

**REGISTERED NUMBER: 4868909 (England and Wales)**

**ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 JANUARY 2010**

**FOR**

**SIMPLY-4-BUSINESS LIMITED**

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**SIMPLY-4-BUSINESS LIMITED**

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for the Year Ended 31 January 2010**

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**SIMPLY-4-BUSINESS LIMITED**

**COMPANY INFORMATION**  
**for the Year Ended 31 January 2010**

**DIRECTORS:** I J Mackintosh  
D W Baulcomb

**SECRETARY:** I J Mackintosh

**REGISTERED OFFICE:** Unit 104 Parkway House  
Sheen Lane  
London  
SW14 8LS

**REGISTERED NUMBER:** 4868909 (England and Wales)

**ACCOUNTANTS:** JM Associates  
Chartered Accountants  
21a Craven Terrace  
London W2 3QH

# SIMPLY-4-BUSINESS LIMITED

## ABBREVIATED BALANCE SHEET

31 January 2010

|  | Notes | 31 1 10<br>£   | £             | 31 1.09<br>£  | £              |
|--|-------|----------------|---------------|---------------|----------------|
| <b>FIXED ASSETS</b>                          |       |                |               |               |                |
| Intangible assets                            | 2     |                | 36,833        |               | 36,833         |
| Tangible assets                              | 3     |                | 24,387        |               | 24,651         |
|  |       |                | <u>61,220</u> |               | <u>61,484</u>  |
| <b>CURRENT ASSETS</b>                        |       |                |               |               |                |
| Debtors                                      |       | 26,837         |               | 5,785         |                |
| Cash at bank                                 |       | 117,195        |               | 66,629        |                |
|  |       | <u>144,032</u> |               | <u>72,414</u> |                |
| <b>CREDITORS</b>                             |       |                |               |               |                |
| Amounts falling due within one year          |       | 76,645         |               | 75,999        |                |
|  |       | <u></u>        |               | <u></u>       |                |
| <b>NET CURRENT ASSETS/(LIABILITIES)</b>      |       |                | <u>67,387</u> |               | <u>(3,585)</u> |
| <b>TOTAL ASSETS LESS CURRENT LIABILITIES</b> |       |                | 128,607       |               | 57,899         |
| <b>CREDITORS</b>                             |       |                |               |               |                |
| Amounts falling due after more than one year |       |                | 66,389        |               | 3,196          |
|  |       |                | <u>62,218</u> |               | <u>54,703</u>  |
| <b>NET ASSETS</b>                            |       |                | <u>62,218</u> |               | <u>54,703</u>  |
| <b>CAPITAL AND RESERVES</b>                  |       |                |               |               |                |
| Called up share capital                      | 4     |                | 1,000         |               | 1,000          |
| Share premium                                |       |                | 14,950        |               | 14,950         |
| Profit and loss account                      |       |                | 46,268        |               | 38,753         |
|  |       |                | <u>62,218</u> |               | <u>54,703</u>  |
| <b>SHAREHOLDERS' FUNDS</b>                   |       |                | <u>62,218</u> |               | <u>54,703</u>  |

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 January 2010

The members have not required the company to obtain an audit of its financial statements for the year ended 31 January 2010 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The notes form part of these abbreviated accounts

**SIMPLY-4-BUSINESS LIMITED**

**ABBREVIATED BALANCE SHEET - continued**  
**31 January 2010**

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on  
signed on its behalf by

*28<sup>th</sup> Oct 2010* and were



I J Mackintosh - Director

The notes form part of these abbreviated accounts

## **SIMPLY-4-BUSINESS LIMITED**

### **NOTES TO THE ABBREVIATED ACCOUNTS for the Year Ended 31 January 2010**

#### **1 ACCOUNTING POLICIES**

##### **Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

##### **Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax

##### **Goodwill**

Goodwill, being the amount paid in connection with the acquisition of a business in 0, is being amortised evenly over its estimated useful life of nil years

##### **Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Plant and machinery etc - 25% on cost

##### **Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

##### **Hire purchase and leasing commitments**

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease

#### **2 INTANGIBLE FIXED ASSETS**

|   | Total<br>£ |
|---|------------|
| <b>COST</b>                               |            |
| At 1 February 2009<br>and 31 January 2010 | 36,833     |
| <b>NET BOOK VALUE</b>                     |            |
| At 31 January 2010                        | 36,833     |
| At 31 January 2009                        | 36,833     |

# **SIMPLY-4-BUSINESS LIMITED**

## **NOTES TO THE ABBREVIATED ACCOUNTS - continued** **for the Year Ended 31 January 2010**

### **3 TANGIBLE FIXED ASSETS**

|                       | Total<br>£ |
|-----------------------|------------|
| <b>COST</b>           |            |
| At 1 February 2009    | 64,637     |
| Additions             | 10,604     |
|                       | <hr/>      |
| At 31 January 2010    | 75,241     |
|                       | <hr/>      |
| <b>DEPRECIATION</b>   |            |
| At 1 February 2009    | 39,986     |
| Charge for year       | 10,868     |
|                       | <hr/>      |
| At 31 January 2010    | 50,854     |
|                       | <hr/>      |
| <b>NET BOOK VALUE</b> |            |
| At 31 January 2010    | 24,387     |
|                       | <hr/>      |
| At 31 January 2009    | 24,651     |
|                       | <hr/>      |

### **4 CALLED UP SHARE CAPITAL**

| Allotted, issued and fully paid |          |                  | 31 1 10 | 31 1 09 |
|---------------------------------|----------|------------------|---------|---------|
| Number                          | Class    | Nominal<br>value | £       | £       |
| 10,000                          | Ordinary | 10               | 1,000   | 1,000   |
|                                 |          |                  | <hr/>   | <hr/>   |