Company Registration Number: 04616081 (England and Wales)

Unaudited statutory accounts for the year ended 30 April 2018

**Period of accounts** 

Start date: 01 May 2017

End date: 30 April 2018

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## **Company Information**

## for the Period Ended 30 April 2018

Director:	Jonathan Keith Hawkard
	Jane Anne Hawkard
Secretary:	Jane Anne Hawkard
Registered office:	Newlands House Newlands Science Park Inglemire Lane Hull
	East Yorkshire HU6 7TQ
Company Registration Number:	04616081 (England and Wales)

### **Directors' Report Period Ended 30 April 2018**

The directors present their report with the financial statements of the company for the period ended 30 April 2018

#### **Principal Activities**

The principal activity of the company in the year under review was Marketing Consultancy including advertising, design and public relations.

#### Political and charitable donations

During the period the company made no political or charitable donations.

#### Additional information

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

#### Directors

The directors shown below have held office during the whole of the period from 01 May 2017 to 30 April 2018 Jonathan Keith Hawkard

Jane Anne Hawkard

#### Secretary

Jane Anne Hawkard

This report was approved by the board of directors on 1 August 2018 And Signed On Behalf Of The Board By:

Name: Jonathan Keith Hawkard

Status: Director

# **Profit and Loss Account**

## for the Period Ended 30 April 2018

	Notes	2018 £	2017 £
Turnover		140,833	159,953
Cost of sales		(62,286)	(76,405)
Gross Profit or (Loss)		78,547	83,548
Administrative Expenses		(52,843)	(52,000)
Operating Profit or (Loss)		25,704	31,548
Profit or (Loss) Before Tax		25,704	31,548
Tax on Profit		(4,876)	(6,284)
Profit or (Loss) for Period		20,828	25,264

The notes form part of these financial statements

## **Balance** sheet

## As at 30 April 2018

	Notes	2018 £	2017 £
Fixed assets			
Current assets			
Debtors:	2	13,373	30,067
Cash at bank and in hand:		19,518	20,562
Total current assets:		32,891	50,629
Prepayments and accrued income:		4,880	880
Creditors: amounts falling due within one year:	3	(21,787)	( 38,353 )
Net current assets (liabilities):		15,984	13,156
Total assets less current liabilities:		15,984	13,156
Total net assets (liabilities):	_	15,984	13,156

The notes form part of these financial statements

#### **Balance sheet continued**

#### As at 30 April 2018

	Notes	2018 £	2017 £
Capital and reserves			
Called up share capital:		100	100
Profit and loss account:		15,884	13,056
Shareholders funds:		15,984	13,156

For the year ending 30 April 2018 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

This report was approved by the board of directors on 1 August 2018 And Signed On Behalf Of The Board By:

Name: Jonathan Keith Hawkard

Status: Director

The notes form part of these financial statements

#### **Notes to the Financial Statements**

#### for the Period Ended 30 April 2018

## 1. Accounting policies

#### Basis of measurement and preparation

These financial statements have been prepared in accordance with the provisions of Section 1A (Small Entities) of Financial Reporting Standard 102

#### **Turnover policy**

Turnover represents net invoiced sales of goods, excluding VAT.

#### Tangible fixed assets depreciation policy

Depreciation is provided, after taking account of any grants receivable, at the following annual rates in order to write off each asset over its estimated useful life:

#### Intangible fixed assets amortisation policy

The Goodwill derived from the purchase of Hawkard Associates has been written off.

#### Other accounting policies

The accounts have been prepared under the historical cost convention.

## **Notes to the Financial Statements**

## for the Period Ended 30 April 2018

## 2. Debtors

	2018 €	2017 £
Trade debtors	13,373	30,067
Total	13,373	30,067

## **Notes to the Financial Statements**

for the Period Ended 30 April 2018

## 3. Creditors: amounts falling due within one year note

	2018	2017
	£	£
Trade creditors	4,806	8,066
Taxation and social security	4,884	6,284
Accruals and deferred income	600	550
Other creditors	11,497	23,453
Total	21,787	38,353

This document was delivered using electronic communications and authenticated	in accordance with the registrar's rules
relating to electronic form, authentication and manner of delivery under section 10	072 of the Companies Act 2006.