

Registered number
04888168

Pure Innovation Limited

Abbreviated Accounts

31 March 2012

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COMPANIES HOUSE

Pure Innovation Limited
Registered number:
Abbreviated Balance Sheet
as at 31 March 2012

04888168

	Notes	2012 £	2011 £
Fixed assets			
Tangible assets	2	12,836	12,730
Investments	3	40,000	40,000
		<u>52,836</u>	<u>52,730</u>
Current assets			
Debtors		60,523	64,474
Cash at bank and in hand		1,339	57
		<u>61,862</u>	<u>64,531</u>
Creditors: amounts falling due within one year		(103,060)	(100,956)
Net current liabilities		<u>(41,198)</u>	<u>(36,425)</u>
Total assets less current liabilities		<u>11,638</u>	<u>16,305</u>
Creditors: amounts falling due after more than one year		(4,163)	(8,840)
Net assets		<u>7,475</u>	<u>7,465</u>
Capital and reserves			
Called up share capital	4	100	100
Profit and loss account		7,375	7,365
Shareholders' funds		<u>7,475</u>	<u>7,465</u>

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006

Members have not required the company to obtain an audit in accordance with section 476 of the Act

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime



Mr C R Mellish
Director

Approved by the board on 6 September 2012

Pure Innovation Limited
Notes to the Abbreviated Accounts
for the year ended 31 March 2012

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives

Plant and machinery 25% straight line

Pensions

The company operates a defined contribution pension scheme Contributions are charged to the profit and loss account as they become payable in accordance with the rules of the scheme

2 Tangible fixed assets

£

Cost

At 1 April 2011	28,505
Additions	4,385
At 31 March 2012	<u>32,890</u>

Depreciation

At 1 April 2011	15,775
Charge for the year	4,279
At 31 March 2012	<u>20,054</u>

Net book value

At 31 March 2012	<u>12,836</u>
At 31 March 2011	<u>12,730</u>

3 Investments

£

Cost

At 1 April 2011	40,000
At 31 March 2012	<u>40,000</u>

4 Share capital

Nominal value	2012 Number	2012 £	2011 £
Allotted, called up and fully paid Ordinary shares	£1 each 100	100	100