

**REGISTERED NUMBER: 04939784 (England and Wales)**

**D.J.R. MARKETING SOLUTIONS LIMITED**  
**UNAUDITED FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2018**

Wallace Crooke Walsall Limited  
Chartered Accountants  
Wallace House  
20 Birmingham Road  
Walsall  
West Midlands  
WS1 2LT

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for the Year Ended 30 SEPTEMBER 2018**

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**D.J.R. MARKETING SOLUTIONS LIMITED**

**COMPANY INFORMATION**  
**for the Year Ended 30 SEPTEMBER 2018**

**DIRECTOR:** Mr D J Reilly

**SECRETARY:** Mr P J Reilly

**REGISTERED OFFICE:** 5 Shaw Park Business Village  
Shaw Road  
Wolverhampton  
West Midlands  
WV10 9LE

**REGISTERED NUMBER:** 04939784 (England and Wales)

**ACCOUNTANTS:** Wallace Crooke Walsall Limited  
Chartered Accountants  
Wallace House  
20 Birmingham Road  
Walsall  
West Midlands  
WS1 2LT

**BALANCE SHEET**  
**30 SEPTEMBER 2018**

	Notes	2018 £	£	2017 £	£
<b>FIXED ASSETS</b>					
Tangible assets	4		8,451		10,564
<b>CURRENT ASSETS</b>					
Stocks		2,415		3,945	
Debtors	5	<u>52,904</u>		<u>49,491</u>	
		55,319		53,436	
<b>CREDITORS</b>					
Amounts falling due within one year	6	<u>51,136</u>		<u>47,415</u>	
<b>NET CURRENT ASSETS</b>			<u>4,183</u>		<u>6,021</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>12,634</u>		<u>16,585</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	8		100		100
Retained earnings			<u>12,534</u>		<u>16,485</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>12,634</u>		<u>16,585</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 September 2018.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 September 2018 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Statement of Income and Retained Earnings has not been delivered.

The financial statements were approved by the director on 31 January 2019 and were signed by:

Mr D J Reilly - Director

**NOTES TO THE FINANCIAL STATEMENTS  
for the Year Ended 30 SEPTEMBER 2018**

**1. STATUTORY INFORMATION**

D.J.R. Marketing Solutions Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

**2. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The company's financial statements are individual entity financial statements.

The company's financial statements are presented in Sterling and all values are rounded to the nearest pound.

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery	- 20% on reducing balance
Fixtures and fittings	- 20% on reducing balance

**Stocks**

Stocks are valued at the lower of cost and estimated selling price less costs to complete and sell, after making due allowance for obsolete and slow moving items.

**Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

**Hire purchase and leasing commitments**

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

**3. EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 7 (2017 - 7) .

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**for the Year Ended 30 SEPTEMBER 2018**

**4. TANGIBLE FIXED ASSETS**

	Plant and machinery £	Fixtures and fittings £	Totals £
<b>COST</b>			
At 1 October 2017 and 30 September 2018	<u>24,155</u>	<u>13,732</u>	<u>37,887</u>
<b>DEPRECIATION</b>			
At 1 October 2017	19,532	7,791	27,323
Charge for year	<u>925</u>	<u>1,188</u>	<u>2,113</u>
At 30 September 2018	<u>20,457</u>	<u>8,979</u>	<u>29,436</u>
<b>NET BOOK VALUE</b>			
At 30 September 2018	<u>3,698</u>	<u>4,753</u>	<u>8,451</u>
At 30 September 2017	<u>4,623</u>	<u>5,941</u>	<u>10,564</u>

**5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2018 £	2017 £
Trade debtors	19,856	16,007
Other debtors	32,176	32,176
Prepayments	<u>872</u>	<u>1,308</u>
	<u>52,904</u>	<u>49,491</u>

**6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2018 £	2017 £
Bank loans and overdrafts	19,476	15,846
Trade creditors	5,061	4,363
Tax	10,571	7,782
Social security and other taxes	4,305	2,253
VAT	8,335	6,838
Other creditors	640	-
Directors' current accounts	1,408	9,137
Accruals and deferred income	<u>1,340</u>	<u>1,196</u>
	<u>51,136</u>	<u>47,415</u>

**7. SECURED DEBTS**

The following secured debts are included within creditors:

	2018 £	2017 £
Bank overdrafts	<u>19,476</u>	<u>15,846</u>

**8. CALLED UP SHARE CAPITAL**

Number:	Class:	Nominal value: £1	2018 £	2017 £
100	Ordinary		<u>100</u>	<u>100</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.