Company Registration Number: 04616081 (England and Wales)

Report of the Directors and Unaudited Financial Statements

Period of accounts

Start date: 01 May 2015

End date: 30 April 2016

Contents of the Financial Statements

for the Period Ended 30 April 2016

Company Information

Report of the Directors

Profit and Loss Account

Gains and Losses

Balance sheet

Notes to the Financial Statements

Company Information

for the Period Ended 30 April 2016

Director:	Jonathan Keith Hawkard	
	Jane Anne Hawkard	
Secretary:	Jane Anne Hawkard	
Registered office:	Newlands House Newlands Science Park Inglemire Lane Hull East Yorkshire HU6 7TQ	
Company Registration Number:	04616081 (England and Wales)	

Directors' Report Period Ended 30 April 2016

The directors present their report with the financial statements of the company for the period ended 30 April 2016

Principal activities

The principal activity of the company in the year under review was Marketing Consultancy including advertising, design and public relations.

Directors

The directors shown below have held office during the whole of the period from 01 May 2015 to 30 April 2016
Jonathan Keith Hawkard
Jane Anne Hawkard

The above report has been prepared in accordance with the special provisions in part 15 of the Companies Act 2006

This report was approved by the board of directors on 18 June 2016 And Signed On Behalf Of The Board By:

Name: Jonathan Keith Hawkard

Status: Director

Profit and Loss Account

for the Period Ended 30 April 2016

2015 £
225,862
(105,679)
120,183
(74,797)
45,386
45,386
(9,077)
36,309

The notes form part of these financial statements

Statement of total recognised gains and losses

The company does not have any gains and losses other than Profit and Loss for the period to report

Balance sheet

As at 30 April 2016

Notes	2016 £	2015 £
Fixed assets		
Total fixed assets:	0	0
Current assets		
Debtors:	14,529	23,502
Cash at bank and in hand:	24,710	19,076
Total current assets:	39,239	42,578
Creditors: amounts falling due within one year:	(19,347)	(22,209)
Net current assets (liabilities):	19,892	20,369
Total assets less current liabilities:	19,892	20,369
Creditors: amounts falling due after more than one year:		(8,738)
Total net assets (liabilities):	19,892	11,631

The notes form part of these financial statements

Balance sheet continued

As at 30 April 2016

	Notes	2016 £	2015 £
Capital and reserves			
Called up share capital:	5	100	100
Profit and loss account:	6	19,792	11,531
Shareholders funds:	_	19,892	11,631

For the year ending 30 April 2016 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Board of Directors on 18 June 2016

SIGNED ON BEHALF OF THE BOARD BY:

Name: Jonathan Keith Hawkard

Status: Director

The notes form part of these financial statements

Notes to the Financial Statements

for the Period Ended 30 April 2016

1. Accounting policies

Basis of measurement and preparation of accounts

The accounts have been prepared under the historical cost convention.

Turnover policy

Turnover represents net invoiced sales of goods, excluding VAT.

Tangible fixed assets depreciation policy

Depreciation is provided, after taking account of any grants receivable, at the following annual rates in order to write off each asset over its estimated useful life:

Fixtures and fittings 5 years Computer equipment 5 years

No depreciation is charged in the year of acquisition. A full year depreciation is charged in the year of disposal.

Intangible fixed assets amortisation policy

The Goodwill derived from the purchase of Hawkard Associates has been written off.

Notes to the Financial Statements

for the Period Ended 30 April 2016

2. Turnover

Turnover attributable to geographical markets outside the United Kingdom amounted to 1%.

Notes to the Financial Statements

for the Period Ended 30 April 2016

3. Operating profit or (loss)

Operating profit or (loss) before tax as stated after charging the following.

2016 2015 £ £

Amortisation of goodwill: 15,000

Notes to the Financial Statements

for the Period Ended 30 April 2016

4. Dividends

	2016 £	2015 £
Dividends paid on ordinary shares:	27,000	30,000
Total dividends paid:	27,000	30,000

Notes to the Financial Statements

for the Period Ended 30 April 2016

5. Called up share capital

Allotted, called up and paid

Previous period			
			2015
Class	Number of shares	Nominal value per share (£)	Total (£)
Ordinary shares:	100	1.00	100
Preference shares:			0
Total share capital (£):			100
Comment maried			
Current period			2016
Class	Number of shares	Nominal value per share (£)	Total (£)
Ordinary shares:	100	1.00	100
Preference shares:			0
Total share capital (£):			100

Notes to the Financial Statements

for the Period Ended 30 April 2016

6. Profit and loss account

	2016 £	2015 £
Opening balance:	11,531	5,222
Profit or (loss) for the period:	35,261	36,309
Equity dividends paid:	(27,000)	(30,000)
Retained profit:	19,792	11,531

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.