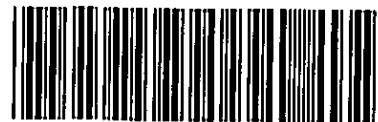

ACTIVE MEDIA PUBLISHING LIMITED

ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 31 MARCH 2012

FRIDAY



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28/12/2012

#124

COMPANIES HOUSE



LAKIN ROSE

CHARTERED ACCOUNTANTS

ACTIVE MEDIA PUBLISHING LIMITED

The following reproduces the text of the chartered accountants' report in respect of the company's annual financial statements, from which the abbreviated accounts (set out on pages 2 to 6) have been prepared

**CHARTERED ACCOUNTANTS' REPORT TO THE DIRECTOR ON THE PREPARATION OF THE
UNAUDITED STATUTORY FINANCIAL STATEMENTS OF ACTIVE MEDIA PUBLISHING LIMITED
FOR THE YEAR ENDED 31 MARCH 2012**

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Active Media Publishing Limited for the year ended 31 March 2012 which comprise the profit and loss account, the balance sheet and the related notes from the company's accounting records and from information and explanations you have given to us

As a member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at icaew.com/regulations

This report is made solely to the director of Active Media Publishing Limited in accordance with the terms of our engagement letter dated 3 August 2010. Our work has been undertaken solely to prepare for your approval the financial statements of Active Media Publishing Limited and state those matters that we have agreed to state to him in this report in accordance with AAF 2/10 as detailed at icaew.com/compilation. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Active Media Publishing Limited and its director for our work or for this report.

It is your duty to ensure that Active Media Publishing Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the company's assets, liabilities, financial position and profit. You consider that Active Media Publishing Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or review of the financial statements of Active Media Publishing Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.



Lakin Rose Limited

Chartered Accountants

Pioneer House
Vision Park
Histon
Cambridge
CB24 9NL

Date 12 December 2012

ACTIVE MEDIA PUBLISHING LIMITED
REGISTERED NUMBER 04902129

ABBREVIATED BALANCE SHEET
AS AT 31 MARCH 2012

	Note	2012 £	2011 £
FIXED ASSETS			
Intangible assets	2	28,333	30,833
Tangible assets	3	2,771	4,649
		<u>31,104</u>	<u>35,482</u>
CURRENT ASSETS			
Debtors		2,959	4,996
Cash at bank		1,439	1
		<u>4,398</u>	<u>4,997</u>
CREDITORS · amounts falling due within one year		<u>(15,293)</u>	<u>(30,966)</u>
NET CURRENT LIABILITIES		<u>(10,895)</u>	<u>(25,969)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>20,209</u>	<u>9,513</u>
CREDITORS · amounts falling due after more than one year		<u>(7,327)</u>	<u>-</u>
NET ASSETS		<u>£ 12,882</u>	<u>£ 9,513</u>
CAPITAL AND RESERVES			
Called up share capital	4	1,000	1,000
Profit and loss account		11,882	8,513
SHAREHOLDERS' FUNDS		<u>£ 12,882</u>	<u>£ 9,513</u>

The director considers that the company is entitled to exemption from the requirement to have an audit under the provisions of section 477 of the Companies Act 2006 ("the Act") and members have not required the company to obtain an audit for the year in question in accordance with section 476 of the Act

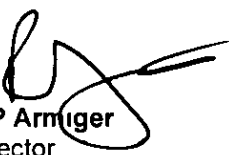
The director acknowledges his responsibility for complying with the requirements of the Companies Act 2006 with respect to accounting records and for preparing financial statements which give a true and fair view of the state of affairs of the company as at 31 March 2012 and of its profit for the year in accordance with the requirements of sections 394 and 395 of the Act and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

ACTIVE MEDIA PUBLISHING LIMITED

ABBREVIATED BALANCE SHEET (continued)
AS AT 31 MARCH 2012

The abbreviated accounts, which have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006, were approved and authorised for issue by the board and were signed on its behalf by the sole director on

11TH December 2012


R P Armiger
Director

The notes on pages 4 to 6 form part of these financial statements

ACTIVE MEDIA PUBLISHING LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2012

1 ACCOUNTING POLICIES

1.1 Basis of preparation of financial statements

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2 Cash flow

The financial statements do not include a cash flow statement because the company, as a small reporting entity, is exempt from the requirement to prepare such a statement under the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.3 Turnover

Turnover comprises revenue recognised by the company in respect of goods and services supplied during the year, exclusive of Value Added Tax and trade discounts

Revenue is recognised when goods are dispatched and services are supplied to customers

1.4 Intangible fixed assets and amortisation

Goodwill is the difference between amounts paid on the acquisition of a business and the fair value of the identifiable assets and liabilities. It is amortised to the profit and loss account over its estimated economic life.

1.5 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Fixtures & fittings	- 15% straight line
Office equipment	- 20% straight line

1.6 Deferred taxation

Full provision is made for deferred tax assets and liabilities arising from all timing differences between the recognition of gains and losses in the financial statements and recognition in the tax computation.

A net deferred tax asset is recognised only if it can be regarded as more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted.

Deferred tax assets and liabilities are calculated at the tax rates expected to be effective at the time the timing differences are expected to reverse.

Deferred tax assets and liabilities are not discounted.

ACTIVE MEDIA PUBLISHING LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 MARCH 2012

1. ACCOUNTING POLICIES (continued)

17 Pensions

The company contributes to the personal pension plan of the director. The pension charge represents the amount payable by the company to the plan in respect of the year.

2 INTANGIBLE FIXED ASSETS

	£
Cost	
At 1 April 2011 and 31 March 2012	50,000
Amortisation	
At 1 April 2011	19,167
Charge for the year	2,500
At 31 March 2012	21,667
Net book value	
At 31 March 2012	£ 28,333
At 31 March 2011	£ 30,833

3 TANGIBLE FIXED ASSETS

	£
Cost	
At 1 April 2011 and 31 March 2012	24,279
Depreciation	
At 1 April 2011	19,630
Charge for the year	1,878
At 31 March 2012	21,508
Net book value	
At 31 March 2012	£ 2,771
At 31 March 2011	£ 4,649

ACTIVE MEDIA PUBLISHING LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 MARCH 2012

4. SHARE CAPITAL

	2012 £	2011 £
Allotted, called up and fully paid		
1,000 Ordinary shares of £1 each	£ 1,000	£ 1,000