

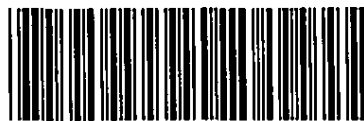
**REGISTERED NUMBER: 04868909 (England and Wales)**

**ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 JANUARY 2013**

**FOR**

**SIMPLY-4-BUSINESS LIMITED**

FRIDAY



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05/07/2013

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COMPANIES HOUSE

**SIMPLY-4-BUSINESS LIMITED**

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**for the Year Ended 31 January 2013**

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**SIMPLY-4-BUSINESS LIMITED**

**COMPANY INFORMATION**  
**for the Year Ended 31 January 2013**

**DIRECTORS:**

I J Mackintosh  
D W Baulcomb

**SECRETARY:**

I J Mackintosh

**REGISTERED OFFICE:**

Unit 100 Parkway House  
Sheen Lane  
London  
SW14 8LS

**REGISTERED NUMBER:**

04868909 (England and Wales)

**ACCOUNTANTS:**

J M Associates (UK) Ltd  
Chartered Certified Accountants  
21A Craven Terrace  
London  
W2 3QH

**ABBREVIATED BALANCE SHEET**  
**31 January 2013**

	Notes	31 1 13 £	£	31 1 12 £	£
<b>FIXED ASSETS</b>					
Intangible assets	2		36,833		36,833
Tangible assets	3		3,908		3,937
			<u>40,741</u>		<u>40,770</u>
<b>CURRENT ASSETS</b>					
Debtors		32,607		34,752	
Cash at bank		113,965		75,987	
		<u>146,572</u>		<u>110,739</u>	
<b>CREDITORS</b>					
Amounts falling due within one year		73,574		96,167	
		<u>73,574</u>		<u>96,167</u>	
<b>NET CURRENT ASSETS</b>			<u>72,998</u>		<u>14,572</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>113,739</u>		<u>55,342</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	4		1,000		1,000
Share premium			14,950		14,950
Profit and loss account			97,789		39,392
			<u>113,739</u>		<u>55,342</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>113,739</u>		<u>55,342</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 January 2013

The members have not required the company to obtain an audit of its financial statements for the year ended 31 January 2013 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The notes form part of these abbreviated accounts

**ABBREVIATED BALANCE SHEET - continued**  
**31 January 2013**

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on  
its behalf by

*4<sup>th</sup> July 2013*

and were signed on



I J Mackintosh - Director

The notes form part of these abbreviated accounts

# **SIMPLY-4-BUSINESS LIMITED**

## **NOTES TO THE ABBREVIATED ACCOUNTS for the Year Ended 31 January 2013**

### **1 ACCOUNTING POLICIES**

#### **Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

#### **Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax

#### **Goodwill**

Goodwill, being the amount paid in connection with the acquisition of a business in 2005, is not being amortised

#### **Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Plant and machinery etc                      - 25% on cost

#### **Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

### **2 INTANGIBLE FIXED ASSETS**

#### **COST**

At 1 February 2012  
and 31 January 2013

Total  
£

36,833

#### **NET BOOK VALUE**

At 31 January 2013

36,833

At 31 January 2012

36,833

# SIMPLY-4-BUSINESS LIMITED

## NOTES TO THE ABBREVIATED ACCOUNTS - continued for the Year Ended 31 January 2013

### 3 TANGIBLE FIXED ASSETS

Total  
£

#### COST

At 1 February 2012

51,363

Additions

4,501

At 31 January 2013

55,864

#### DEPRECIATION

At 1 February 2012

47,426

Charge for year

4,530

At 31 January 2013

51,956

#### NET BOOK VALUE

At 31 January 2013

3,908

At 31 January 2012

3,937

### 4 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid

Number

Class

Nominal  
value

31 1 13

£

31 1 12

£

10,000

Ordinary

10

1,000

1,000