Registered Number 04790592

A & D SIGNS AND ENGRAVING LIMITED

Abbreviated Accounts

31 July 2012

Abbreviated Balance Sheet as at 31 July 2012

	Notes	2012	2011
		£	£
Fixed assets			
Intangible assets	2	31,625	34,500
Tangible assets	3	7,691	8,729
		39,316	43,229
Current assets			
Debtors		24,478	25,778
Cash at bank and in hand		16,917	4,755
		41,395	30,533
Creditors: amounts falling due within one year		(73,234)	(62,891)
Net current assets (liabilities)		(31,839)	(32,358)
Total assets less current liabilities		7,477	10,871
Provisions for liabilities		(1,116)	(1,218)
Total net assets (liabilities)		6,361	9,653
Capital and reserves			
Called up share capital	4	100	100
Profit and loss account		6,261	9,553
Shareholders' funds		6,361	9,653

- For the year ending 31 July 2012 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 23 April 2013

And signed on their behalf by:

J J Morris, Director

Notes to the Abbreviated Accounts for the period ended 31 July 2012

1 **Accounting Policies**

Basis of measurement and preparation of accounts

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

Turnover policy

Turnover represents the total invoice value, excluding value added tax, of sales made during the year.

Tangible assets depreciation policy

Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows:

Plant and machinery - 15% reducing balance

Fixtures, fittings and equipment - 15% reducing balance

Motor vehicles - 25% reducing balance

Other accounting policies

Pensions

The pension costs charged in the financial statements represent the contribution payable by the company during the year.

Deferred taxation

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more tax.

Goodwill

Acquired goodwill is written off in equal annual instalments over its estimated useful economic life of 20 years.

2 Intangible fixed assets

	£
Cost	
At 1 August 2011	57,500
Additions	-
Disposals	-
Revaluations	-
Transfers	-
At 31 July 2012	57,500
Amortisation	
At 1 August 2011	23,000
Charge for the year	2,875
On disposals	-
At 31 July 2012	25,875
Net book values	
At 31 July 2012	31,625
At 31 July 2011	34,500

3 Tangible fixed assets

Cost	
At 1 August 2011	24,842
Additions	350
Disposals	-
Revaluations	-
Transfers	-
At 31 July 2012	25,192
Depreciation	
At 1 August 2011	16,113
Charge for the year	1,388
On disposals	-
At 31 July 2012	17,501
Net book values	
At 31 July 2012	7,691
At 31 July 2011	8,729

4

Called Up Share Capital Allotted, called up and fully paid:

	2012	2011
	£	£
100 Ordinary shares of £1 each	100	100

Authorised 100,000 ordinary shares of £1 each

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