

**PEBBLE LEARNING LTD
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2018**

Pebble Learning Ltd
Unaudited Financial Statements
For The Year Ended 31 July 2018

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Pebble Learning Ltd
Balance Sheet
As at 31 July 2018

Registered number: 04922922

		2018		2017	
	Notes	£	£	£	£
FIXED ASSETS					
Intangible Assets	7		-		173,579
Tangible Assets	8		44,287		48,226
			<u>44,287</u>		<u>48,226</u>
			44,287		221,805
CURRENT ASSETS					
Debtors	9	1,823,534		1,751,561	
Cash at bank and in hand		<u>250,543</u>		<u>33,112</u>	
		2,074,077		1,784,673	
Creditors: Amounts Falling Due Within One Year	10	<u>(1,365,913)</u>		<u>(1,291,156)</u>	
NET CURRENT ASSETS (LIABILITIES)			<u>708,164</u>		<u>493,517</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>752,451</u>		<u>715,322</u>
NET ASSETS			<u>752,451</u>		<u>715,322</u>
CAPITAL AND RESERVES					
Called up share capital	11		1,050		1,050
Share premium account			7,450		7,450
Profit and Loss Account			<u>743,951</u>		<u>706,822</u>
SHAREHOLDERS' FUNDS			<u>752,451</u>		<u>715,322</u>

Pebble Learning Ltd
Balance Sheet (continued)
As at 31 July 2018

For the year ending 31 July 2018 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.
- The company has taken advantage of section 444(1) of the Companies Act 2006 and opted not to deliver to the registrar a copy of the company's Profit and Loss Account.

On behalf of the board

Mr S Sutherland

15 March 2019

The notes on pages 3 to 7 form part of these financial statements.

Pebble Learning Ltd
Notes to the Financial Statements
For The Year Ended 31 July 2018

1. Accounting Policies

1.1. Basis of Preparation of Financial Statements

The financial statements are prepared under the historical cost convention and in accordance with the FRS 102 Section 1A Small Entities - The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act 2006.

1.2. Going Concern Disclosure

The directors have not identified any material uncertainties related to events or conditions that may cast significant doubt about the company's ability to continue as a going concern.

1.3. Turnover

Turnover comprises the invoiced value of goods and services supplied by the company, net of Value Added Tax and trade discounts.

1.4. Research and Development

The carrying value of the research and development costs cannot be measured reliably and therefore the directors feel the costs should be treated as revenue expenditure. Accordingly the costs have now been written off in full.

1.5. Tangible Fixed Assets and Depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of the fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Motor Vehicles	25% on reducing balance
Fixtures & Fittings	15% on cost
Computer Equipment	33% on cost

1.6. Foreign Currencies

Monetary assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction. Exchange differences are taken into account in arriving at the operating profit.

1.7. Taxation

The charge for taxation takes into account taxation deferred as a result of timing differences between the treatment of certain items for taxation and accounting purposes. In general, deferred taxation is recognised in respect of timing differences that have originated but not reversed at the balance sheet date. However, deferred tax assets are recognised only to the extent that the directors consider that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted. Deferred taxation is measured on a non-discounted basis at the tax rates that are expected to apply in periods in which the timing differences reverse, based on tax rates and the law enacted or substantively enacted at the balance sheet date.

1.8. Pensions

The company operates a defined pension contribution scheme. Contributions are charged to the profit and loss account as they become payable in accordance with the rules of the scheme.

Pebble Learning Ltd
Notes to the Financial Statements (continued)
For The Year Ended 31 July 2018

1.9. Government Grant

Government grants are recognised in the profit and loss account in an appropriate manner that matches them with the expenditure towards which they are intended to contribute.

Grants for immediate financial support or to cover costs already incurred are recognised immediately in the profit and loss account. Grants towards general activities of the entity over a specific period are recognised in the profit and loss account over that period.

Grants towards fixed assets are recognised over the expected useful lives of the related assets and are treated as deferred income and released to the profit and loss account over the useful life of the asset concerned.

All grants in the profit and loss account are recognised when all conditions for receipt have been complied with.

1.10. Registrar Filing Requirements

The company has taken advantage of Companies Act 2006 section 444(1) and opted not to file the profit and loss account, directors report, and notes to the financial statements relating to the profit and loss account. The notes which are not included have been hidden but original note numbering has remained the same for those that are present.

5. Average Number of Employees

Average number of employees, including directors, during the year was as follows:

	2018	2017
Office and administration	34	33
Sales, marketing and distribution	8	6
	42	39
	42	39

7. Intangible Assets

	Website Costs	Research and Development Costs	Total
	£	£	£
Cost			
As at 1 August 2017	1,111	2,865,444	2,866,555
As at 31 July 2018	1,111	2,865,444	2,866,555
	1,111	2,865,444	2,866,555
Amortisation			
As at 1 August 2017	1,111	2,691,865	2,692,976
Provided during the period	-	173,579	173,579
As at 31 July 2018	1,111	2,865,444	2,866,555
	1,111	2,865,444	2,866,555
Net Book Value			
As at 31 July 2018	-	-	-
As at 1 August 2017	-	173,579	173,579
	-	173,579	173,579

Pebble Learning Ltd
Notes to the Financial Statements (continued)
For The Year Ended 31 July 2018

8. Tangible Assets

	Motor Vehicles	Fixtures & Fittings	Computer Equipment	Total
	£	£	£	£
Cost				
As at 1 August 2017	21,029	67,481	207,195	295,705
Additions	-	1,516	19,546	21,062
As at 31 July 2018	<u>21,029</u>	<u>68,997</u>	<u>226,741</u>	<u>316,767</u>
Depreciation				
As at 1 August 2017	17,521	44,866	185,092	247,479
Provided during the period	877	8,780	15,344	25,001
As at 31 July 2018	<u>18,398</u>	<u>53,646</u>	<u>200,436</u>	<u>272,480</u>
Net Book Value				
As at 31 July 2018	<u>2,631</u>	<u>15,351</u>	<u>26,305</u>	<u>44,287</u>
As at 1 August 2017	<u>3,508</u>	<u>22,615</u>	<u>22,103</u>	<u>48,226</u>

9. Debtors

	2018	2017
	£	£
Due within one year		
Trade debtors	1,779,180	1,733,803
Prepayments and accrued income	42,328	16,186
Other debtors	315	-
Paypal	53	1,572
Directors' loan accounts	1,658	-
	<u>1,823,534</u>	<u>1,751,561</u>

10. Creditors: Amounts Falling Due Within One Year

	2018	2017
	£	£
Trade creditors	23,034	1,404
Other taxes and social security	32,760	30,773
VAT	138,455	141,191
Other creditors	10,866	1,146
Pre invoiced contracts and licences	1,006,216	1,052,431
Accruals and deferred income	154,582	64,206
Directors' loan accounts	-	5
	<u>1,365,913</u>	<u>1,291,156</u>

Pebble Learning Ltd
Notes to the Financial Statements (continued)
For The Year Ended 31 July 2018

11. Share Capital

	2018	2017
Allotted, Called up and fully paid	1,050	1,050

12. Other Commitments

The total of future minimum lease payments under non-cancellable operating leases are as following:

	Other	
	2018	2017
	£	£
Within 1 year	1,797	9,878
Between 1 and 5 years	-	1,797
	<u>1,797</u>	<u>11,675</u>

13. Directors Advances, Credits and Guarantees

Included within Debtors are the following loans to directors:

	As at 1	Amounts	Amounts	Amounts	As at 31 July
	August 2017	advanced	repaid	written off	2018
	£	£	£	£	£
Mr S Sutherland	-	1,658	-	-	1,658

The above loan is unsecured, interest free and repayable on demand.

14. Related Party Transactions

Dividends of £200,000 (2017: £nil) were paid to the parent company during the financial year.

Further transactions with related parties took place as follows:

PebblePad LLC

A USA based sister company under the control of the UK parent Pebble Learning Holdings Limited.

During the year sales were made to the connected company totalling £226,212 (2017: £383,804). Included within trade debtors is a balance of £797,645 (2017: £524,074) owed by the connected company.

Pebble Learning PTY

An Australia based sister company under the control of the UK parent Pebble Learning Holdings Limited.

During the year sales were made to the connected company totalling £503,478 (2017: £202,926). Included within trade debtors is a balance of £511,477 (2017: £180,631) owed by the connected company.

15. Ultimate Controlling Party

Throughout the prior period the company was controlled by directors Mr J Dalziel & Mr S Sutherland, by virtue of their equal interest in the issued share capital in the company. On 26 January 2018, the company became a 100% subsidiary of Pebble Learning Holdings Limited, a company incorporated in England & Wales whose registered office is at e-Innovation Centre, Priorslee, Telford TF2 9FT. The ultimate controlling interest is the shareholders in the parent company.

Pebble Learning Ltd
Notes to the Financial Statements (continued)
For The Year Ended 31 July 2018

16. General Information

Pebble Learning Ltd is a private company, limited by shares, incorporated in England & Wales, registered number 04922922. The registered office is e-Innovation Centre, Shifnal Road, Priorslee, TF2 9FT.

The financial statements are presented in pound sterling.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.