



*Companies House*  
— for the record —

**AR01** (ef)

**Annual Return**



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*Company Name:* **PURPLE MARKET RESEARCH LTD**

*Company Number:* **04625332**

*Date of this return:* **24/12/2011**

*SIC codes:* **73200**

*Company Type:* **Private company limited by shares**

*Situation of Registered Office:* **1ST FLOOR CROWTON HOUSE  
THE BROADWAY  
CROWBOROUGH  
EAST SUSSEX  
ENGLAND  
TN6 1DA**

**Officers of the company**

## *Company Secretary 1*

Type: **Person**  
Full forename(s): **STEPHEN**

Surname: **BAIRFELT**

Former names:

Service Address: **15 SUNMEAD ROAD  
SUNBURY  
MIDDLESEX  
TW16 6PF**

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## *Company Director 1*

Type: **Person**  
Full forename(s): **STEPHEN**

Surname: **BAIRFELT**

Former names:

Service Address recorded as Company's registered office

Country/State Usually Resident: **UNITED KINGDOM**

Date of Birth: **08/01/1959** Nationality: **BRITISH**

Occupation: **DIRECTOR**

*Company Director* 2

*Type:* **Person**  
*Full forename(s):* **TREVOR**

*Surname:* **WILKINSON**

*Former names:*

*Service Address:* **15 GLOUCESTER ROAD  
EALING  
LONDON  
W5 4JB**

*Country/State Usually Resident:* **UNITED KINGDOM**

*Date of Birth:* **11/09/1957** *Nationality:* **BRITISH**  
*Occupation:* **DIRECTOR**

## Statement of Capital (Share Capital)

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<b>Class of shares</b>	<b>ORDINARY A</b>	<i>Number allotted</i>	<b>98</b>
		<i>Aggregate nominal value</i>	<b>98</b>
<i>Currency</i>	<b>GBP</b>	<i>Amount paid per share</i>	<b>0</b>
		<i>Amount unpaid per share</i>	<b>0</b>
<i>Prescribed particulars</i>			
<b>ORDINARY VOTING SHARES</b>			

<b>Class of shares</b>	<b>ORDINARY B</b>	<i>Number allotted</i>	<b>1</b>
		<i>Aggregate nominal value</i>	<b>1</b>
<i>Currency</i>	<b>GBP</b>	<i>Amount paid per share</i>	<b>0</b>
		<i>Amount unpaid per share</i>	<b>0</b>
<i>Prescribed particulars</i>			
<b>ORDINARY VOTING SHARES</b>			

<b>Class of shares</b>	<b>ORDINARY C</b>	<i>Number allotted</i>	<b>1</b>
		<i>Aggregate nominal value</i>	<b>1</b>
<i>Currency</i>	<b>GBP</b>	<i>Amount paid per share</i>	<b>0</b>
		<i>Amount unpaid per share</i>	<b>0</b>
<i>Prescribed particulars</i>			
<b>ORDINARY VOTING SHARES</b>			

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## Statement of Capital (Totals)

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<i>Currency</i>	<b>GBP</b>	<i>Total number of shares</i>	<b>100</b>
		<i>Total aggregate nominal value</i>	<b>100</b>

## *Full Details of Shareholders*

The details below relate to individuals / corporate bodies that were shareholders as at 24/12/2011 or that had ceased to be shareholders since the made up date of the previous Annual Return

*A full list of shareholders for the company are shown below*

*Shareholding 1* : **1 ORDINARY B shares held as at the date of this return**  
*Name:* **S J BAIRFELT**

*Shareholding 2* : **49 ORDINARY A shares held as at the date of this return**  
*Name:* **S J BAIRFELT**

*Shareholding 3* : **1 ORDINARY C shares held as at the date of this return**  
*Name:* **T WILKINSON**

*Shareholding 4* : **49 ORDINARY A shares held as at the date of this return**  
*Name:* **T WILKINSON**

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### *Authorisation*

*Authenticated*

*This form was authorised by one of the following:*

Director, Secretary, Person Authorised, Charity Commission Receiver and Manager, CIC Manager, Judicial Factor.