ABBREVIATED UNAUDITED ACCOUNTS FOR THE YEAR ENDED 30 JUNE 2009

FOR

DSW THE MAILING HOUSE LIMITED

WEDNESDAY

A28

31/03/2010 COMPANIES HOUSE 172

CONTENTS OF THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 30 JUNE 2009

	Pag
Company Information	1
Abbreviated Balance Sheet	2
Notes to the Abbreviated Accounts	4
Chartered Accountants' Report	6

COMPANY INFORMATION FOR THE YEAR ENDED 30 JUNE 2009

DIRECTORS:

B P Henley

C Henley

SECRETARY:

C Henley

REGISTERED OFFICE.

Bridge House Parkhill Road Torquay Devon TQ1 2AL

REGISTERED NUMBER

4793269 (England and Wales)

ACCOUNTANTS

Crew Hammond Bridge House Parkhill Road Torquay Devon TQ1 2AL

ABBREVIATED BALANCE SHEET 30 JUNE 2009

		30 6 09		30 6 08	
	Notes	£	£	£	£
FIXED ASSETS			25.550		24212
Intangible assets	2 3		27,562 137,646		34,312 158,049
Tangible assets	3		<u> </u>		138,049
			165,208		192,361
CURRENT ASSETS					
Stocks		2,715		2,408	
Debtors		19,060		50,390	
Cash in hand		271		47	
		22,046		52,845	
CREDITORS					
Amounts falling due within one year		114,058		145,304	
NET CURRENT LIABILITIES			(92,012)		(92,459)
TOTAL ASSETS LESS CURRENT					
LIABILITIES			73,196		99,902
CREDITORS					
Amounts falling due after more than one					
year			(148,284)		(134,123)
PROVISIONS FOR LIABILITIES			-		(3,751)
					
NET LIABILITIES			(75,088) ======		(37,972)
CAPITAL AND RESERVES					_
Called up share capital	4		2		2 (27.074)
Profit and loss account			(75,090)		(37,974)
SHAREHOLDERS' FUNDS			(75,088)		(37,972)
			===		

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 June 2009

The members have not required the company to obtain an audit of its financial statements for the year ended 30 June 2009 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

ABBREVIATED BALANCE SHEET - continued 30 JUNE 2009

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on 30 March 2010 and were signed on its behalf by

B P Henley - Director

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 30 JUNE 2009

ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnovei

Turnover represents net invoiced sales of goods, excluding value added tax

Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2004, is being amortised evenly over its estimated useful life of ten years

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Motor vehicles

25% reducing balance

Plant & machinery

5 - 20% reducing balance

Fixtures & fittings

10% reducing balance

Computer equipment

25% on cost

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease

Basis of preparing the financial statements

The company had net liabilities of £75,088 at 30th June 2009 The director, B P Henley will continue to the support the company by allowing sufficient funds to remain in his directors loan accounts of £129,414 (2008 £128,322) to fund the company's ongoing trade for at least the twelve months following the approval of the financial statements for the year ended 30th June 2009 In the period commencing 1st July 2009 the company has improved its margins following substantial cost savings, and realised value from the sale of surplus plant The directors are therefore of the opinion that the financial statements are correctly prepared on the going concern basis

NOTES TO THE ABBREVIATED ACCOUNTS - continued FOR THE YEAR ENDED 30 JUNE 2009

2	INTANGIBLE	FIXED ASSETS			
					Total £
	COST				L
	At 1 July 2008				
	and 30 June 200	19			67,500
	and 50 bane 20				
	AMORTISAT	ION			
	At 1 July 2008				33,188
	Charge for year				6,750
	<i>5</i> ,				
	At 30 June 2009	9			39,938
	NET BOOK V				
	At 30 June 2009	9			27,562
					=====
	At 30 June 200	8			34,312
•	TANCIDI DE	IVED ACCEPTO			
3	I ANGIBLE F	IXED ASSETS			Total
					£
	COST				~
	At 1 July 2008				319,178
	Additions				1,294
	raditions				
	At 30 June 2009	9			320,472
					
	DEPRECIATI	ON			
	At 1 July 2008				161,128
	Charge for year				21,698
	At 30 June 2009	9			182,826
	NET BOOK V				127 (46
	At 30 June 2009)			137,646
	At 30 June 2008				158,050
	At 30 Julie 2006	9			138,030
4	CALLED UP S	SHARE CAPITAL			
•					
	Allotted and iss	ued			
	Number	Class	Nominal	30 6 09	30 6 08
			value	£	£
	2	Ordinary	£1	2	2

CHARTERED ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS ON THE UNAUDITED FINANCIAL STATEMENTS OF DSW THE MAILING HOUSE LIMITED

The following reproduces the text of the report prepared for the directors in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages two to five) have been prepared

In accordance with our terms of engagement and in order to assist you to fulfil your duties under the Companies Act 2006, we have compiled the financial statements of the company for the year ended 30 June 2009 which comprise the Profit and Loss Account, the Balance Sheet and the related notes from the accounting records and information and explanations you have given to us

This report is made to the company's Board of Directors, as a body, in accordance with the terms of our engagement Our work has been undertaken so that we might compile the financial statements that we have been engaged to compile, report to the company's Board of Directors that we have done so, and state those matters that we have agreed to state to them in this report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's Board of Directors, as a body, for our work or for this report.

We have carried out this engagement in accordance with technical guidance issued by the Institute of Chartered Accountants in England & Wales and have complied with the ethical guidance laid down by the Institute relating to members undertaking the compilation of financial statements

You have acknowledged on the Balance Sheet as at 30 June 2009 your duty to ensure that the company has kept proper accounting records and to prepare financial statements that give a true and fair view under the Companies Act 2006. You consider that the company is exempt from the statutory requirement for an audit for the year.

We have not been instructed to carry out an audit of the financial statements. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the financial statements

Crew Hammond Bridge House Parkhill Road Torquay Devon TQ1 2AL

30 March 2010