

**REGISTERED NUMBER. 4862994 (England and Wales)**

Report of the Director and  
Unaudited Abbreviated Accounts for the Year Ended 31 August 2009  
for  
ABC Strategic Marketing Limited



ABC Strategic Marketing Limited

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for the Year Ended 31 August 2009

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ABC Strategic Marketing Limited

Company Information  
for the Year Ended 31 August 2009

**DIRECTOR:**

Mr A Bacon

**SECRETARY:**

Mrs E Bacon

**REGISTERED OFFICE:**

22 Silver Street  
Stony Stratford  
Milton Keynes  
MK11 1JR

**REGISTERED NUMBER:**

4862994 (England and Wales)

**ACCOUNTANTS:**

Leep Accountancy Limited  
10 The Green  
Newport Pagnell  
Buckinghamshire  
MK16 8ET

ABC Strategic Marketing Limited

Abbreviated Balance Sheet

31st August 2009

		<u>31 08 08</u>		<u>31 08 09</u>	
	Notes	£	£	£	£
<b>FIXED ASSETS</b>					
Tangible Assets	2		0		0
<b>CURRENT ASSETS</b>					
Stocks		0		0	
Debtors		5292		6900	
VAT		238			
Cash at Bank		<u>0</u>		<u>9496</u>	
		5530		16396	
<b>CREDITORS</b> Amounts falling due within one year		15460		13850	
<b>NET CURRENT LIABILITIES</b>			(9,930)		2546
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			(9 930)		<u>2546</u>
<b>CAPITAL AND RESERVES</b>					
Called up share Capital	3		2		2
Profit and Loss account			<u>(9,932)</u>		<u>2544</u>
			<u>(9 930)</u>		<u>2546</u>

The company is entitled to exemption from audit under section 477 of the Companies Act 2006 for the year ended 31 August 2009

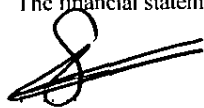
The members have not acquired the company to obtain an audit of its financial statements for the year ended 31 August 2009 in accordance with Section 476 of the Companies Act 2006

The director acknowledges his responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Section 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Section 394 and 395 and which otherwise comply with the requirements of the Companies Act 1985 relating to financial statements so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective June 2002)

The financial statements were approved by the director on 22 May 2010 and were signed by



A Bacon

The notes form part of these abbreviated accounts

ABC Strategic Marketing Limited

Notes to the Financial Statements  
for the Year Ended 31 August 2009

**1 ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention

**Turnover**

Turnover represents net invoices sales of goods, excluding value added tax

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

**2 TANGIBLE FIXED ASSETS**

Total

£

**COST:**

At 1 September 2008

0

At 31 August 2009

0

**3 CALLED UP SHARE CAPITAL**

Authorised

Number	Class	Nominal Value £1	31.08 08 £	31 08 09 £
1,000	Ordinary		<u>1,000</u>	<u>1,000</u>

Allotted, issued and fully paid

Number	Class	Nominal Value £1	31 08 08 £	31 08 09 £
2	Ordinary		<u>2</u>	<u>2</u>