ABBREVIATED ACCOUNTS

31ST JANUARY 2005

Registered Number 5010043

Page 1



LD4
COMPANIES HOUSE

0263 29/09/05

DIRECTORS

MR. P. SMITH MR. A. SAUNDERS

SECRETARY

MR. P. SMITH

REGISTERED OFFICE

12 GOODLIFFE AVENUE BALSHAM CAMBRIDGE CAMBRIDGESHIRE. CB1 6AD.

BANKERS

BARCLAYS BANK PLC 54 LOMBARD STREET LONDON EC3P 3AH.

Directors' Report

The directors present their report and accounts for the period ended: 31st January 2005.

Principal Activities

The company's principal activity during the year was that of advertising services.

Directors

The directors who served during the year and their interests in the share capital of the company were as follows:-

£1 Ordinary Shares

Mr. P. Smith 1 Mr. A. Saunders 1

Political and Charitable Donations

During the year, the company did not make any political or charitable contributions.

Directors' Responsibilities

Company law requires the directors to prepare accounts for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss for that period. In preparing those accounts, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent; and
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for maintaining property accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the accounts comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report was approved by the board on 9th August 2005.

MR. P. SMITH DIRECTOR.

ABBREVIATED BALANCE SHEET AS AT 31ST JANUARY 2005

ASAI SI JANUARI 2003		£
	NOTES	2005
FIXED ASSETS	1	2796
CURRENT ASSETS		
Debtors		260
Cash at Bank		6039
		6299
CREDITORS: amounts falling due within one year		7435
NET CURRENT ASSETS/(LIABILITIES)		(1136)
		1660
•		1660
CAPITAL AND RESERVES		
Called up share capital		2
Profit and Loss Account		1658
		1660

The director has taken advantage of the exemptions conferred by Section A of Part 3 of Schedule 8 to the Companies Act 1985, on the grounds that the company is entitled to the benefit of those exemptions as a small company

BALANCE SHEET AS AT 31ST JANUARY 2005 (CONTINUED)

The director has taken advantage of the exemption conferred by Section 249A(1) not to have accounts audited, and confirms that no notice has been deposited under Section 249B(2) of the Companies Act 1985.

The director acknowledges his responsibility for ensuring that:-

- 1. The company keeps accounting records which comply with Section 221 of the Companies Act 1985, and
- 2. the accounts give a true and fair view of the state of affairs of the company as at 31st January 2005 and of its profit for the period then ended in accordance with the requirements of Section 226, and which otherwise comply with the requirements of the Companies Act 1985 relating to accounts, so far as applicable to the Company.
- 3. These accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies and with the Financial Standard for Smaller Entities (effective June 2002).

MR. P. SMITH DIRECTOR

9TH AUGUST 2005

NOTES TO THE ABBREVIATED ACCOUNTS AT 31ST JANUARY 2005

1. ACCOUNTING POLICIES

Accounting convention

The accounts are prepared under the historical cost convention.

Fixed Assets

All fixed assets are initially recorded at cost.

Depreciation

Depreciation is provided on all tangible fixed assets, other than freehold land, at rates calculated to write-off the cost or valuation, less the residual value of each asset over its expected useful life.

2. SHARE CAPITAL

AUTHORISED ALLOTTED AND FULLY PAID.

Ordinary Shares of £1 each

1000

2