

REGISTERED NUMBER: 04868909 (England and Wales)

ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 JANUARY 2012

FOR

SIMPLY-4-BUSINESS LIMITED

WEDNESDAY



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24/10/2012

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COMPANIES HOUSE

SIMPLY-4-BUSINESS LIMITED

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for the Year Ended 31 January 2012**

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SIMPLY-4-BUSINESS LIMITED
COMPANY INFORMATION
for the Year Ended 31 January 2012

DIRECTORS:

I J Mackintosh
D W Baulcomb

SECRETARY:

I J Mackintosh

REGISTERED OFFICE:

Unit 100 Parkway House
Sheen Lane
London
SW14 8LS

REGISTERED NUMBER:

04868909 (England and Wales)

ACCOUNTANTS:

J M Associates (UK) Ltd
Chartered Certified Accountants
21A Craven Terrace
London
W2 3QH

SIMPLY-4-BUSINESS LIMITED

ABBREVIATED BALANCE SHEET

31 January 2012

	Notes	31 1 12 £	£	31 1 11 £	£
FIXED ASSETS					
Intangible assets	2		36,833		36,833
Tangible assets	3		3,937		15,211
			<u>40,770</u>		<u>52,044</u>
CURRENT ASSETS					
Debtors		34,752		28,337	
Cash at bank		75,987		26,539	
		<u>110,739</u>		<u>54,876</u>	
CREDITORS					
Amounts falling due within one year		96,167		64,240	
		<u>96,167</u>		<u>64,240</u>	
NET CURRENT ASSETS/(LIABILITIES)			<u>14,572</u>		<u>(9,364)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			55,342		42,680
CREDITORS					
Amounts falling due after more than one year			-		30,556
			<u>-</u>		<u>30,556</u>
NET ASSETS			<u>55,342</u>		<u>12,124</u>
CAPITAL AND RESERVES					
Called up share capital	4		1,000		1,000
Share premium			14,950		14,950
Profit and loss account			39,392		(3,826)
			<u>55,342</u>		<u>12,124</u>
SHAREHOLDERS' FUNDS			<u>55,342</u>		<u>12,124</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 January 2012

The members have not required the company to obtain an audit of its financial statements for the year ended 31 January 2012 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The notes form part of these abbreviated accounts

SIMPLY-4-BUSINESS LIMITED

ABBREVIATED BALANCE SHEET - continued
31 January 2012

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on its behalf by

23/01/2012 and were signed on



I J Mackintosh - Director

The notes form part of these abbreviated accounts

SIMPLY-4-BUSINESS LIMITED

**NOTES TO THE ABBREVIATED ACCOUNTS
for the Year Ended 31 January 2012**

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax

Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2005, is not being amortised

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Plant and machinery etc - 25% on cost

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

2 INTANGIBLE FIXED ASSETS

	Total £
COST	
At 1 February 2011 and 31 January 2012	36,833
NET BOOK VALUE	
At 31 January 2012	36,833
At 31 January 2011	36,833

SIMPLY-4-BUSINESS LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS - continued
for the Year Ended 31 January 2012

3 TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 February 2011	77,908
Additions	348
Disposals	(26,893)
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At 31 January 2012	51,363
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DEPRECIATION	
At 1 February 2011	62,697
Charge for year	3,405
Eliminated on disposal	(18,676)
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At 31 January 2012	47,426
	<hr/>
NET BOOK VALUE	
At 31 January 2012	3,937
	<hr/>
At 31 January 2011	15,211
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4 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid			31 1 12	31 1 11
Number	Class	Nominal value	£	£
10,000	Ordinary	10	<u>1,000</u>	<u>1,000</u>