

Registered Number 04598568

I4C Publicity Limited

Abbreviated Accounts

28 February 2010

I4C Publicity Limited

Registered Number 04598568

Company Information

Registered Office:

280 Foleshill Road
Coventry
West Midlands
CV6 5AH

Reporting Accountants:

Desai & Co Accountants

Desai House
9-13 Holbrook Lane
Coventry
West Midlands
CV6 4AD

I4C Publicity Limited

Registered Number 04598568

Balance Sheet as at 28 February 2010

	Notes	2010 £	2009 £
Fixed assets			
Tangible	2	14,329	3,594
		<u>14,329</u>	<u>3,594</u>
Current assets			
Debtors		30,055	54,979
Cash at bank and in hand		136,535	73,365
Total current assets		<u>166,590</u>	<u>128,344</u>
Creditors: amounts falling due within one year		(75,149)	(103,790)
Net current assets (liabilities)		91,441	24,554
Total assets less current liabilities		<u>105,770</u>	<u>28,148</u>
 Total net assets (liabilities)		 <u>105,770</u>	 <u>28,148</u>
Capital and reserves			
Called up share capital	3	100	100
Profit and loss account		105,670	28,048
Shareholders funds		<u>105,770</u>	<u>28,148</u>

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- a. For the year ending 28 February 2010 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
 - b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
 - c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
 - d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 29 November 2010

And signed on their behalf by:

Mr Jaswant Malhi, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the Abbreviated Accounts

For the year ending 28 February 2010

1 Accounting policies

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net sales of goods, excluding value added tax.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Fixtures and fittings 25% on reducing balance

2 Tangible fixed assets

	Total
	£
Cost	
At 01 April 2009	10,449
Additions	-
At 28 February 2010	<u>22,813</u>
Depreciation	
At 01 April 2009	6,855
Charge for year	-
At 28 February 2010	<u>8,484</u>
Net Book Value	
At 28 February 2010	14,329
At 31 March 2009	<u>3,594</u>

3 Share capital

	2010	2009
	£	£
Allotted, called up and fully paid:		
100 Ordinary shares of £1 each	100	100

