

Registration number 4900254

EMG Media and Marketing Limited
Directors' report and financial statements
for the year ended 30 September 2012

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EMG Media and Marketing Limited

Company information

Directors	Ms Elaine McGowan Mr Martin Gray
Secretary	Ms Elaine McGowan
Company number	4900254
Registered office	Unit 2, Guards Avenue The Village Caterham On The Hill Surrey CR3 5XL
Accountants	S Nunn & Co Ltd Unit 2, Guards Avenue The Village Caterham On The Hill Surrey CR3 5XL

EMG Media and Marketing Limited

Contents

	Page
Directors' report	1
Accountants' report	2
Profit and loss account	3
Balance sheet	4 - 5
Notes to the financial statements	6 - 9

EMG Media and Marketing Limited

**Directors' report
for the year ended 30 September 2012**

The directors present their report and the financial statements for the year ended 30 September 2012

Principal activity

The principal activity of the company is the provision of marketing consultancy services

Directors

The directors who served during the year are as stated below

Ms Elaine McGowan

Mr Martin Gray

This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006

This report was approved by the Board on 26 March 2013 and signed on its behalf by

A handwritten signature in black ink, appearing to read 'M Gray', written over a horizontal line.

**Mr Martin Gray
Director**

EMG Media and Marketing Limited

**Report to the Board of Directors on the preparation
of unaudited financial statements of EMG Media and Marketing Limited
for the year ended 30 September 2012**

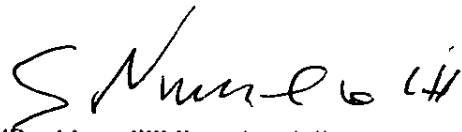
In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of EMG Media and Marketing Limited for the year ended 30 September 2012 which comprise of the Profit and Loss Account, the Balance Sheet and the related notes from the Company's accounting records and from information and explanations you have given to us

As a practising member of The Institute of Chartered Accountants in England & Wales, we are subject to its ethical and other professional requirements which are detailed at www.icaew.com/regulations

This report is made to the company's board of directors in accordance with the terms of our engagement. Our work has been undertaken solely to prepare for your approval the accounts of EMG Media and Marketing Limited and state those matters that we have agreed to state to the company's board of directors, as a body, in this report, in accordance with the requirements of The Institute of Chartered Accountants in England & Wales as detailed at . To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's board of directors, as a body, for our work or for this report

It is your duty to ensure that the company has kept adequate accounting records and to prepare statutory accounts that give a true and fair view of the assets, liabilities, financial position and profit of EMG Media and Marketing Limited. You consider that EMG Media and Marketing Limited is exempt from the statutory audit requirement for the year

We have not been instructed to carry out an audit of the financial statements. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the financial statements



S. Nunn & Co Ltd
Chartered Accountants
Unit 2, Guards Avenue
The Village
Caterham On The Hill
Surrey CR3 5XL

26 March 2013

EMG Media and Marketing Limited

**Profit and loss account
for the year ended 30 September 2012**

		2012	2011
	Notes	£	£
Turnover	2	3,283,653	2,179,531
Cost of sales		(2,554,334)	(1,665,777)
Gross profit		<u>729,319</u>	<u>513,754</u>
Distribution costs		(382)	(2,060)
Administrative expenses		<u>(400,313)</u>	<u>(335,981)</u>
Profit on ordinary activities before taxation		328,624	175,713
Tax on profit on ordinary activities	5	<u>(69,534)</u>	<u>(36,921)</u>
Profit for the year	12	<u>259,090</u>	<u>138,792</u>
Retained profit brought forward		338,582	294,790
Reserve Movements		<u>(165,000)</u>	<u>(95,000)</u>
Retained profit carried forward		<u><u>432,672</u></u>	<u><u>338,582</u></u>

The notes on pages 6 to 9 form an integral part of these financial statements.

EMG Media and Marketing Limited

Balance sheet as at 30 September 2012

		2012		2011	
	Notes	£	£	£	£
Fixed assets					
Tangible assets	8		7,673		8,327
Current assets					
Stocks		69,379		-	
Debtors	9	767,130		732,950	
Cash at bank and in hand		398,064		235,404	
		<u>1,234,573</u>		<u>968,354</u>	
Creditors: amounts falling due within one year	10	<u>(809,455)</u>		<u>(637,980)</u>	
Net current assets			<u>425,118</u>		<u>330,374</u>
Total assets less current liabilities			432,791		338,701
Net assets			<u>432,791</u>		<u>338,701</u>
Capital and reserves					
Called up share capital	11		100		100
Other reserves	12		19		19
Profit and loss account	12		432,672		338,582
Shareholders' funds			<u>432,791</u>		<u>338,701</u>

The directors' statements required by Sections 475(2) and (3) are shown on the following page which forms part of this Balance Sheet.

The notes on pages 6 to 9 form an integral part of these financial statements.

EMG Media and Marketing Limited

Balance sheet (continued)

**Directors' statements required by Sections 475(2) and (3)
for the year ended 30 September 2012**

In approving these financial statements as directors of the company we hereby confirm

- (a) that for the year stated above the company was entitled to the exemption conferred by Section 477 of the Companies Act 2006 ,
- (b) that no notice has been deposited at the registered office of the company pursuant to Section 476 requesting that an audit be conducted for the year ended 30 September 2012 ; and
- (c) that we acknowledge our responsibilities for:
 - (1) ensuring that the company keeps accounting records which comply with Section 386 , and
 - (2) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the year then ended in accordance with the requirements of Section 393 and which otherwise comply with the provisions of the Companies Act 2006 relating to financial statements, so far as applicable to the company

These accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The financial statements were approved by the Board on 26 March 2013 and signed on its behalf by



Mr Martin Gray
Director



Ms Elaine McGowan
Director

Registration number 4900254

The notes on pages 6 to 9 form an integral part of these financial statements.

EMG Media and Marketing Limited

**Notes to the financial statements
for the year ended 30 September 2012**

1. Accounting policies

1.1. Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2. Turnover

Turnover represents amounts invoiced for goods and services provided in the UK net of VAT

1.3. Tangible fixed assets and depreciation

Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows

Fixtures, fittings
and equipment - 25% on written down value

1.4. Stock and work in progress

Work in progress is valued at the lower of cost and net realisable value

2. Turnover

The total turnover of the company for the year has been derived from its principal activity wholly undertaken in the UK

3. Operating profit

	2012	2011
	£	£
Operating profit is stated after charging:		
Depreciation and other amounts written off tangible assets	<u>2,560</u>	<u>2,776</u>

4. Directors' remuneration

	2012	2011
	£	£
Remuneration and other benefits	<u>151,707</u>	<u>96,000</u>

EMG Media and Marketing Limited

Notes to the financial statements for the year ended 30 September 2012

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5. Tax on profit on ordinary activities

Analysis of charge in period	2012 £	2011 £
Current tax		
UK corporation tax	69,426	36,922
Adjustments in respect of previous periods	108	(1)
	<u>69,534</u>	<u>36,921</u>

6. Dividends

Dividends paid and proposed on equity shares

	2012 £	2011 £
Paid during the year		
Equity dividends on Ordinary Shares	165,000	95,000
	<u>165,000</u>	<u>95,000</u>

7. Intangible fixed assets

	Goodwill £	Total £
Cost		
At 1 October 2011	21,000	21,000
At 30 September 2012	<u>21,000</u>	<u>21,000</u>
Amortisation		
At 1 October 2011	21,000	21,000
At 30 September 2012	<u>21,000</u>	<u>21,000</u>

EMG Media and Marketing Limited

Notes to the financial statements for the year ended 30 September 2012

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8. Tangible fixed assets	Fixtures, fittings and equipment	Total
	£	£
Cost		
At 1 October 2011	19,733	19,733
Additions	1,906	1,906
At 30 September 2012	21,639	21,639
Depreciation		
At 1 October 2011	11,406	11,406
Charge for the year	2,560	2,560
At 30 September 2012	13,966	13,966
Net book values		
At 30 September 2012	7,673	7,673
At 30 September 2011	8,327	8,327

9. Debtors	2012	2011
	£	£
Trade debtors	765,400	732,828
Other debtors	737	122
Prepayments and accrued income	993	-
	767,130	732,950

10. Creditors: amounts falling due within one year	2012	2011
	£	£
Trade creditors	406,098	394,584
Corporation tax	69,426	36,922
Other taxes and social security costs	122,299	64,217
Other creditors	43,482	44,107
Accruals and deferred income	3,150	3,150
Proposed dividend	165,000	95,000
	809,455	637,980

EMG Media and Marketing Limited

**Notes to the financial statements
for the year ended 30 September 2012**

... continued

11. Share capital	2012	2011
	£	£
Allotted, called up and fully paid		
100 Ordinary Shares of 1 each	<u>100</u>	<u>100</u>
 Equity Shares		
100 Ordinary Shares of 1 each	<u>100</u>	<u>100</u>
 12. Reserves	 Profit and loss account £	 Capital redemption reserve £
At 1 October 2011	338,582	19
Profit for the year	259,090	
Equity Dividends	(165,000)	
At 30 September 2012	<u>432,672</u>	<u>19</u>
		<u>Total</u> £
		338,601
		259,090
		(165,000)
		<u>432,691</u>