

**REGISTERED NUMBER: 04597859 (England and Wales)**

**FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2017  
FOR  
PRIME CONTENT LIMITED**

PRIME CONTENT LIMITED (REGISTERED NUMBER: 04597859)

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FOR THE YEAR ENDED 31 MARCH 2017

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**PRIME CONTENT LIMITED**

**COMPANY INFORMATION  
FOR THE YEAR ENDED 31 MARCH 2017**

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**DIRECTOR:** S W Lawrenson

**REGISTERED OFFICE:** P O Box 1295  
20 Station Road  
Gerrards Cross  
Buckinghamshire  
SL9 8EL

**REGISTERED NUMBER:** 04597859 (England and Wales)

**ACCOUNTANTS:** Nunn Hayward LLP  
Chartered Accountants  
Sterling House  
20 Station Road  
Gerrards Cross  
Buckinghamshire  
SL9 8EL

**BALANCE SHEET**  
**31 MARCH 2017**

	Notes	£	2017 £	£	2016 £
<b>FIXED ASSETS</b>					
Tangible assets	4		1,172		833
<b>CURRENT ASSETS</b>					
Debtors	5	2,512		2,673	
Cash at bank		<u>319,569</u>		<u>189,415</u>	
		322,081		192,088	
<b>CREDITORS</b>					
Amounts falling due within one year	6	<u>42,229</u>		<u>4,461</u>	
<b>NET CURRENT ASSETS</b>			<u>279,852</u>		<u>187,627</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>281,024</u>		<u>188,460</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital			1		1
Retained earnings			<u>281,023</u>		<u>188,459</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>281,024</u>		<u>188,460</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2017.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2017 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director on 5 May 2017 and were signed by:

S W Lawrenson - Director

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2017**

**1. STATUTORY INFORMATION**

Prime Content Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

**2. ACCOUNTING POLICIES****Basis of preparing the financial statements**

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment - 25% on reducing balance

**3. EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 1.

**4. TANGIBLE FIXED ASSETS**

	Computer equipment £
<b>COST</b>	
At 1 April 2016	3,873
Additions	730
At 31 March 2017	<u>4,603</u>
<b>DEPRECIATION</b>	
At 1 April 2016	3,040
Charge for year	391
At 31 March 2017	<u>3,431</u>
<b>NET BOOK VALUE</b>	
At 31 March 2017	<u>1,172</u>
At 31 March 2016	<u>833</u>

**5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2017 £	2016 £
Other debtors	2,512	2,512
VAT	-	161
	<u>2,512</u>	<u>2,673</u>

NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 MARCH 2017

## 6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2017	2016
	£	£
Corporation tax	31,821	-
VAT	3,131	-
Directors' current accounts	5,877	3,061
Accrued expenses	1,400	1,400
	<u>42,229</u>	<u>4,461</u>

## 7. RELATED PARTY DISCLOSURES

During the year interim dividends totalling £34,460 (2016; £82,800) were paid to the director of the company.

## 8. FIRST YEAR ADOPTION

This is the first financial year that the company has presented its financial statements in accordance with the provisions of Section 1A 'Small Entities' of Financial Reporting Standard 102 'The Financial Reporting Framework Applicable in the UK and Republic of Ireland (FRS 102 1A). For financial years up to and including the year ended 31 March 2016, the company prepared its financial statements in accordance with the old UK GAAP.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.