

**REGISTERED NUMBER: 04598568 (England and Wales)**

**ABBREVIATED UNAUDITED ACCOUNTS  
FOR THE YEAR ENDED 31ST MARCH 2008  
FOR  
I4C PUBLICITY LIMITED**

**TUESDAY**



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**A32**

**23/12/2008**

**158**

**COMPANIES HOUSE**

**I4C PUBLICITY LIMITED**

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**for the year ended 31st March 2008**

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**I4C PUBLICITY LIMITED**  
**COMPANY INFORMATION**  
**for the year ended 31st March 2008**

**DIRECTOR:** J S Malhi

**SECRETARY:** Mrs S K Malhi

**REGISTERED OFFICE:** 3 Broad Street  
Foleshill  
Coventry  
CV6 5AX

**REGISTERED NUMBER:** 04598568 (England and Wales)

**ACCOUNTANTS:** Luckmans Duckett Parker  
Victoria House  
44-45 Queens Road  
Coventry  
West Midlands  
CV1 3EH

**I4C PUBLICITY LIMITED**  
**ABBREVIATED BALANCE SHEET**  
**31st March 2008**

	Notes	2008 £	2007 £
<b>FIXED ASSETS</b>			
Tangible assets	2	4,250	5,257
<b>CURRENT ASSETS</b>			
Debtors		64,827	63,145
Cash at bank		105,455	157,448
		<u>170,282</u>	<u>220,593</u>
<b>CREDITORS</b>			
Amounts falling due within one year		<u>100,793</u>	<u>90,309</u>
<b>NET CURRENT ASSETS</b>		<u>69,489</u>	<u>130,284</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u><u>73,739</u></u>	<u><u>135,541</u></u>
<b>CAPITAL AND RESERVES</b>			
Called up share capital	3	100	100
Profit and loss account		<u>73,639</u>	<u>135,441</u>
<b>SHAREHOLDERS' FUNDS</b>		<u><u>73,739</u></u>	<u><u>135,541</u></u>

The company is entitled to exemption from audit under Section 249A(1) of the Companies Act 1985 for the year ended 31st March 2008.


The members have not required the company to obtain an audit of its financial statements for the year ended 31st March 2008 in accordance with Section 249B(2) of the Companies Act 1985.

The director acknowledges his responsibilities for:

- ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Section 226 and which otherwise comply with the requirements of the Companies Act 1985 relating to financial statements, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

The financial statements were approved by the director on 22nd December 2008 and were signed by:



J S Malhi - Director

The notes form part of these abbreviated accounts

# I4C PUBLICITY LIMITED

## NOTES TO THE ABBREVIATED ACCOUNTS for the year ended 31st March 2008

### 1. ACCOUNTING POLICIES

#### Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007).

#### Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

#### Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

#### Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

#### Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

### 2. TANGIBLE FIXED ASSETS

	Total £
<b>COST</b>	
At 1st April 2007	9,686
Additions	221
	<hr/>
At 31st March 2008	9,907
	<hr/>
<b>DEPRECIATION</b>	
At 1st April 2007	4,427
Charge for year	1,230
	<hr/>
At 31st March 2008	5,657
	<hr/>
<b>NET BOOK VALUE</b>	
At 31st March 2008	4,250
	<hr/>
At 31st March 2007	5,259
	<hr/>

### 3. CALLED UP SHARE CAPITAL

Authorised:				
Number:	Class:	Nominal value:	2008 £	2007 £
10,000	Ordinary	£1	10,000	10,000
			<hr/>	<hr/>
Allotted and issued:				
Number:	Class:	Nominal value:	2008 £	2007 £
100	Share capital 1	£1	100	100
			<hr/>	<hr/>

**I4C PUBLICITY LIMITED**

**NOTES TO THE ABBREVIATED ACCOUNTS - continued**  
**for the year ended 31st March 2008**

**4. TRANSACTIONS WITH DIRECTOR**

The following loan to directors subsisted during the years ended 31st March 2008 and 31st March 2007:

	2008 £	2007 £
<b>J S Malhi</b>		
Balance outstanding at start of year	(6,502)	-
Balance outstanding at end of year	253,325	-
Maximum balance outstanding during year	<u>253,325</u>	<u>-</u>

**5. CONTROL RELATIONSHIP**

The company is under control of J S Malhi, the director of the company.