Registered Number 04625332

PURPLE MARKET RESEARCH LTD

Abbreviated Accounts

31 December 2014

PURPLE MARKET RESEARCH LTD **Registered Number 04625332**

Abbreviated Balance Sheet as at 31 December 2014

	Notes	*2014*	*2013*
		£	£
Fixed assets			
Tangible assets	2	10,224	11,456
		10,224	11,456
Current assets			
Debtors		38,041	57,018
Cash at bank and in hand		59,535	49,934
		97,576	106,952
Creditors: amounts falling due within one year		(70,733)	(78,138)
Net current assets (liabilities)		26,843	28,814
Total assets less current liabilities		37,067	40,270
Total net assets (liabilities)		37,067	40,270
Capital and reserves			
Called up share capital		100	100
Profit and loss account		36,967	40,170
Shareholders' funds		37,067	40,270

- For the year ending 31 December 2014 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 16 June 2015

And signed on their behalf by:
Mr S Bairfelt, Director

Notes to the Abbreviated Accounts for the period ended 31 December 2014

1 **Accounting Policies**

Basis of measurement and preparation of accounts
The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

Turnover policy
Turnover represents amounts receivable for goods and services net of VAT and trade discounts

2 **Tangible fixed assets**

	£
Cost	
At 1 January 2014	36,381
Additions	2,177
Disposals	-
Revaluations	-
Transfers	-
At 31 December 2014	38,558
Depreciation	
At 1 January 2014	24,925
Charge for the year	3,409
On disposals	-
At 31 December 2014	28,334
Net book values	
At 31 December 2014	10,224
At 31 December 2013	11,456

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.