

Registered Number 04598568

I4C Publicity Limited

Abbreviated Accounts

28 February 2011

I4C Publicity Limited

Registered Number 04598568

Company Information

Registered Office:

Desai House
9-13 Holbrook Lane
Coventry
West Midlands
CV6 4AD

Reporting Accountants:

Desai & Co. Accountants

Desai House
9-13 Holbrook Lane
West Midlands
Coventry
CV6 4AD

I4C Publicity Limited

Registered Number 04598568

Balance Sheet as at 28 February 2011

	Notes	2011 £	2010 £
Fixed assets			
Tangible	2	11,294	14,329
		<u>11,294</u>	<u>14,329</u>
Current assets			
Debtors		22,624	30,055
Cash at bank and in hand		215,570	136,535
Total current assets		<u>238,194</u>	<u>166,590</u>
Creditors: amounts falling due within one year		(71,202)	(75,149)
Net current assets (liabilities)		166,992	91,441
Total assets less current liabilities		<u>178,286</u>	<u>105,770</u>
Total net assets (liabilities)		<u>178,286</u>	<u>105,770</u>
Capital and reserves			
Called up share capital	3	100	100
Profit and loss account		178,186	105,670
Shareholders funds		<u>178,286</u>	<u>105,770</u>

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- a. For the year ending 28 February 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
 - b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
 - c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
 - d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 15 November 2011

And signed on their behalf by:

Mr Jaswant Malhi, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the Abbreviated Accounts

For the year ending 28 February 2011

1 **Accounting policies**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net sales of goods, excluding value added tax.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Fixtures and fittings 25% on reducing balance

2 **Tangible fixed assets**

		Total
		£
Cost		
At 01 March 2010		22,813
Additions	-	<u>730</u>
At 28 February 2011	-	<u>23,543</u>
Depreciation		
At 01 March 2010		8,484
Charge for year	-	<u>3,765</u>
At 28 February 2011	-	<u>12,249</u>
Net Book Value		
At 28 February 2011		11,294
At 28 February 2010	-	<u>14,329</u>

3 **Share capital**

2011	2010
£	£

Allotted, called up and fully paid:

100 Ordinary shares of £1
each

100

100