

Registered Number 04624000

ADVANTAGE DIGITAL OUTDOOR MEDIA LIMITED

Abbreviated Accounts

31 December 2010

ADVANTAGE DIGITAL OUTDOOR MEDIA LIMITED

Registered Number 04624000

Balance Sheet as at 31 December 2010

	Notes	2010	2009
		£	£
Fixed assets			
Tangible	2	30,830	26,320
Total fixed assets		30,830	26,320
Current assets			
Debtors			493
Total current assets	-	-	493
Creditors: amounts falling due within one year		(79,823)	(62,016)
Net current assets		(79,823)	(61,523)
Total assets less current liabilities		<u>(48,993)</u>	<u>(35,203)</u>
Total net Assets (liabilities)		(48,993)	(35,203)
Capital and reserves			
Called up share capital		60	60
Profit and loss account		<u>(49,053)</u>	<u>(35,263)</u>
Shareholders funds		<u>(48,993)</u>	<u>(35,203)</u>

- a. For the year ending 31 December 2010 the company was entitled to exemption under section 477(2) of the Companies Act 2006.
- b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006
- c. The directors acknowledge their responsibility for:
 - i. ensuring the company keeps accounting records which comply with Section 386; and
 - ii. preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company.
- d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 30 September 2011

And signed on their behalf by:

DR.M. SALEHI, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the abbreviated accounts

For the year ending 31 December 2010

1 Accounting policies

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standards for Small Entities (effective January 2005)

Turnover

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Equipment 15.00% Reducing Balance

2 Tangible fixed assets

Cost	£
At 31 December 2009	35,639
additions	9,951
disposals	
revaluations	
transfers	
At 31 December 2010	<u>45,590</u>
Depreciation	
At 31 December 2009	9,319
Charge for year	5,441
on disposals	
At 31 December 2010	<u>14,760</u>
Net Book Value	
At 31 December 2009	26,320
At 31 December 2010	<u>30,830</u>

3 Related party disclosures

The company was under the control of Dr.M. Salehi throughout the current and previous year. Dr. Salehi is the managing director and majority shareholder. No transactions with related parties were undertaken such as are required to be disclosed under FRSSE.