Company Registration number 5008283

PRIMA SALES AND SERVICES LIMITED

Abbreviated Accounts

For the year ended 31 January 2010

WEDNESDAY



26/05/2010 COMPANIES HOUSE

Financial statements for the year ended 31 January 2010

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Abbreviated balance sheet as at 31 January 2010

Company Registration number 5008283

	Notes	2010 £	<u>2009</u>
Fixed assets			
Tangible assets	2	4,377	5,667
Current assets			
Stock Debtors Cash at bank and in hand		79,704 73,090 202,161	57,960 44,080 208,084
Creditors: amounts falling due within one year		354,955 (108,763)	310,124 (113,546)
Net current assets		246,192	196,578
Total assets less current liabilities		250,569	202,245
Capital and reserves			
Called up share capital Profit and loss account	3	2 250,567	2 202,243
Shareholders' funds		250,569	202,245

These accounts have been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006 and with the Financial Reporting Standard for Smaller Entities (effective April 2008)

For the financial year ended 31 January 2010 the company was entitled to exemption from audit under section 477 Companies Act 2006. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts

Approved by the board of directors on 14-04-10 and signed on its behalf

- Director

Rd Would

The notes on pages 2 to 3 form part of these financial statements

Notes to the abbreviated accounts for the year ended 31 January 2010

1 Accounting policies

a) Basis of accounting

The financial statements are prepared on the historical cost basis of accounting and have been prepared in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The company has taken advantage of the exemption, conferred by Financial Reporting Standard 1, from presenting a cash flow statement as it qualifies as a small company

b) Turnover

Turnover represents net invoiced sales of goods and services, excluding value added tax

c) Depreciation of tangible fixed assets

Depreciation is provided on all tangible fixed assets at rates calculated to write off the full cost or valuation less estimated residual value of each asset over its estimated useful life. The principal rates in use are

Equipment, fixtures and fittings 25%

25% on written down value

d) Stocks

Stock and work in progress is valued at the lower of cost and estimated net realisable value

Cost of raw materials is determined on the first in first out basis. In the case of work in progress and finished goods, cost includes all direct expenditure and production overheads based on the normal level of activity. Net realisable value is the price at which the stock can be released in the normal course of business, less further costs to completion of sale.

2 Fixed assets

			Tangıble fixed <u>assets</u> £
	Cost: At 1 February 2009 Additions		9,079 170
	At 31 January 2010		9,249
	Depreciation: At 1 February 2009 Provision for the year		3,412 1,460
	At 31 January 2010		4,872
	Net book value: At 31 January 2010		4,377
	At 31 January 2009		5,667 =====
3	Called-up share capital		
		2010 £	2009 £
	Allotted, called up and fully paid Equity shares:	_	
		<u></u>	===

Notes to the abbreviated accounts for the year ended 31 January 2010 (continued)

4 Controlling party

The company is controlled by the directors, John Richard Wood and Roy Kenneth Warnock, by virtue of their shareholdings

5 Transactions in which the directors have an interest

The directors were each owed £39,202 by the company at 31 January 2010 (2009 - each owed £38,835)