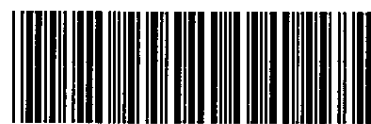


Company Registration No. 05008283 (England and Wales)

PRIMA SALES AND SERVICES LIMITED
UNAUDITED ABBREVIATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JANUARY 2014

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PRIMA SALES AND SERVICES LIMITED

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PRIMA SALES AND SERVICES LIMITED

ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS ON THE PREPARATION OF THE UNAUDITED STATUTORY FINANCIAL STATEMENTS OF PRIMA SALES AND SERVICES LIMITED FOR THE YEAR ENDED 31 JANUARY 2014

The following reproduces the text of the Accountants' Report prepared in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated financial statements set out on pages 2 to 3 have been prepared

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Prima Sales and Services Limited for the year ended 31 January 2014 set out on pages 3 to 7 from the company's accounting records and from information and explanations you have given us

As a practising member firm of the Association of Chartered Certified Accountants, we are subject to its ethical and other professional requirements which are detailed at <http://www.accaglobal.com/en/member/professional-standards/rules-standards/acca-rulebook.html>

This report is made solely to the Board of Directors of Prima Sales and Services Limited, as a body, in accordance with the terms of our engagement letter. Our work has been undertaken solely to prepare for your approval the financial statements of Prima Sales and Services Limited and state those matters that we have agreed to state to the Board of Directors of Prima Sales and Services Limited, as a body, in this report in accordance with Association of Chartered Certified Accountants as detailed at http://www2.accaglobal.com/pubs/members/publications/technical_factsheets/downloads/163.doc. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Prima Sales and Services Limited and its Board of Directors as a body, for our work or for this report.

It is your duty to ensure that Prima Sales and Services Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of Prima Sales and Services Limited. You consider that Prima Sales and Services Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Prima Sales and Services Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.



Rowland Hall
Chartered Certified Accountants

20/6/14
Grovedell House
15 Knightswick Road
Canvey Island
Essex
SS8 9PA

PRIMA SALES AND SERVICES LIMITED

ABBREVIATED BALANCE SHEET

AS AT 31 JANUARY 2014

	Notes	2014 £	£	2013 £	£
Fixed assets					
Tangible assets	2		1,384		1,845
Current assets					
Stocks		52,626		61,958	
Debtors		63,335		38,900	
Cash at bank and in hand		253,431		276,749	
		<u>369,392</u>		<u>377,607</u>	
Creditors: amounts falling due within one year		<u>(116,549)</u>		<u>(108,362)</u>	
Net current assets			252,843		269,245
Total assets less current liabilities			<u>254,227</u>		<u>271,090</u>
Capital and reserves					
Called up share capital	3		2		2
Profit and loss account			254,225		271,088
Shareholders' funds			<u>254,227</u>		<u>271,090</u>

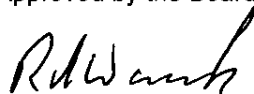
For the financial year ended 31 January 2014 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies

Directors' responsibilities

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476,
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime

Approved by the Board for issue on 16/6/14



Mr Roy Warnock
Director

Company Registration No. 05008283

PRIMA SALES AND SERVICES LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 31 JANUARY 2014

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated)

1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts

1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows

Fixtures, fittings & equipment	25% on written down value
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1.5 Stock

Stock is valued at the lower of cost and net realisable value

2 Fixed assets

Tangible assets

	£
Cost	
At 1 February 2013 & at 31 January 2014	9,248
Depreciation	
At 1 February 2013	7,403
Charge for the year	461
At 31 January 2014	7,864
Net book value	
At 31 January 2014	1,384
At 31 January 2013	1,845

3 Share capital

	2014 £	2013 £
Allotted, called up and fully paid		
2 Ordinary shares of £1 each	2	2