REGISTERED COMPANY NUMBER: 04851552 (England and Wales)
REGISTERED CHARITY NUMBER: 1099366

# everton in the community Everton

REPORT OF THE TRUSTEES AND
FINANCIAL STATEMENTS FOR THE YEAR ENDED
31 MAY 2011
FOR
EVERTON IN THE COMMUNITY

McLintocks Limited
Chartered Accountants and
Statutory Auditors
56 Hamilton Street
Birkenhead
Wirral
CH41 5HZ



A24 18/11/2011 COMPANIES HOUSE

FRIDAY

271

## CONTENTS OF THE FINANCIAL STATEMENTS for the Year Ended 31 May 2011

	Page
Report of the Trustees	1 to 5
Report of the Independent Auditors	6 to 7
Statement of Financial Activities	8
Balance Sheet	9
Notes to the Financial Statements	10 to 17
Detailed Statement of Financial Activities	18 to 20

## REPORT OF THE TRUSTEES for the Year Ended 31 May 2011

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 May 2011. The trustees have adopted the provisions of the Statement of Recommended Practice (SORP) 'Accounting and Reporting by Charities' issued in March 2005.

#### REFERENCE AND ADMINISTRATIVE DETAILS

**Registered Company number** 

04851552 (England and Wales)

#### **Registered Charity number**

1099366

#### Registered office

Goodison Park Goodison Road Liverpool L4 4EL

#### **Trustees**

R C Elstone A H Machray

I Ross

Professor W J Chambers

Sir J F Jones

Professor P A Shenton

Deputy Chief Constable B P Lawson

- appointed 2 7 10

- appointed 2 7 10

- appointed 25 8 10

- appointed 11 11 10

#### **Company Secretary**

Mrs C Radford

#### **Auditors**

McLintocks Limited
Chartered Accountants and
Statutory Auditors
56 Hamilton Street
Birkenhead
Wirral
CH41 5HZ

#### **Bankers**

Barclays Bank Plc P O Box 232 4 Water Street Liverpool L69 2RT

#### STRUCTURE, GOVERNANCE AND MANAGEMENT

#### Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006

## REPORT OF THE TRUSTEES for the Year Ended 31 May 2011

#### STRUCTURE, GOVERNANCE AND MANAGEMENT

#### Induction and training of new trustees

Trustees are drawn from Everton Football Club and from the wider community Most trustees are already familiar with the practical work of the charity when appointed, but new trustees are invited and encouraged to attend short training sessions to familiarise themselves with the charity and the context within which it operates. The chief executive ensures that the Board of Trustees is kept up to date with any changes in legislation, rules and regulations which may affect the charity

#### **Public Benefit**

The Trustees are aware of the Charity Commission's guidance in relation to public benefit. It is the opinion of the Trustees, that this report demonstrates how the charity provides public benefit.

#### Risk management

The trustees regularly monitor the major risks to which the charity is exposed and take steps to mitigate those risks. Where appropriate, the trustees commission regular assessments of the various ongoing projects.

#### **OBJECTIVES AND ACTIVITIES**

#### Objectives and principal activities of the Charity

The Charity was incorporated as a company limited by guarantee on 31 July 2003 and registered as a charity on 10 September 2003. It commenced activities on 1 June 2004.

It is governed by its memorandum and articles of association and its objects are to -

Further and assist in the education (on a physical and social basis) of children in Merseyside and surrounding areas through the use of the game of football (including its history and rules) and other sporting activities as educational tools in furtherance of that object to provide in Merseyside and surrounding areas, facilities for training, meetings, lectures and classes

Provide facilities for recreational and other leisure time occupation of the people of Merseyside irrespective of ethnic origin, gender or religious belief in the interests of social welfare and with the object of improving the conditions of life of the said persons

The user groups are local schools, colleges and disability organisations

The day to day business of the charity is conducted under the control of the Chief Executive, who reports to the Board of Trustees at their regular meetings

## REPORT OF THE TRUSTEES for the Year Ended 31 May 2011

## ACHIEVEMENT AND PERFORMANCE Charitable activities

The 2010/11 season was an exciting and rewarding one for Everton in the Community From opening our new PL4S sports clubs, delivering our Kickz programme, extending our Premier League Men's Health initiative, climbing Mount Kilimanjaro, to painting hospitals and homeless shelters! Regardless of the task in hand, members of our team have continued to work tirelessly to improve the lives of disadvantaged young children and adults across Merseyside utilising the 'magic' of our Premier League brand as a motivator for self-improvement. Over the last season we have accomplished some terrific achievements, most notably

- . Supported in excess of 1,500 local charities in their charitable endeavours
- . Contributed to a 55% reduction in anti-social behaviour and 79% reduction in crime across challenging areas in Merseyside through our Kickz programme
- . Presented our Premier League Men's Health Programme in an international arena
- . Enjoyed a 100% success rate on our education programmes
- . Assisted almost **50%** of participants on our employment programme to return to work as part of our Premier League into Work programme
- . Continued to expand our remarkable disability programme which now boasts 26 competitive teams

#### **Awards and Honours 2011**

Everton in the Community has continued to be recognised as a leading sporting charity on a local, national and international stage during 2010/11. For the second consecutive year we secured the 'Best Community Programme' at the Sporting Industry Awards, which achievement, we believe, is previously unheard of Our passion to promote the Premier League and its good-cause funding enables us to focus clearly on continuing to 'spread the word' to ensure that our work gains the highest possible recognition and sustainability funding and the Premier League secures as much positive publicity and acknowledgement as possible. Listed below are our key achievements in 2011.

- . MBNA Northern Sports award, Best Grassroots Club Programme.
- . Stadium Business Awards, Best Community Scheme in Europe.
- . Sport and Recreation Alliance Awards (London), 'Highly Commended' in the category of Professional Sports Club Community Programme of the Year.
- . National Sports Industry Awards, Community Programme of the Year Disability Programme.
- . Kickz, Outstanding Police Contribution.
- . Kickz, Volunteer of the Year Award (Daniel Wilson).
- . Kickz, North West Regional U16's Award.
- . Premier League Schools Tournament, National Winners (Broughton Hall).
- . North West College Winners, Skelmersdale Manager, Andy Gray.
- . Prince's Trust, Breakthrough Achievement Award (Carl Harper).
- . Dallas Cup Winners, Knowsley Youth Manager, Andy Gray.
- . Sefton Sports Disabled Person of the Year Award, Joel Taylor.
- . Recognition by Liverpool County FA, Number of International players and six centre of excellence players -Disability.
- . British National Deaf Cup, Everton Deaf team Runners Up.

## REPORT OF THE TRUSTEES for the Year Ended 31 May 2011

#### ACHIEVEMENT AND PERFORMANCE

#### Awards and Honours 2011

- . England Deaf Football League, Everton Deaf team Runners Up.
- . Under 12 Disability, National Champions.
- . Ladies Deaf, FA National Champions.
- . NW Ability Counts, League Champions Disability A Band.
- . NW Ability Counts, Cup Champions Disability A Band.
- . Manchester League Champions, Disability C Band.
- . NW Ability Counts, Disability C Band League Runners Up.
- . Everton Football Club, Employee of the Year Jackie Twort.

#### **Programme Delivery**

Programme delivery across the charity has continued to be of the highest possible standard Commitment to continuous improvement and the drive to make the most positive impact in our community continues to raise our standards. We have witnessed great success across a range of Premier League funded opportunities this year, with some exciting and high impact case studies being presented as models of good practice both nationally and internationally such as our Premier League Men's Health initiative as but one example. It would be fair to say that all of our funded programmes are achieving their outcomes and the respective managers are focusing hard on extending and enhancing their provision over the next twelve months.

#### **Fundraising activities**

There were several different activities to raise funds for the charity during the year, including a sponsored climb up Mount Kilimanjaro, a santa dash, awards dinner, golf day and a Blue Kipper tournament. The trustees are extremely grateful to all those people who took part in the various fundraising activities throughout the year.

#### **FINANCIAL REVIEW**

#### Reserves policy

The Trustees intend to build up a reserve of unrestricted net current assets equivalent to three months normal expenditure

## REPORT OF THE TRUSTEES for the Year Ended 31 May 2011

#### STATEMENT OF TRUSTEES RESPONSIBILITIES

The trustees (who are also the directors of Everton in the Community for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently,
- observe the methods and principles in the Charity SORP,
- make judgements and estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware

- there is no relevant audit information of which the charitable company's auditors are unaware, and
- the trustees have taken all steps that they ought to have taken to make themselves aware
  of any relevant audit information and to establish that the auditors are aware of that
  information

#### STATEMENT AS TO DISCLOSURE OF INFORMATION TO AUDITORS

So far as the trustees are aware, there is no relevant information (as defined by Section 418 of the Companies Act 2006) of which the charitable company's auditors are unaware, and each trustee has taken all the steps that they ought to have taken as a trustee in order to make them aware of any audit information and to establish that the charitable company's auditors are aware of that information

#### **AUDITORS**

The auditors, McLintocks Limited, will be proposed for re-appointment at the forthcoming Annual General Meeting

ON BEHALF OF THE BOARD

\_

Date 1 November 2011

## REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF EVERTON IN THE COMMUNITY

We have audited the financial statements of Everton in the Community for the year ended 31 May 2011 on pages eight to seventeen. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed

#### Respective responsibilities of trustees and auditors

As explained more fully in the Statement of Trustees' Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland) Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors

#### Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the charitable company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the trustees, and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the financial statements to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

#### **Opinion on financial statements**

In our opinion the financial statements

- give a true and fair view of the state of the charitable company's affairs as at 31 May 2011 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006

#### Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements

## REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF EVERTON IN THE COMMUNITY

#### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of trustees' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit, or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemption in preparing the Report of the Trustees

John Hughes F C A (Senior Statutory Auditor)

1+0001

for and on behalf of McLintocks Limited

**Chartered Accountants and** 

Statutory Auditors

56 Hamilton Street

Birkenhead

Wirral

**CH41 5HZ** 

Date 2 November 2011

## STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING AN INCOME AND EXPENDITURE ACCOUNT) for the Year Ended 31 May 2011

	U Note	nrestricted funds £	Restricted funds	2011 Total funds £	2010 Total funds £
	s				
INCOMING RESOURCES Incoming resources from generated funds					
Voluntary income	2	536,704	725,080	1,261,784	861,385
Activities for generating funds Incoming resources from charitable	3	133,26 <del>4</del>	33,134	166,398	202,907
activities	4				
Charitable activities		225,786	86,842	<u>312,628</u>	607,445
Total incoming resources		895,754	845,056	1,740,810	1,671,737
RESOURCES EXPENDED Costs of generating funds					
Costs of generating voluntary income Charitable activities	5 6	82,438	40,634	123,072	89,731
Charitable activities	J	784,233	750,724	1,534,957	1,634,294
Governance costs	8	32,644	865	33,509	17,428
Total resources expended		899,315	792,223	1,691,538	1,741,453
NET INCOME/(EXPENDITURE) FOR THE YEAR		(3,561)	52,833	49,272	(69,716)
RECONCILIATION OF FUNDS					
Total funds brought forward		4,135	56,250	60,385	130,101
TOTAL FUNDS CARRIED FORWARD	)	574	109,083	109,657	60,385

The notes form part of these financial statements

#### BALANCE SHEET At 31 May 2011

	Ui Note s	nrestricted funds £	Restricted funds	2011 Total funds £	2010 Total funds £
FIXED ASSETS Tangible assets	12	13,408	-	13,408	21,710
CURRENT ASSETS Debtors Cash at bank and in hand	13	182,403 	41,309 67,774	223,712 67,774	333,981 67,846
		182,403	109,083	291,486	401,827
CREDITORS Amounts falling due within one year	14	(195,237)		(195,237)	(363,152)
NET CURRENT ASSETS/(LIABILITIES)		(12,834)	109,083	96,249	38,675
TOTAL ASSETS LESS CURRENT LIABILITIES		574	109,083	109,657	60,385
NET ASSETS		<u>574</u>	109,083	109,657	60,385
FUNDS Unrestricted funds Restricted funds	16			574 109,083	4,135 56,250
TOTAL FUNDS				109,657	60,385

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small charitable companies and with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The financial statements were approved by the Board of Trustees on 1 November 2011 and were signed on its behalf by

ustee

The notes form part of these financial statements

## NOTES TO THE FINANCIAL STATEMENTS for the Year Ended 31 May 2011

#### 1. ACCOUNTING POLICIES

**Accounting convention** 

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008), the Companies Act 2006 and the requirements of the Statement of Recommended Practice, Accounting and Reporting by Charities

Exemption from preparing a cash flow statement

Exemption has been taken from preparing a cash flow statement on the grounds that the charitable company qualifies as a small charitable company

Incoming resources

All incoming resources are included on the Statement of Financial Activities when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy

Resources expended

Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Plant and machinery etc

- 33 33% on cost and 25% on cost

#### **Taxation**

The charity is exempt from corporation tax on its charitable activities

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate

2.	VOLUNTARY INCOME		
	Donations Grants	2011 £ 423,027 838,757 1,261,784	2010 £ 295,373 566,012 861,385
	Grants received, included in the above, are as follows	2011 £	2010 £
	Football Foundation and Premier League Children in Need Access for All The Princes Trust Other grants Department for Work and Pensions Mens Health Project	315,789 15,550 7,500 7,600 232,039	228,391 4,060 - 8,950 189,954 51,600 29,712
	Kickz Imagine Your Goals Positive Futures Liverpool Unites	64,496 119,000 46,783 30,000	53,345
3.	ACTIVITIES FOR GENERATING FUNDS	838,757	566,012
	Match ticket income Donations	2011 £ 36,617	2010 £ - 23,384
	Sponsorship income Specific fund raising Other income Contribution to Apprentices	5,000 109,781 15,000	29,348 102,507 10,168 37,500
		166,398	202,907

4.	INCOMING RESOURCES FROM CHARITABLE A	ACTIVITIES		
			2011 £	2010 £
	Soccer schools and other activities LSSP		77,682 13,424	85,160 356,924
	Soccer camps and birthday bashes Course fee income North Wales schools Contribution received		30,209 55,000 64,065	38,128 40,000 60,180
	for Office costs Other income		58,089 14,159	13,095 13,958
			312,628	607,445
5.	COSTS OF GENERATING VOLUNTARY INCOM	Ē		
	Staff costs Matchday costs Accommodation and travel Venue hire Equipment Other costs Specific event costs		2011 £ 19,341 27,475 39,378 311 10,356 7,381 18,830	2010 £ 31,667 - 25,880 - 3,234 13,420 15,530 89,731
6.	CHARITABLE ACTIVITIES COSTS			
		Direct costs	Support costs (See note 7)	Totals
	Charitable activities	£ 1,136,965	£ 397,992	£ 1,534,957
7.	SUPPORT COSTS			
	Charitable activities			Management £ <u>397,992</u>

## NOTES TO THE FINANCIAL STATEMENTS - CONTINUED for the Year Ended 31 May 2011

_		<b>/</b> EBAL		COOTO
R.	GOV	/ERN/	ANCE	COSTS

	2011	2010
	£	£
Legal fees	26,621	8,263
Bank charges	2,088	2,949
Auditors' remuneration	4,800	4,800
Interest payable and similar charges		1,416
	33,509	<u>17,428</u>

#### 9. NET INCOMING/(OUTGOING) RESOURCES

Net resources are stated after charging/(crediting)

	2011	2010
	£	£
Auditors' remuneration	4,800	4,800
Depreciation - owned assets	<u> 15,802</u>	20,571

#### 10. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 May 2011 nor for the year ended 31 May 2010

#### **Trustees' Expenses**

There were no trustees' expenses paid for the year ended 31 May 2011 nor for the year ended 31 May 2010

11.	STAFF COSTS		
	Wages and salaries Social security costs Other pension costs	2011 £ 932,601 80,733 8,980	2010 £ 1,088,157 96,300 5,959
		1,022,314	1,190,416
	Particulars of employees		
	The average number of staff employed by the charity during the (43 (2010 55)	financial year	amounted to
	The number of higher rate employees was	2011	2010
	£70,001 - £80,000 £80,001 - £90,000	- 1	1 -
12.	TANGIBLE FIXED ASSETS		Plant and machinery etc £
	COST At 1 June 2010 Additions		97,503 
	At 31 May 2011		105,003
	DEPRECIATION At 1 June 2010 Charge for year		75,793 15,802
	At 31 May 2011		91,595
	NET BOOK VALUE At 31 May 2011		13,408
	At 31 May 2010		21,710

13.	DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		
	Trade debtors Other debtors	2011 £ 46,464 177,248 223,712	2010 £ 75,090 258,891 333,981
14.	CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		
	Trade creditors Taxation and social security Other creditors	2011 £ 90,972 31,065 73,200	2010 £ 265,453 46,793 50,906
15.	OPERATING LEASE COMMITMENTS	195,237	<u>363,152</u>
	The following operating lease payments are committed to be paid	2011	2010
	_	£	£
	Expiring Within one year	6,692	4,875

## NOTES TO THE FINANCIAL STATEMENTS - CONTINUED for the Year Ended 31 May 2011

#### 16. MOVEMENT IN FUNDS

	At 1 6 10 £	Net movement in funds £	Transfers between funds £	At 31 5 11 £
Unrestricted funds	~	-	~	
General fund	4,135	21,193	(24,754)	574
Childwall	-	5,564	(5,564)	-
North Wales		(30,318)	<u>30,318</u>	
	4,135	(3,561)	-	574
Restricted funds				
Shanghai Disability Programme	56,250	(56,250)	-	-
Mental Health Project		109,083		109,083
	56,250	52,833	-	109,083
TOTAL FUNDS	60,385	49,272		109,657

## NOTES TO THE FINANCIAL STATEMENTS - CONTINUED for the Year Ended 31 May 2011

#### 16. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows

	Incoming resources	Resources expended £	Movement in funds £
Unrestricted funds	705.040	(744 747)	24.402
General fund	765,910	(744,717)	21,193
Kick Racism Out	2,900	(2,900)	(20, 249)
North Wales	74,064	(104,382)	(30,318)
Childwall	52,880	<u>(47,316</u> )	<u>5,564</u>
	895,754	(899,315)	(3,561)
Restricted funds			
Shanghai Disability Programme	24,786	(81,036)	(56,250)
Healthy Schools Bus	15,484	(15,484)	-
Social Inclusion	109,172	(109,172)	-
Mental Health Project	162,621	(53,538)	109,083
Disability	149,911	(149,911)	, -
Department for Work and Pensions	55,977	(55,977)	-
Mens Health Project	29,985	(29,985)	-
Premier League 4 Sport	120,848	(120,848)	-
Voluntary Programme	42,654	(42,654)	-
Enterprise Fund	20,421	(20,421)	-
Positive Futures	48,220	(48,220)	-
Working Links	64,977	(64,977)	
	845,056	(792,223)	52,833
TOTAL FUNDS	1,740,810	(1,691,538)	49,272