

"Companies House" Copy
Company No 04851599

DELTA MARKETING UK LTD

Balance Sheet and Accounts

For the Year Ended 31 December 2010



N. HARRIS & CO.

CHARTERED ACCOUNTANTS
AND
REGISTERED AUDITORS

LONDON

DELTA MARKETING UK LTD

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FOR THE YEAR ENDED 31 DECEMBER 2010

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DELTA MARKETING UK LTD

COMPANY INFORMATION

FOR THE YEAR ENDED 31 DECEMBER 2010

Director:	A D'Costa
Secretary	Cashlong Secretarial Services Limited
Registered Office	Second Floor 27 Gloucester Place London W1U 8HU
Company Number:	04851599 (England and Wales)
Accountants	N Harris & Co Jaybee House 155-157a Clapham High Street London SW4 7SY
Bankers	Habib Allied International Bank plc 141 Norfolk Street Glasgow G5 9EL

DELTA MARKETING UK LTD

Registered
Office
Company information

Second Floor, 27 Gloucester
Place, London W1U 8HU
04851599 (England and Wales)

DIRECTOR'S REPORT

The Director is pleased to submit his Report and the Company's Accounts for the year ended 31 December 2010

Statement of Director's responsibilities

Company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the director is required to

- (i) Select suitable accounting policies and then apply them consistently
- (ii) Make judgements and estimates that are reasonable and prudent
- (iii) State whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements
- (iv) Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Results and Dividends

The loss for the financial year after tax was £86464

The Director does not propose that any dividend be paid, and recommend that the above amount be charged to reserves.

Review of Business Development

The company did not trade during the year

DELTA MARKETING UK LTD

DIRECTOR'S REPORT (Continued)

Events after the end of the year

No major events affecting the Company have occurred after the end of the year, nor are any future developments presently envisaged

Directors and their interests

The Director of the Company during the year and his interests in the Company throughout the year were as follows -

DIRECTOR

Ordinary Shares
of £1 each held

Mr A D'Costa

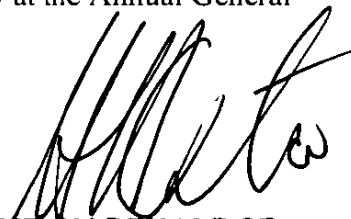
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Political and Charitable contributions

There were no political or charitable contributions during the year under review

Accountants

N Harris & Co will be reappointed as Accountants to the Company at the Annual General Meeting



FOR AND ON BEHALF OF
THE BOARD OF DIRECTORS

DELTA MARKETING UK LTD

REPORT OF THE ACCOUNTANTS TO THE DIRECTOR

FOR THE YEAR ENDED 31 DECEMBER 2010

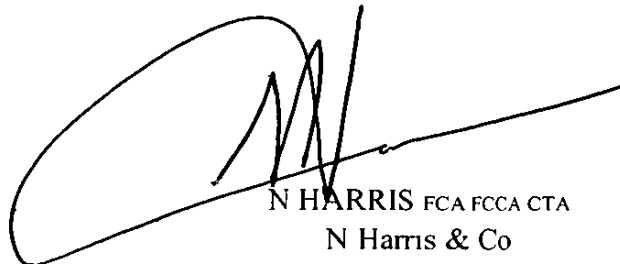
In accordance with the engagement letter dated 30 April 2010 and in order to assist you to fulfill your duties under the Companies Act 2006, we have compiled the accounts of the Company which comprise the Profit and Loss Account, the Balance Sheet and the related notes from the accounting records and information and explanations you have given to us

The report is made to the Company's Board of Directors, as a body, in accordance with the terms of our engagement. Our work has been undertaken so that we might compile the accounts that we have been engaged to compile, report to the Company's Board of Directors that we have done so, and state those matters that we have agreed to state to them in this report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the Company's Board of Directors, as a body, for our work or for this report

We have carried out this engagement in accordance with technical guidance issued by the Institute of Chartered Accountants in England and Wales have compiled with the ethical guidance laid down by the Institute relating to members undertaking the compilation of accounts

You have acknowledged on the Balance sheet as at 31 December 2010 your responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts. These responsibilities include preparing accounts that give true and fair view of the state of affairs of the Company at the end of the financial period and of its profit and loss for the financial period. You consider that the company is exempt from the statutory requirement for an audit for the year ended 31 December 2010

We have not been instructed to carry out an audit of the accounts. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the accounts



N HARRIS FCA FCCA CTA
N Harris & Co

Chartered Accountants & Registered Auditors
Jaybee House, 155-157a Clapham High Street,
London SW4 7SY

LONDON - 6th May 2011

DELTA MARKETING UK LTD

BALANCE SHEET

AS AT 31 DECEMBER 2010

		<u>2010</u>		<u>2009</u>	
		£	£	£	£
<u>Current Assets</u>	<u>Notes</u>				
Debtors	3	27,056		113205	
Cash at bank & in hand		909		1034	
		<u>27965</u>		<u>114239</u>	
<u>Current Liabilities</u>					
Creditors	4				
Amounts falling due within one year		<u>610</u>		<u>450</u>	
Net Current Assets			<u>27355</u>		<u>113789</u>
<u>Total Assets Less Current Liabilities</u>			27355		113789
Creditors	4				
Amounts falling due after more than one year			(113893)		(113863)
Net Assets (Liabilities)			<u>(86538)</u>		<u>(74)</u>
CAPITAL AND RESERVES					
<u>Called up Share Capital</u>	5				
Issued and fully paid - 2 shares of £1 each			2		2
PROFIT & LOSS ACCOUNT			(86540)		(76)
			<u>(86538)</u>		<u>(74)</u>

DELTA MARKETING UK LTD

BALANCE SHEET (Continued)

AS AT 31 DECEMBER 2010

The Accounts on pages 5 to 10 have been prepared in accordance with the Companies Act 2006 special provisions relating to Smaller Companies and with the Financial Reporting Standard for Smaller Entities (effective April 2008)

- (a) For the year ended 31 December 2010 the Company was entitled to exemption under Sections 475 and 477(1) of the Companies Act 2006
- (b) Members have not required the Company to obtain an audit in accordance with Section 476 (1) - (3) of the Companies Act 2006
- (c) The Directors acknowledge their responsibility for
 - i Ensuring the Company keeps accounting records which comply with Sections 386 and 387, and
 - ii Preparing accounts which give a true and fair view of the state of affairs of the Company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of Sections 394 and 395, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as applicable to the Company

The Accounts were approved by the Board on 5th May 2011 and signed on its behalf by -



ARISTIDES COSTA

Director

DELTA MARKETING UK LTD

PROFIT AND LOSS ACCOUNT

FOR THE YEAR ENDED 31 DECEMBER 2010

	<u>2010</u> £	<u>2009</u> £
<u>Profit/ (Loss) on ordinary activities before tax</u>	(113959)	11
<u>Tax on Profit on ordinary activities</u>		
Corporation tax -	27495	(87)
<u>Profit / (Loss) on ordinary activities after taxation</u>	<u>(86464)</u>	<u>(76)</u>

DELTA MARKETING UK LTD

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 31 DECEMBER 2010

1 ACCOUNTING POLICIES

These Accounts have been prepared in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008) under the historical cost convention, adopting the following principal accounting policies -

a Turnover

Turnover represents sales at invoiced value to outside customers excluding Value Added Tax. There was no turnover however, as the company did not trade during the year.

b Foreign Currency

Assets and liabilities denominated in foreign currencies are translated at the rate of exchange prevailing at the Balance Sheet date.

Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. All differences arising from conversion, are taken to the Profit and Loss Account.

2 PROFIT (LOSS) ON ORDINARY ACTIVITIES BEFORE TAXATION

This is arrived at after accounting for the following items

	<u>2010</u>	<u>2009</u>
	£	£
Interest Received	-	414
Accountancy fees	600	353
Bank charges	170	50
Other Charges	<u>113189</u>	<u>-</u>
	(113959)	(403)
Profit on Ordinary Activities Before Taxation	<u><u>(113959)</u></u>	<u><u>11</u></u>

3 DEBTORS

Falling due within 12 months

	<u>2010</u>	<u>2009</u>
	£	£
Blade	-	103647
Rothbury	-	9558
Owed to group Companies	<u>27056</u>	<u>-</u>
	<u><u>27055</u></u>	<u><u>113205</u></u>

DELTA MARKETING UK LTD

NOTES TO THE ACCOUNTS (continued)

FOR THE YEAR ENDED 31 DECEMBER 2010

4 CREDITORS

Falling due within 12 months

	<u>2010</u>	<u>2009</u>
	£	£
Corporation Tax	-	87
Accruals	610	363
	<u>610</u>	<u>450</u>

Falling due after 12 months

	<u>2010</u>	<u>2009</u>
	£	£
Shareholder's Funds	<u>113893</u>	<u>113863</u>

5 CALLED UP SHARE CAPITAL

Authorised

<u>Number</u>	<u>Class</u>	<u>Nominal Value</u>	<u>2010</u>	<u>2009</u>
1000	Ordinary	£1	£1000	£1,000

Allotted, issued and fully paid:

2	Ordinary	£1	£2	£2
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6 RELATED PARTY TRANSACTIONS

Cashlong Investment Services Limited, Cashlong Management Limited, Cashlong Secretarial Services Limited, Emberton Limited and Delta Marketing UK Ltd are part of a group wholly (100%) owned by Cashlong Holdings Limited. Wika Tavern Limited which is 80% owned by Cashlong Holdings Limited is also a group member

7 RESERVES

	<u>2010</u>	<u>2009</u>
	£	£
Revenue Reserves brought forward	(76)	-
Profit / (Loss) for the year	(86464)	(76)
Revenue Reserve carried forward	<u>(86540)</u>	<u>(76)</u>

DELTA MARKETING UK LTD

NOTES TO THE ACCOUNTS (continued)

FOR THE YEAR ENDED 31 DECEMBER 2010

8 CONTROLLING PARTY

The Controlling Party is Mr A D'Costa, by reason of the fact that he owns the majority of the issued share capital of Cashlong Holdings Limited, a company registered in England which owns 100% of the issued share capital of Delta Marketing UK Ltd