

REGISTERED NUMBER: 04939784 (England and Wales)

D.J.R. MARKETING SOLUTIONS LIMITED
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2017

Wallace Crooke Walsall Limited
Chartered Accountants
Wallace House
20 Birmingham Road
Walsall
West Midlands
WS1 2LT

**CONTENTS OF THE FINANCIAL STATEMENTS
for the Year Ended 30 SEPTEMBER 2017**

	Page
Company Information	1
Balance Sheet	2
Notes to the Financial Statements	3

D.J.R. MARKETING SOLUTIONS LIMITED

COMPANY INFORMATION
for the Year Ended 30 SEPTEMBER 2017

DIRECTOR: Mr D J Reilly

SECRETARY: Mr P J Reilly

REGISTERED OFFICE: 5 Shaw Park Business Village
Shaw Road
Wolverhampton
West Midlands
WV10 9LE

REGISTERED NUMBER: 04939784 (England and Wales)

ACCOUNTANTS: Wallace Crooke Walsall Limited
Chartered Accountants
Wallace House
20 Birmingham Road
Walsall
West Midlands
WS1 2LT

BALANCE SHEET
30 SEPTEMBER 2017

	Notes	2017 £	£	2016 £	£
FIXED ASSETS					
Tangible assets	4		10,564		7,748
CURRENT ASSETS					
Stocks		3,945		19,235	
Debtors	5	<u>49,491</u>		<u>74,323</u>	
		53,436		93,558	
CREDITORS					
Amounts falling due within one year	6	<u>47,415</u>		<u>79,885</u>	
NET CURRENT ASSETS			<u>6,021</u>		<u>13,673</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>16,585</u>		<u>21,421</u>
CAPITAL AND RESERVES					
Called up share capital	8		100		100
Retained earnings			<u>16,485</u>		<u>21,321</u>
SHAREHOLDERS' FUNDS			<u>16,585</u>		<u>21,421</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 September 2017.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 September 2017 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Statement of Income and Retained Earnings has not been delivered.

The financial statements were approved by the director on 7 March 2018 and were signed by:

Mr D J Reilly - Director

**NOTES TO THE FINANCIAL STATEMENTS
for the Year Ended 30 SEPTEMBER 2017**

1. STATUTORY INFORMATION

D.J.R. Marketing Solutions Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

These are the Company's first financial statements prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

The accounting policies set out below have been applied in preparing the financial statements for the year ended 30 September 2017, the comparative information presented in these financial statements for the year ended 30 September 2016 and in the preparation of an opening balance at 1 October 2015 (the Company's date of transition).

There were no differences between Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and Financial Reporting Standard for Smaller Entities (effective January 2015) in the Balance Sheet and the Statement of Income and Retained Earnings for the two periods.

The company's financial statements are individual entity financial statements.

The company's financial statements are presented in Sterling and all values are rounded to the nearest pound.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery	- 20% on reducing balance
Fixtures and fittings	- 20% on reducing balance

Stocks

Stocks are valued at the lower of cost and estimated selling price less costs to complete and sell, after making due allowance for obsolete and slow moving items.

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

NOTES TO THE FINANCIAL STATEMENTS - continued
for the Year Ended 30 SEPTEMBER 2017

2. ACCOUNTING POLICIES - continued**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 7 (2016 - 8) .

4. TANGIBLE FIXED ASSETS

	Plant and machinery £	Fixtures and fittings £	Totals £
COST			
At 1 October 2016	24,155	8,530	32,685
Additions	-	5,202	5,202
At 30 September 2017	<u>24,155</u>	<u>13,732</u>	<u>37,887</u>
DEPRECIATION			
At 1 October 2016	18,376	6,561	24,937
Charge for year	1,156	1,230	2,386
At 30 September 2017	<u>19,532</u>	<u>7,791</u>	<u>27,323</u>
NET BOOK VALUE			
At 30 September 2017	<u>4,623</u>	<u>5,941</u>	<u>10,564</u>
At 30 September 2016	<u>5,779</u>	<u>1,969</u>	<u>7,748</u>

5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2017 £	2016 £
Trade debtors	16,007	41,229
Other debtors	32,176	32,176
Prepayments	1,308	918
	<u>49,491</u>	<u>74,323</u>

6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2017 £	2016 £
Bank loans and overdrafts	15,846	23,758
Trade creditors	4,363	5,239
Tax	7,782	14,475
Social security and other taxes	2,253	3,692
VAT	6,838	12,169
Directors' current accounts	9,137	19,241
Accruals and deferred income	1,196	1,311
	<u>47,415</u>	<u>79,885</u>

7. SECURED DEBTS

The following secured debts are included within creditors:

	2017 £	2016 £
Bank overdrafts	<u>15,846</u>	<u>23,758</u>

NOTES TO THE FINANCIAL STATEMENTS - continued
for the Year Ended 30 SEPTEMBER 2017

8. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2017 £	2016 £
100	Ordinary	£1	<u>100</u>	<u>100</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.