

Company Registration No. 4874834 (England and Wales)

MYATT MEDIA LIMITED

ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 30 SEPTEMBER 2010

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MYATT MEDIA LIMITED

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MYATT MEDIA LIMITED

ABBREVIATED BALANCE SHEET

AS AT 30 SEPTEMBER 2010

	Notes	2010 £	£	2009 £	£
Fixed assets					
Tangible assets	2		3,913		4,603
Current assets					
Debtors		10,709		7,995	
Cash at bank and in hand		13,696		13,123	
		<u>24,405</u>		<u>21,118</u>	
Creditors: amounts falling due within one year		<u>(18,602)</u>		<u>(16,517)</u>	
Net current assets			5,803		4,601
Total assets less current liabilities			9,716		9,204
Provisions for liabilities			(499)		(483)
			<u>9,217</u>		<u>8,721</u>
Capital and reserves					
Called up share capital	3		100		100
Profit and loss account			9,117		8,621
Shareholders' funds			<u>9,217</u>		<u>8,721</u>

MYATT MEDIA LIMITED

ABBREVIATED BALANCE SHEET (CONTINUED)

AS AT 30 SEPTEMBER 2010

For the financial year ended 30 September 2010 the company was entitled to exemption from audit under section 477 Companies Act 2006. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

Approved by the Board for issue on

19 APRIL 2011

M. Myatt
M P H Myatt
Director


S M Myatt
Director

Company Registration No 4874834

MYATT MEDIA LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 30 SEPTEMBER 2010

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts
Revenue from media training is recognised over the period to which the service relates

1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows

Fixtures, fittings & equipment	15% reducing balance / 33 1/3% straight line
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1.4 Revenue recognition

Fee income represents revenue earned under a wide variety of contracts to provide professional services. Revenue is recognised as earned when, and to the extent that, the company obtains the right to consideration in exchange for its performance under these contracts. It is measured at the fair value of the right to consideration, which represents amounts chargeable to clients, including expenses and disbursements but excluding value added tax.

Fee income that is contingent on events outside the control of the company is recognised when the contingent event occurs.

2 Fixed assets

	Tangible assets £
Cost	
At 1 October 2009	10,626
Additions	920
Disposals	(439)
At 30 September 2010	11,107
Depreciation	
At 1 October 2009	6,023
On disposals	(73)
Charge for the year	1,244
At 30 September 2010	7,194
Net book value	
At 30 September 2010	3,913
At 30 September 2009	4,603

MYATT MEDIA LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 30 SEPTEMBER 2010

3	Share capital	2010	2009
		£	£
	Allotted, called up and fully paid		
	50 Ordinary 'A' shares of £1 each	50	50
	50 Ordinary 'B' shares of £1 each	50	50
		<hr/>	<hr/>
		100	100
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