

Registered Number 04624000

ADVANTAGE DIGITAL OUTDOOR MEDIA LIMITED

Abbreviated Accounts

31 December 2012

Abbreviated Balance Sheet as at 31 December 2012

	Notes	2012	2011
		£	£
Fixed assets			
Tangible assets	2	22,275	26,205
		<u>22,275</u>	<u>26,205</u>
Current assets			
Debtors		13,741	19,830
Cash at bank and in hand		4,961	617
		<u>18,702</u>	<u>20,447</u>
Creditors: amounts falling due within one year		<u>(84,793)</u>	<u>(84,184)</u>
Net current assets (liabilities)		<u>(66,091)</u>	<u>(63,737)</u>
Total assets less current liabilities		<u>(43,816)</u>	<u>(37,532)</u>
Total net assets (liabilities)		<u>(43,816)</u>	<u>(37,532)</u>
Capital and reserves			
Called up share capital	3	60	60
Profit and loss account		(43,876)	(37,592)
Shareholders' funds		<u>(43,816)</u>	<u>(37,532)</u>

- For the year ending 31 December 2012 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 16 September 2013

And signed on their behalf by:

DR.M. SALEHI, Director

Notes to the Abbreviated Accounts for the period ended 31 December 2012**1 Accounting Policies****Basis of measurement and preparation of accounts**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

Turnover policy

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax.

Tangible assets depreciation policy

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

Equipment - 15%

2 Tangible fixed assets

	£
Cost	
At 1 January 2012	45,590
Additions	-
Disposals	-
Revaluations	-
Transfers	-
At 31 December 2012	<u>45,590</u>
Depreciation	
At 1 January 2012	19,385
Charge for the year	3,930
On disposals	-
At 31 December 2012	<u>23,315</u>
Net book values	
At 31 December 2012	<u>22,275</u>
At 31 December 2011	<u>26,205</u>

3 Called Up Share Capital

Allotted, called up and fully paid:

2012	2011
£	£

60 Ordinary shares of £1 each

60

60

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