# REPORT OF THE DIRECTORS AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 SEPTEMBER 2010 FOR SIRONA DENTAL SYSTEMS LIMITED

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# CONTENTS OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 SEPTEMBER 2010

	Page
Company Information	1
Report of the Directors	2
Report of the Independent Auditors	5
Profit and Loss Account	6
Balance Sheet	7
Cash Flow Statement	8
Notes to the Cash Flow Statement	9
Notes to the Financial Statements	10

# SIRONA DENTAL SYSTEMS LIMITED

# COMPANY INFORMATION FOR THE YEAR ENDED 30 SEPTEMBER 2010

**DIRECTORS** 

S Blank T Patuzzo

**SECRETARY** 

Jordans Company Secretaries Limited

**REGISTERED OFFICE** 

7 Devonhurst Place Heathfield Terrace

Chiswick London W4 4JD

**REGISTERED NUMBER** 

04893127 (England and Wales)

**AUDITORS** 

Wilkins Kennedy Registered Auditors Bridge House London Bridge London SE1 9QR

**BANKERS** 

Barclays Bank Plc

Marble Arch Corporate Banking Group

PO Box 32016 London NW1 2ZH

# REPORT OF THE DIRECTORS FOR THE YEAR ENDED 30 SEPTEMBER 2010

The directors present their report with the financial statements of the company for the year ended 30 September 2010

#### PRINCIPAL ACTIVITY

The principal activity of the company in the year under review was that of the marketing and distribution of high-tech equipment for dental medicine

## **REVIEW OF BUSINESS**

As described above the company's turnover derives from the sale of high-tech equipment to the dental industry, together with associated services. The directors have set the company's pricing policy to be comparable with the conditions in that market. The company is still in its development stage and anticipated losses are funded by the parent company. The directors and the directors of the parent company monitor the company's performance to ensure business risk is controlled.

The company uses a range of performance measures to monitor and manage the business effectively. These are both financial and non-financial and the most significant of these are the key performance indicators (KPI's)

The key financial performance indicators are turnover, gross profit, staff employment costs and operating result. These KPI's indicate the volume of work the company has undertaken as well as the efficiency and profitability, with which this work has been delivered.

The key non-financial performance indicator is the number of staff employed by the company

The key performance indicators for the year ended 30 September 2010, with comparatives for 2009 and 2008 are set out below

	2010	2009	2008
Turnover (£'000)	3,177	2,206	2,217
Turnover	43 97%	(0 50)%	5 74%
Gross profit (£'000)	593	374	574
Gross profit percentage	18 65%	16 97%	25 86%
Staff costs to turnover	14 03%	19 46%	12 40%
Operating result (£'000)	18	(394)	78
Operating result change	104 68%	(605 13)%	220 86
Average number of employees	8	8	7

## **DIVIDENDS**

No dividends will be distributed for the year ended 30 September 2010

## DIRECTORS

The directors shown below have held office during the whole of the period from 1 October 2009 to the date of this report

S Blank

T Patuzzo

Details of the director's shareholding in the ultimate parent company, as disclosed in note 14 to the accounts, are shown in the publicly available accounts of that company

# REPORT OF THE DIRECTORS FOR THE YEAR ENDED 30 SEPTEMBER 2010

#### FINANCIAL INSTRUMENTS

The company's financial instruments at the balance sheet date comprised cash and liquid resources. The main purpose of these financial instruments is to provide working capital for the company's operations. The company has various other financial instruments such as intercompany balances, prepayments and accruals that arise directly from its operations.

It is, and has been throughout the period under review, the company's policy that no trading in financial instruments shall be undertaken

The main risks arising from the company's financial instruments are interest rate, liquidity risk and foreign currency risk

#### Interest rate risk

The company has received loan advances from its parent company on which interest is charged. The director reviews the interest rate charged on a regular basis and considers the risk to the company to be reasonable.

#### Liquidity risk

The company had net cash balances as at the balance sheet date

# Foreign currency risk

The company has certain debtors and creditors which are denominated in Euro. Gains and losses arising from the retranslation of these assets and liabilities are recognised in the profit and loss account.

#### Financial assets

The company has no financial assets other than short-term debtors and cash at bank

#### **GOING CONCERN**

The ultimate parent undertaking, Sirona Holding GmbH, a company registered in Germany. has undertaken to provide adequate financial assistance as to enable the company to meet its liabilities as they fall due for a period of at least twelve months from the date of approval of these accounts. Accordingly the directors consider that the going concern basis is an appropriate basis for the preparation of these accounts.

## STATEMENT OF DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the Report of the Directors and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent,
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

## STATEMENT AS TO DISCLOSURE OF INFORMATION TO AUDITORS

So far as the directors are aware, there is no relevant audit information (as defined by Section 418 of the Companies Act 2006) of which the company's auditors are unaware, and each director has taken all the steps that he or she ought to have taken as a director in order to make himself or herself aware of any relevant audit information and to establish that the company's auditors are aware of that information

# REPORT OF THE DIRECTORS FOR THE YEAR ENDED 30 SEPTEMBER 2010

# **AUDITORS**

The auditors, Wilkins Kennedy, will be proposed for re-appointment at the forthcoming Annual General Meeting

ON BEHALF OF THE BOARD

T Patuzzo - Director

Date 19 January 2011

# REPORT OF THE INDEPENDENT AUDITORS TO THE SHAREHOLDERS OF SIRONA DENTAL SYSTEMS LIMITED

We have audited the financial statements of Sirona Dental Systems Limited for the year ended 30 September 2010 on pages six to fourteen. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in a Report of the Auditors and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed

# Respective responsibilities of directors and auditors

As explained more fully in the Statement of Directors' Responsibilities set out on page three, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

## Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements.

## Opinion on financial statements

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 30 September 2010 and of its loss for the year then ended.
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006

# Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Report of the Directors for the financial year for which the financial statements are prepared is consistent with the financial statements

## Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit

Robert Reynolds (Senior Statutory Auditor)

for and on behalf of Wilkins Kennedy Registered Auditors

Bridge House

London Bridge London

SE1 9QR

Date 31 January 2011

# PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 30 SEPTEMBER 2010

	Notes	2010 £	2009 £
TURNOVER		3,176,757	2,206,485
Cost of sales		2,584,231	1,832,054
GROSS PROFIT		592,526	374,431
Administrative expenses		785,728	1,002,397
		(193,202)	(627,966)
Other operating income		211,259	234,392
OPERATING PROFIT/ (LOSS)	3	18,057	(393,574)
Interest payable and similar charges	4	49,661	49,887
LOSS ON ORDINARY ACTIVITIES BEFORE TAXATION		(31,604)	(443,461)
Tax on loss on ordinary activities	5	<u> </u>	<del>-</del>
LOSS FOR THE FINANCIAL YEAR AFTER TAXATION		<u>(31,604</u> )	(443,461)

# **CONTINUING OPERATIONS**

None of the company's activities were acquired or discontinued during the current year or previous year

# TOTAL RECOGNISED GAINS AND LOSSES

The company has no recognised gains or losses other than the losses for the current year or previous year

# BALANCE SHEET 30 SEPTEMBER 2010

		201	0	200	9
	Notes	£	£	£	£
FIXED ASSETS					
Tangible assets	6		9,476		10,892
CURRENT ASSETS					
Stocks	7	335,041		584,416	
Debtors	8	667,785		242,813	
Cash at bank and in hand	_	244,359		216,108	
		<del></del>			
		1,247,185		1,043,337	
CREDITORS		.,,		.,,-	
Amounts falling due within one year	9	2,086,020		1,851,984	
, <b>,</b>	_				
NET CURRENT LIABILITIES			<u>(838,835</u> )		(808,647)
TOTAL ASSETS LESS CURRENT LIA	BILITIES		<u>(829,359</u> )		<u>(797,755</u> )
CAPITAL AND RESERVES					
Called up share capital	11		20,000		20,000
Profit and loss account	12		(849,359)		(817,755)
· · ··································	•				
SHAREHOLDERS' FUNDS	16		(829,359)		(797,755)
J	. •				

The financial statements were approved by the Board of Directors on 19 January 2011 and were signed on its behalf by

T Patuzzo - Director

# CASH FLOW STATEMENT FOR THE YEAR ENDED 30 SEPTEMBER 2010

	Notes	2010 £	2009 £
Net cash inflow/ (outflow) from operating activities	1	76,170	(39,605)
Returns on investments and servicing of finance	2	(49,661)	(49,887)
Capital expenditure	2	(2,555)	(1,255)
		23,954	(90,747)
Financing	2	4,297	144,214
Increase in cash in the period		28,251	53,467
Reconciliation of net cash flow to movement in net funds	3		
Increase in cash in the period		28,251	53,467
Change in net funds resulting from cash flows		28,251	53,467
Movement in net funds in the period Net funds at 1 October		28,251 216,108	53,467 162,641
Net funds at 30 September		244,359	216,108

# NOTES TO THE CASH FLOW STATEMENT FOR THE YEAR ENDED 30 SEPTEMBER 2010

# 1 RECONCILIATION OF OPERATING PROFIT/(LOSS) TO NET CASH INFLOW/(OUTFLOW) FROM OPERATING ACTIVITIES

	OFERATING ACTIVITIES			
			2010	2009
	Operating profit/ (loss)		£ 18,057	£ (393,574)
	Depreciation charges		3,971	` 6,290´
	Decrease/ (Increase) in stocks		249,375	(138,741)
	(Increase)/Decrease in debtors		(424,972)	165,427
	Increase in creditors		229,739	320,993
	Net cash inflow/(outflow) from operating activities		76,170	(39,605)
2	ANALYSIS OF CASH FLOWS FOR HEADINGS NET	TED IN THE CASH FLOW	STATEMENT	
			2010 £	2009 £
	Returns on investments and servicing of finance		L	~
	Interest paid		<u>(49,661</u> )	(49,887)
	Net cash outflow for returns on investments and s	ervicing of finance	<u>(49,661</u> )	<u>(49,887</u> )
	Capital expenditure		(0.555)	(4.055)
	Purchase of tangible fixed assets		<u>(2,555</u> )	<u>(1,255</u> )
	Net cash outflow for capital expenditure		<u>(2,555</u> )	<u>(1,255</u> )
	Financing			
	Loan movement in year		4,297	144,214
	Net cash inflow from financing		4,297	144,214
3	ANALYSIS OF CHANGES IN NET FUNDS			
		At 1/10/09 £	Cash flow £	At 30/9/10 £
	Net cash	040.400	20.054	244 250
	Cash at bank and in hand	216,108	28,251	244,359
		216,108	28,251	244,359
	Total	216,108	28,251	244,359

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 SEPTEMBER 2010

#### 1 ACCOUNTING POLICIES

# Basis of preparing the financial statements

The company has reported a loss for the year ended 30 September 2010 and has reported net liabilities of £829,359 at that date. At the balance sheet date an amount of £791,751 was outstanding and payable to the company's immediate parent undertaking, Sirona Dental Systems GmbH ("SDS"), a company registered in Germany. SDS has undertaken to provide adequate financial assistance as to enable the company to meet its liabilities as they fall due for a period of at least twelve months from the date of approval of these accounts. Accordingly the directors consider that the going concern basis is an appropriate basis for the preparation of these accounts.

## Accounting convention

The financial statements have been prepared under the historical cost convention and are in accordance with applicable accounting standards

#### Turnover

Turnover represents net invoiced sales of goods, excluding value added tax

## Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Improvements to property

- Over the lease term

Office Equipment

- 33% on cost

#### Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items

## Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events that result in an obligation to pay more tax in future or a right to pay less tax in future have occurred at the balance sheet date. Timing differences are differences between the Company's taxable profits and its results as stated in the financial statements that arise from the inclusion of gains and losses in tax assessments in periods different from those in which they are recognised in the financial statements. A net deferred tax asset is regarded as recoverable and therefore recognised only when, on the basis of all available evidence, it can be regarded as more likely than not that there will be appropriate taxable profits from which the future reversal of the underlying timing differences can be deducted.

## Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

## Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease

## Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme 

Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate

Page 10 continued

# NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 30 SEPTEMBER 2010

2	STAFF COSTS		
	Wages and salaries Social security costs Other pension costs	2010 £ 375,500 41,438 10,919	2009 £ 379,548 39,864 10,039
		427,857	429,451
	The average monthly number of employees during the year was as follows		
		2010	2009
	Administration Sales		2 6
		8	8
3	OPERATING PROFIT/ (LOSS)		
	The operating profit (2009 - operating loss) is stated after charging		
		2010 £	2009 £
	Other operating leases	43,196	40,001
	Depreciation - owned assets	3,971 6,750	6,290 6,500
	Auditors' remuneration Auditors' remuneration – non-audit services	76,268	59,765
	Foreign exchange gain/ (loss)	49,587	(1 <u>17,588</u> )
	Directors' remuneration	92,500	97,414
	The number of directors to whom retirement benefits were accruing was as follows		
	Money purchase schemes	1	1
4	INTEREST PAYABLE AND SIMILAR CHARGES	2010 £	2009 £
	Loan interest payable	49,661	49,887

#### **TAXATION** 5

Analysis of the tax charge
No liability to UK corporation tax arose on ordinary activities for the year ended 30 September 2010 nor for the year ended 30 September 2009

# NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 30 SEPTEMBER 2010

# 5 TAXATION - continued

5	TAXATION - continued			
	Factors affecting the tax charge The tax adjusted losses arising are lower than the standard rate explained below	e of corporation tax	in the UK The	differences are
			2010	2009 £
	Loss on ordinary activities before tax		£ (31,604)	(443,461)
	Loss on ordinary activities multiplied by the standard rate of corporation tax in the UK of 28% (2009 - 28%)		(8,849)	(124,169)
	Effects of Depreciation in excess of capital allowances Expenses not deductible for taxation Transferred to/(from) tax losses		504 4,234 4,111	1,032 4,299 118,838
	Current tax charge			<del></del>
6	TANGIBLE FIXED ASSETS	Improvements to property £	Office Equipment £	Totals £
	COST At 1 October 2009 Additions	12,725 2,120	26,233 435	38,958 
	At 30 September 2010	14,845	26,668	41,513
	DEPRECIATION At 1 October 2009 Charge for year	4,515 2,066	23,551 1,905	28,066 3,971
	At 30 September 2010	6,581	25,456	32,037
	NET BOOK VALUE At 30 September 2010	8,264	1,212	9,476
	At 30 September 2009	<u>8,210</u>	2,682	10,892
7	STOCKS		2010 £	2009 £
	Finished goods		335,041	<u>584,416</u>
8	DEBTORS AMOUNTS FALLING DUE WITHIN ONE YEAR		2010 £	2009 £
	Trade debtors Other debtors Prepayments and accrued income		633,275 7,035 27,475	137,820 7,035 97,958

242,813

667,785

# NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 30 SEPTEMBER 2010

	2010 £	2009 £
Trade creditors	1,083,940	957,259
Amounts owed to group undertakings	791,751	787,454
Social security and other taxes	152,870	64,199
Other creditors	•	3,635
Accruals and deferred income	57,459	39,437
	2,086,020	1,851,984

## 10 OPERATING LEASE COMMITMENTS

The following operating lease payments are committed to be paid within one year

				Land and buildings	
	Expiring Between one a	and five years		2010 £	2009 £ 23,952
11	CALLED UP S	HARE CAPITAL			
	Allotted, issued Number 100	d and fully paid Class Ordinary	Nominal value £200	2010 £ 20,000	2009 £ 20,000
12	RESERVES				Profit and loss account £
	At 1 October 2 Deficit for the y				(817,755) <u>(31,604</u> )
	At 30 Septemb	er 2010			<u>(849,359</u> )

# 13 PENSION COMMITMENTS

The company operates a defined contribution pension scheme for certain employees. The assets of the scheme are held separately from those of the company in an independently administered fund. Contributions to the scheme for the year amounted to £10,919 (2009 £10,039). There were no outstanding contributions payable by the company to the fund as at 30 September 2010 (2009 £Nil).

# 14 IMMEDIATE AND ULTIMATE PARENT COMPANY

The immediate parent undertaking is Sirona Dental Systems GmbH, a company registered in Germany The ultimate parent undertaking is Sirona Dental Systems Inc., a company registered in the United States of America Copies of the consolidated Sirona Dental Systems Inc. annual report are available on written request from the Investor Relations Department, Sirona Dental Systems Inc. 3030 47th Avenue, Suite 500, Long Island City, NY 11101, United States of America. Consolidated accounts are prepared and filed only at the ultimate parent undertaking level of the Sirona Group

Page 13

continued

# NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 30 SEPTEMBER 2010

## 15 RELATED PARTY DISCLOSURES

In accordance with Financial Reporting Standard No 8 "Related Party Disclosures", transactions with other group undertakings within the Sirona group have not been disclosed in these financial statements

# 16 RECONCILIATION OF MOVEMENTS IN SHAREHOLDERS' FUNDS

	2010 £	200 <del>9</del> £
Loss for the financial year	(31,604)	<u>(443,461</u> )
Net reduction of shareholders' funds Opening shareholders' funds	(31,604) (797,755)	(443,461) (354,294)
Closing shareholders' funds	<u>(829,359</u> )	(797,755)

# 17 DEFERRED TAX

As at 30 September 2010 a net deferred tax asset of £206,271 calculated at 28% and relating to tax adjusted losses and timing differences, has not been recognised (2009 £202,234 and calculated at 28%). There is currently insufficient evidence that suitable income will be generated, and therefore the deferred tax asset has not been recognised.

# 18 CAPITAL COMMITMENTS

At the balance sheet date the company had capital commitments in respect of leasehold improvements totalling £Nil (2009 £2,827)