

D.J.R. MARKETING SOLUTIONS LIMITED
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021

Wallace Crooke Walsall Limited
Chartered Accountants
Wallace House
20 Birmingham Road
Walsall
West Midlands
WS1 2LT

**CONTENTS OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021**

	Page
Company Information	1
Balance Sheet	2
Notes to the Financial Statements	4

D.J.R. MARKETING SOLUTIONS LIMITED
COMPANY INFORMATION
FOR THE YEAR ENDED 30 SEPTEMBER 2021

DIRECTOR: Mr D J Reilly

SECRETARY: Mr P J Reilly

REGISTERED OFFICE: 5 Shaw Park Business Village
Shaw Road
Wolverhampton
West Midlands
WV10 9LE

REGISTERED NUMBER: 04939784 (England and Wales)

ACCOUNTANTS: Wallace Crooke Walsall Limited
Chartered Accountants
Wallace House
20 Birmingham Road
Walsall
West Midlands
WS1 2LT

BALANCE SHEET
30 SEPTEMBER 2021

	Notes	2021 £	£	2020 £	£
FIXED ASSETS					
Tangible assets	4		10,555		9,273
CURRENT ASSETS					
Stocks		-		1,208	
Debtors	5	<u>81,687</u>		<u>66,841</u>	
		81,687		68,049	
CREDITORS					
Amounts falling due within one year	6	<u>75,117</u>		<u>48,600</u>	
NET CURRENT ASSETS			<u>6,570</u>		<u>19,449</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			17,125		28,722
CREDITORS					
Amounts falling due after more than one year	7		<u>21,804</u>		<u>27,300</u>
NET (LIABILITIES)/ASSETS			<u>(4,679)</u>		<u>1,422</u>
CAPITAL AND RESERVES					
Called up share capital	9		100		100
Retained earnings			<u>(4,779)</u>		<u>1,322</u>
SHAREHOLDERS' FUNDS			<u>(4,679)</u>		<u>1,422</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 September 2021.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 September 2021 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The notes form part of these financial statements

**BALANCE SHEET - continued
30 SEPTEMBER 2021**

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Statement of Income and Retained Earnings has not been delivered.

The financial statements were approved by the director and authorised for issue on 30 September 2022 and were signed by:

Mr D J Reilly - Director

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021**

1. STATUTORY INFORMATION

D.J.R. Marketing Solutions Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The company's financial statements are individual entity financial statements.

The company's financial statements are presented in Sterling and all values are rounded to the nearest pound.

Going concern

The financial statements have been prepared on a going concern basis notwithstanding the deficit in shareholders' funds of £4,679 (2020: £nil). The directors have a reasonable expectation that the company has access to adequate resources to continue in operational existence for the foreseeable future. They have considered a period of 12 months from the date of the approval of these financial statements. Therefore, the directors have continued to adopt a going concern basis.

If the company were unable to continue in operational existence for the foreseeable future, adjustments would have to be made to reduce balance sheet values of assets to their recoverable amounts, and to provide for further liabilities that might arise, and to reclassify fixed assets and long term liabilities as current assets and liabilities respectively.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery	- 20% on reducing balance
Fixtures and fittings	- 20% on reducing balance

Stocks

Stocks are valued at the lower of cost and estimated selling price less costs to complete and sell, after making due allowance for obsolete and slow moving items.

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Statement of Income and Retained Earnings, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 30 SEPTEMBER 2021

2. ACCOUNTING POLICIES - continued**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 5 (2020 - 5) .

4. TANGIBLE FIXED ASSETS

	Plant and machinery £	Fixtures and fittings £	Computer equipment £	Totals £
COST				
At 1 October 2020	27,604	14,453	550	42,607
Additions	700	4,131	-	4,831
Disposals	(3,781)	(2,100)	-	(5,881)
At 30 September 2021	<u>24,523</u>	<u>16,484</u>	<u>550</u>	<u>41,557</u>
DEPRECIATION				
At 1 October 2020	22,232	10,911	191	33,334
Charge for year	1,070	1,422	72	2,564
Eliminated on disposal	(3,189)	(1,707)	-	(4,896)
At 30 September 2021	<u>20,113</u>	<u>10,626</u>	<u>263</u>	<u>31,002</u>
NET BOOK VALUE				
At 30 September 2021	<u>4,410</u>	<u>5,858</u>	<u>287</u>	<u>10,555</u>
At 30 September 2020	<u>5,372</u>	<u>3,542</u>	<u>359</u>	<u>9,273</u>

5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2021 £	2020 £
Trade debtors	13,821	787
Other debtors	<u>67,866</u>	<u>66,054</u>
	<u>81,687</u>	<u>66,841</u>

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 30 SEPTEMBER 2021**

6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2021	2020
	£	£
Bank loans and overdrafts	20,666	17,245
Trade creditors	4,908	5,489
Taxation and social security	46,564	23,577
Other creditors	<u>2,979</u>	<u>2,289</u>
	<u>75,117</u>	<u>48,600</u>

7. CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR

	2021	2020
	£	£
Bank loans	<u>21,804</u>	<u>27,300</u>
Amounts falling due in more than five years:		
Repayable by instalments		
Bank loans more 5 yr by instal	<u>-</u>	<u>3,900</u>

8. SECURED DEBTS

The following secured debts are included within creditors:

	2021	2020
	£	£
Bank overdrafts	<u>15,058</u>	<u>15,295</u>

9. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:				
Number:	Class:	Nominal value:	2021	2020
			£	£
100	Ordinary	£1	<u>100</u>	<u>100</u>

10. DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES

During the year the director received advances totalling £9,357 (2020: £46,963), with interest charged at 2% and 2.25% (2020: 2.25%). The directors made repayments totalling £8,388 (2020: £8,512). At 30 September 2021 the director owed the company £38,475 (2020: £37,506).

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.