

**Registered Number 04793269**

**DSW THE MAILING HOUSE LIMITED**

**Abbreviated Accounts**

**30 June 2012**

## Abbreviated Balance Sheet as at 30 June 2012

	Notes	2012	2011
		£	£
<b>Called up share capital not paid</b>		-	-
<b>Fixed assets</b>			
Intangible assets	2	7,312	14,062
Tangible assets	3	34,691	40,351
		<u>42,003</u>	<u>54,413</u>
<b>Current assets</b>			
Stocks		2,139	2,139
Debtors		42,069	34,135
Cash at bank and in hand		471	471
		<u>44,679</u>	<u>36,745</u>
<b>Creditors: amounts falling due within one year</b>		<u>(63,369)</u>	<u>(198,933)</u>
<b>Net current assets (liabilities)</b>		<u>(18,690)</u>	<u>(162,188)</u>
<b>Total assets less current liabilities</b>		<u>23,313</u>	<u>(107,775)</u>
<b>Creditors: amounts falling due after more than one year</b>		(142,245)	(21,665)
<b>Total net assets (liabilities)</b>		<u>(118,932)</u>	<u>(129,440)</u>
<b>Capital and reserves</b>			
Called up share capital		2	2
Profit and loss account		(118,934)	(129,442)
<b>Shareholders' funds</b>		<u>(118,932)</u>	<u>(129,440)</u>

- For the year ending 30 June 2012 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 28 March 2013

And signed on their behalf by:  
**C Henley, Director**

**Notes to the Abbreviated Accounts for the period ended 30 June 2012****1 Accounting Policies****Basis of measurement and preparation of accounts**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

**Turnover policy**

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers.

**2 Intangible fixed assets**

	£
<b>Cost</b>	
At 1 July 2011	67,500
Additions	-
Disposals	-
Revaluations	-
Transfers	-
At 30 June 2012	<u>67,500</u>
<b>Amortisation</b>	
At 1 July 2011	53,438
Charge for the year	6,750
On disposals	-
At 30 June 2012	<u>60,188</u>
<b>Net book values</b>	
At 30 June 2012	<u>7,312</u>
At 30 June 2011	<u>14,062</u>

**3 Tangible fixed assets**

	£
<b>Cost</b>	
At 1 July 2011	224,531
Additions	1,102
Disposals	-
Revaluations	-
Transfers	-
At 30 June 2012	<u>225,633</u>
<b>Depreciation</b>	
At 1 July 2011	184,180
Charge for the year	6,762
On disposals	-
At 30 June 2012	<u>190,942</u>
<b>Net book values</b>	
At 30 June 2012	<u>34,691</u>
At 30 June 2011	<u>40,351</u>

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