

**D.J.R. MARKETING SOLUTIONS LIMITED**  
**ABBREVIATED UNAUDITED ACCOUNTS**  
**FOR THE YEAR ENDED 30 SEPTEMBER 2016**

Wallace Crooke Walsall Limited  
Chartered Accountants  
Wallace House  
20 Birmingham Road  
Walsall  
West Midlands  
WS1 2LT

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for the Year Ended 30 SEPTEMBER 2016**

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**D.J.R. MARKETING SOLUTIONS LIMITED**

**COMPANY INFORMATION**  
**for the Year Ended 30 SEPTEMBER 2016**

**DIRECTOR:** Mr D J Reilly

**SECRETARY:** Mr P J Reilly

**REGISTERED OFFICE:** 5 Shaw Park Business Village  
Shaw Road  
Wolverhampton  
West Midlands  
WV10 9LE

**REGISTERED NUMBER:** 04939784 (England and Wales)

**ACCOUNTANTS:** Wallace Crooke Walsall Limited  
Chartered Accountants  
Wallace House  
20 Birmingham Road  
Walsall  
West Midlands  
WS1 2LT

**ABBREVIATED BALANCE SHEET**  
**30 SEPTEMBER 2016**

	Notes	2016 £	£	2015 £	£
<b>FIXED ASSETS</b>					
Tangible assets	2		7,748		8,209
<b>CURRENT ASSETS</b>					
Stocks		19,235		19,235	
Debtors		74,323		71,245	
Cash at bank		-		1,411	
		<u>93,558</u>		<u>91,891</u>	
<b>CREDITORS</b>					
Amounts falling due within one year		<u>79,885</u>		<u>73,489</u>	
<b>NET CURRENT ASSETS</b>			<u>13,673</u>		<u>18,402</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>21,421</u>		<u>26,611</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	3		100		100
Profit and loss account			<u>21,321</u>		<u>26,511</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>21,421</u>		<u>26,611</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 September 2016.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 September 2016 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 27 June 2017 and were signed by:

Mr D J Reilly - Director

**NOTES TO THE ABBREVIATED ACCOUNTS**  
for the Year Ended 30 SEPTEMBER 2016

1. **ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery	- 20% on reducing balance
Fixtures and fittings	- 20% on reducing balance

**Stocks**

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**Hire purchase and leasing commitments**

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

2. **TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 October 2015	31,209
Additions	1,476
At 30 September 2016	<u>32,685</u>
<b>DEPRECIATION</b>	
At 1 October 2015	23,000
Charge for year	1,937
At 30 September 2016	<u>24,937</u>
<b>NET BOOK VALUE</b>	
At 30 September 2016	<u>7,748</u>
At 30 September 2015	<u>8,209</u>

3. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2016 £	2015 £
100	Ordinary shares	£1	<u>100</u>	<u>100</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.