

**REGISTERED NUMBER: 04598568 (England and Wales)**

**Financial Statements for the Year Ended 28 February 2018**

**for**

**I4C Publicity Limited**

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**for the Year Ended 28 February 2018**

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**I4C Publicity Limited**  
**Company Information**  
**for the Year Ended 28 February 2018**

**DIRECTOR:** Mr Jaswant Malhi

**SECRETARY:** Mrs Sukhjit Kaur Malhi

**REGISTERED OFFICE:** Desai House  
9-13 Holbrook Lane  
Coventry  
West Midlands  
CV6 4AD

**REGISTERED NUMBER:** 04598568 (England and Wales)

**ACCOUNTANTS:** Desai & Co Accountants  
Desai House  
9-13 Holbrook Lane  
Coventry  
West Midlands  
CV6 4AD

**Statement of Financial Position**  
**28 February 2018**

	Notes	28.2.18 £	£	28.2.17 £	£
<b>FIXED ASSETS</b>					
Property, plant and equipment	4		5,378		5,874
<b>CURRENT ASSETS</b>					
Debtors	5	99,875		178,539	
Cash at bank and in hand		<u>411,579</u>		<u>228,800</u>	
		511,454		407,339	
<b>CREDITORS</b>					
Amounts falling due within one year	6	<u>242,324</u>		<u>239,116</u>	
<b>NET CURRENT ASSETS</b>			<u>269,130</u>		<u>168,223</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>274,508</u>		<u>174,097</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	7		100		100
Retained earnings	8		<u>274,408</u>		<u>173,997</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>274,508</u>		<u>174,097</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 28 February 2018.

The members have not required the company to obtain an audit of its financial statements for the year ended 28 February 2018 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

**Statement of Financial Position - continued**  
**28 February 2018**

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director on 20 November 2018 and were signed by:

Mr Jaswant Malhi - Director

**Notes to the Financial Statements**  
**for the Year Ended 28 February 2018**

**1. STATUTORY INFORMATION**

I4C Publicity Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

**2. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Turnover**

Turnover represents net sales of goods, excluding value added tax.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings - 25% on reducing balance

Motor vehicles - 25% on reducing balance

**3. EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 4 (2017 - 4).

**4. PROPERTY, PLANT AND EQUIPMENT**

	<b>Fixtures and fittings £</b>	<b>Motor vehicles £</b>	<b>Totals £</b>
<b>COST</b>			
At 1 March 2017	22,994	8,850	31,844
Additions	1,297	-	1,297
At 28 February 2018	24,291	8,850	33,141
<b>DEPRECIATION</b>			
At 1 March 2017	18,302	7,668	25,970
Charge for year	1,497	296	1,793
At 28 February 2018	19,799	7,964	27,763
<b>NET BOOK VALUE</b>			
At 28 February 2018	4,492	886	5,378
At 28 February 2017	4,692	1,182	5,874

**Notes to the Financial Statements - continued**  
**for the Year Ended 28 February 2018**

<b>5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR</b>				
			<b>28.2.18</b>	28.2.17
			£	£
Trade debtors			<b>96,042</b>	174,706
Prepayments			<b>3,833</b>	3,833
			<b><u>99,875</u></b>	<u>178,539</u>
<b>6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR</b>				
			<b>28.2.18</b>	28.2.17
			£	£
Trade creditors			<b>66,974</b>	85,447
Wages Net Pay			<b>1,857</b>	599
Corporation Tax			<b>45,960</b>	27,869
Social security and other taxes			<b>445</b>	35
Value Added Tax			<b>15,860</b>	26,492
Directors' current accounts			<b>110,864</b>	98,390
Accrued expenses			<b>364</b>	284
			<b><u>242,324</u></b>	<u>239,116</u>
<b>7. CALLED UP SHARE CAPITAL</b>				
Allotted, issued and fully paid:				
Number:	Class:	Nominal value:	<b>28.2.18</b>	28.2.17
			£	£
100	Ordinary	£1	<b><u>100</u></b>	<u>100</u>
<b>8. RESERVES</b>				
				<b>Retained earnings</b>
				£
At 1 March 2017				<b>173,997</b>
Profit for the year				<b>190,411</b>
Dividends				<b><u>(90,000)</u></b>
At 28 February 2018				<b><u>274,408</u></b>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.