Abbreviated Accounts
For the year ended 31 March 2014



# Contents

	Page
Abbreviated balance sheet	1
•	
Notes to the abbreviated accounts	2 - 3

## Abbreviated Balance Sheet

#### As at 31 March 2014

		2014		2013	
	Notes	£	£	£	£
Fixed assets					
Tangible assets	2		966		789
Current assets					
Stocks		15,262		15,262	
Debtors		680,853		352,735	
Cash at bank and in hand		135,943		84,002	
		832,058		451,999	
Creditors: amounts falling due within one year		(827,476)		(447,704)	
Net current assets			4,582		4,295
Total assets less current liabilities			5,548		5,084
Capital and reserves					
Called up share capital	3		100		100
Profit and loss account			5,448		4,984
Shareholders' funds			5,548		5,084
			====		====

For the financial year ended 31 March 2014 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. No member of the company eligible to do so has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.

The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Director

Company Registration No. 04771761

#### Notes to the Abbreviated Accounts

#### For the year ended 31 March 2014

#### 1 Accounting policies

#### 1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

The company meets its day to day working capital requirements through an overdraft facility which is repayable on demand and shareholder support.

#### 1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

#### 1.3 Turnover

Turnover represents amounts receivable for services net of VAT.

#### 1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Computer equipment

#### 1.5 Revenue recognition

Revenue is recognised in respect of the production of commercials from the point at which the company has obtained the right to consideration in return for performance. This is considered to be when all necessary approvals during the process of pre-production have been obtained from the commissioning agency and normally quates to the date at which shooting of the commercial commences. No profit element is recognised until the company is able to estimate the profit on the commercial reliably.

#### 1.6 Foreign currency translation

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. All differences are taken to profit and loss account.

# Notes to the Abbreviated Accounts (Continued)

For the year ended 31 March 2014

2	Fixed assets		
			Tangible assets £
	Cost		~
	At 1 April 2013		2,986
	Additions		832
	At 31 March 2014		3,818
	Domessiation		
	<b>Depreciation</b> At 1 April 2013		2,197
	Charge for the year		655
	At 31 March 2014		2,852
	Net book value		
	At 31 March 2014		966
	At 31 March 2013		<del></del> 789
	At 31 March 2013		<del></del>
3	Share capital	2014	2013
•	onare express	£	£
	Allotted, called up and fully paid		
	100 Ordinary shares of £1 each	100	100

### 4 Ultimate parent company

The ultimate controlling party is Ms Philippa Smith.