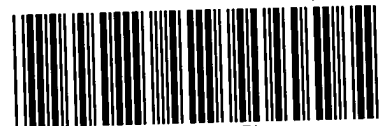


IMPRESS BRAND MANAGEMENT LIMITED
DIRECTOR'S REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 OCTOBER 2014

Company Registration No. 04805888 (England and Wales)

WEDNESDAY



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COMPANIES HOUSE

IMPRESS BRAND MANAGEMENT LIMITED

COMPANY INFORMATION

Director C Powell (resigned 15 December 2014)
G Clay (resigned 1 May 2014)
S Dhaiwal (appointed 15 December 2014)
M Pratt (appointed 15 December 2014)
R Thomas (appointed 15 December 2014)

Company number 04805888

Registered office Kings House
36-37 King Street
London
EC2V 8BB

Business address Unit 3
Brow Mills Industrial Estate
Hipperholme
Halifax
HX3 8EF

Bankers NatWest Bank plc
7 Hustlergate
Bradford
BD1 1PP

IMPRESS BRAND MANAGEMENT LIMITED

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IMPRESS BRAND MANAGEMENT LIMITED

DIRECTORS' REPORT

AS AT 31 OCTOBER 2014


The directors present their report and unaudited financial statements for the year ended 31 October 2014. The company is dormant and has not traded during the year.

Director

The following directors have held office during the year:

C Powell	(resigned 15 December 2014)
G Clay	(resigned 1 May 2014)
S S Dhaiwal	(appointed 15 December 2014)
M R Pratt	(appointed 15 December 2014)
R D Thomas	(appointed 15 December 2014)

On behalf of the board



E Watkins
Company Secretary
27 July 2015

PROFIT AND LOSS ACCOUNT *FOR THE YEAR ENDED 31 OCTOBER 2014*

The company has not traded during the year or the preceding financial year. During these years, the company received no income and incurred no expenditure and therefore made neither profit nor loss.

IMPRESS BRAND MANAGEMENT LIMITED

DIRECTORS' REPORT

AS AT 31 OCTOBER 2014

	Notes	2014 £	2013 £
Current assets			
Debtors	2	2,000	2,000
		<hr/>	<hr/>
Total assets less current liabilities		2,000	2,000
		<hr/>	<hr/>
Capital and reserves			
Called up share capital	3	2,000	2,000
		<hr/>	<hr/>
Shareholder's funds		2,000	2,000
		<hr/>	<hr/>

The annual accounts have not been audited because the Company is entitled to the exemption provided by s480(1) of the Companies Act 2006 relating to dormant companies and its members have not required the Company to obtain an audit of these accounts in accordance with s476(1)-(3).

The directors acknowledge their responsibilities for ensuring that the Company keeps accounting records that comply with s386 of the Companies Act 2006. The directors also acknowledge their responsibilities for preparing accounts which give a true and fair view of the state of affairs of the Company as at the end of the financial year and of its profit or loss for the financial year in accordance with s394 and s395 of the Companies Act 2006 and which otherwise comply with the requirements of the Act relating to accounts, so far as applicable to the Company. These financial statements have been prepared on the going concern basis as it is the directors' intention that the Company will remain dormant for the foreseeable future.

Approved by the Board and authorised for issue on 27 July 2015.



M R Pratt
Director

Company Registration No. 04805888

IMPRESS BRAND MANAGEMENT LIMITED

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 OCTOBER 2014

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention.

1.2 Deferred taxation

Deferred tax is provided in full in respect of taxation deferred by timing differences between the treatment of certain items for taxation and accounting purposes. The deferred tax balance has not been discounted.

1.3 Group accounts

The financial statements present information about the company as an individual undertaking and not about its group. The company has not prepared group accounts as it is exempt from the requirement to do so by section 400 of the Companies Act 2006 as it is a subsidiary undertaking of Event Infrastructure and Branding (Holdings) Limited, a company incorporated in England and Wales. See note 4 for further details on the preparation of group accounts.

2 Debtors	2014 £	2013 £
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Amounts owed by group undertakings and undertakings in which the company has a participating interest

2,000	2,000
<hr/>	<hr/>

3 Share capital	2014 £	2013 £
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Allotted, called up and fully paid

2,000 Ordinary shares of £1 each

2,000	2,000
<hr/>	<hr/>

4 Ultimate parent company and post balance sheet event

At 31 October 2014, the ultimate parent company was Event Infrastructure and Branding (Holdings) Limited, a company registered in England and Wales.

On 15 December 2014, Ashtead Plant Hire Company Limited, a subsidiary of Ashtead Group plc, acquired all the issued share capital of Event Infrastructure and Branding (Holdings) Limited. As such, the ultimate parent company and controlling party is Ashtead Group plc, a company incorporated in Great Britain and registered in England and Wales. The only group for which accounts are prepared is Ashtead Group plc. Copies of the consolidated financial statements of Ashtead Group plc can be obtained from Kings House, 36-37 King Street, London, EC2V 8BB.