
ACTIVE MEDIA PUBLISHING LIMITED

ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 31 MARCH 2010

THURSDAY



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07/10/2010

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COMPANIES HOUSE



LAKIN ROSE

CHARTERED ACCOUNTANTS

ACTIVE MEDIA PUBLISHING LIMITED

The following reproduces the text of the Accountants' report in respect of the company's annual financial statements, from which the abbreviated accounts (set out on pages 2 to 6) have been prepared

**ACCOUNTANTS' REPORT TO THE DIRECTOR ON THE
UNAUDITED FINANCIAL STATEMENTS OF ACTIVE MEDIA PUBLISHING LIMITED**

In accordance with our engagement letter, dated 3 August 2010, and in order to assist you to fulfil your duties under the Companies Act 2006, we have compiled the financial statements of the company which comprise the profit and loss account, the balance sheet and the related notes from the accounting records and information and explanations you have given to us

This report is made to the company's director in accordance with the terms of our engagement. Our work has been undertaken so that we might compile the financial statements that we have been engaged to compile, report to the company's director that we have done so, and state those matters that we have agreed to state to him in this report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's director for our work or for this report.

We have carried out this engagement in accordance with technical guidance issued by the Institute of Chartered Accountants in England and Wales and have complied with the ethical guidance laid down by the Institute relating to members undertaking the compilation of financial statements.

You have acknowledged on the balance sheet as at 31 March 2010 your duty to ensure that the company has kept adequate accounting records and to prepare financial statements that give a true and fair view under the Companies Act 2006. You consider that the company is exempt from the statutory requirement for an audit for the year.

We have not been instructed to carry out an audit of the financial statements. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the financial statements.

Lakin Rose Ltd.

Lakin Rose Limited

Chartered Accountants

Pioneer House
Vision Park
Histon
Cambridge
CB24 9NL

Date *4 October 2010*

ACTIVE MEDIA PUBLISHING LIMITED
REGISTERED NUMBER 04902129

ABBREVIATED BALANCE SHEET
AS AT 31 MARCH 2010


	Note	£	2010 £	£	2009 £
FIXED ASSETS					
Intangible fixed assets	2		33,333		35,833
Tangible fixed assets	3		6,944		11,778
			<u>40,277</u>		<u>47,611</u>
CURRENT ASSETS					
Debtors		15,891		20,995	
Cash at bank		1		4,198	
		<u>15,892</u>		<u>25,193</u>	
CREDITORS amounts falling due within one year		<u>(45,653)</u>		<u>(50,007)</u>	
NET CURRENT LIABILITIES			<u>(29,761)</u>		<u>(24,814)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>10,516</u>		<u>22,797</u>
CREDITORS amounts falling due after more than one year			-		(6,217)
PROVISIONS FOR LIABILITIES					
Deferred tax			-		(301)
NET ASSETS			<u>10,516</u>		<u>16,279</u>
CAPITAL AND RESERVES					
Called up share capital	4		1,000		1,000
Profit and loss account			9,516		15,279
SHAREHOLDERS' FUNDS			<u>10,516</u>		<u>16,279</u>

The director considers that the company is entitled to exemption from the requirement to have an audit under the provisions of section 477 of the Companies Act 2006 ("the Act") and members have not required the company to obtain an audit for the year in question in accordance with section 476 of the Act. The director acknowledges his responsibility for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at 31 March 2010 and of its profit for the year then ended in accordance with the requirements of sections 394 and 395 of the Act and which otherwise comply with the requirements of the Companies Act 2006 relating to the financial statements so far as applicable to the company.

ACTIVE MEDIA PUBLISHING LIMITED

ABBREVIATED BALANCE SHEET (continued)
AS AT 31 MARCH 2010

The abbreviated accounts, which have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006 were approved and authorised for issue by the board and were signed on its behalf by the sole director on


R P Armiger
Director

29/9/2010

The notes on pages 4 to 6 form part of these financial statements

ACTIVE MEDIA PUBLISHING LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2010

1 ACCOUNTING POLICIES

1.1 Basis of preparation of financial statements

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2 Cash flow

The financial statements do not include a Cash flow statement because the company, as a small reporting entity, is exempt from the requirement to prepare such a statement under the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.3 Turnover

Turnover comprises revenue recognised by the company in respect of goods and services supplied, exclusive of Value Added Tax and trade discounts

1.4 Intangible fixed assets and amortisation

Goodwill is the difference between amounts paid on the acquisition of a business and the fair value of the identifiable assets and liabilities. It is amortised to the profit and loss account over its estimated economic life.

1.5 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Fixtures & fittings	-	15%	straight line
Office equipment	-	20%	straight line

1.6 Operating leases

Rentals under operating leases are charged to the profit and loss account on a straight line basis over the lease term.

Benefits received and receivable as an incentive to sign an operating lease are recognised on a straight line basis over the period until the date the rent is expected to be adjusted to the prevailing market rate.

ACTIVE MEDIA PUBLISHING LIMITED

**NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 MARCH 2010**

1 ACCOUNTING POLICIES (continued)

1.7 Deferred taxation

Full provision is made for deferred tax assets and liabilities arising from all timing differences between the recognition of gains and losses in the financial statements and recognition in the tax computation

A net deferred tax asset is recognised only if it can be regarded as more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted

Deferred tax assets and liabilities are calculated at the tax rates expected to be effective at the time the timing differences are expected to reverse

Deferred tax assets and liabilities are not discounted

1.8 Pensions

The company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the company to the fund in respect of the year

2 INTANGIBLE FIXED ASSETS

	£
Cost	
At 1 April 2009 and 31 March 2010	<u>50,000</u>
Amortisation	
At 1 April 2009	14,167
Charge for the year	<u>2,500</u>
At 31 March 2010	<u>16,667</u>
Net book value	
At 31 March 2010	<u>33,333</u>
At 31 March 2009	<u>35,833</u>

ACTIVE MEDIA PUBLISHING LIMITED

**NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 MARCH 2010**

3 TANGIBLE FIXED ASSETS

	£
Cost	
At 1 April 2009	34,674
Disposals	(11,186)
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At 31 March 2010	23,488
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Depreciation	
At 1 April 2009	22,896
Charge for the year	4,602
On disposals	(10,954)
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At 31 March 2010	16,544
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Net book value	
At 31 March 2010	6,944
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At 31 March 2009	11,778
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4 SHARE CAPITAL

	2010 £	2009 £
Allotted, called up and fully paid		
1,000 Ordinary shares of £1 each	1,000	1,000
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5 DIRECTOR'S BENEFITS ADVANCES, CREDIT AND GUARANTEES

Included in other creditors due within one year is a loan to Mr R Armiger, director, amounting to £22,029
This is represented by advances of £24,253 and repayments of £33,000