

Registered Number 04886539

Ayima Limited

Abbreviated Accounts

31 December 2010

Ayima Limited

Registered Number 04886539

Company Information

Registered Office:

46-47 Britton Street
London
London
EC1M 5UJ

Bankers:

HSBC Plc
1-3 Broadway London Road
Southend on sea
Essex
SS1 1TJ

Ayima Limited

Registered Number 04886539

Balance Sheet as at 31 December 2010

	Notes	2010 £	2009 £
Fixed assets			
Intangible	2	27,610	0
Tangible	3	138,893	91,597
		<u>166,503</u>	<u>91,597</u>
Current assets			
Debtors		638,899	478,910
Cash at bank and in hand		420,434	109,171
Total current assets		<u>1,059,333</u>	<u>588,081</u>
Creditors: amounts falling due within one year		(261,981)	(231,507)
Net current assets (liabilities)		797,352	356,574
Total assets less current liabilities		<u>963,855</u>	<u>448,171</u>
Provisions for liabilities		(31,003)	(22,382)
Total net assets (liabilities)		<u>932,852</u>	<u>425,789</u>
Capital and reserves			
Called up share capital	4	100	100
Profit and loss account		932,752	425,689
Shareholders funds		<u>932,852</u>	<u>425,789</u>

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- a. For the year ending 31 December 2010 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
 - b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
 - c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
 - d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 29 September 2011

And signed on their behalf by:

M Nott, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the Abbreviated Accounts

For the year ending 31 December 2010

1 **Accounting policies**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Improvements to property	10% on cost
Fixtures and fittings	25% on reducing balance
Computer equipment	25% on reducing balance

2 **Intangible fixed assets**

Cost or valuation	£
At 01 January 2010	0
Additions	<u>27,610</u>
At 31 December 2010	<u>27,610</u>
Net Book Value	
At 31 December 2010	27,610
At 31 December 2009	<u>0</u>

3 **Tangible fixed assets**

		Total
Cost		£
At 01 January 2010		131,263
Additions	-	<u>74,796</u>
At 31 December 2010	-	<u>206,059</u>
Depreciation		
At 01 January 2010		39,666
Charge for year	-	<u>27,500</u>
At 31 December 2010	-	<u>67,166</u>
Net Book Value		

At 31 December 2010	138,893
At 31 December 2009	- <u>91,597</u>

4 **Share capital**

	2010	2009
	£	£
Allotted, called up and fully paid:		
100 Ordinary shares of £1 each	100	100