

Registered Number 04542637

ASAP CRM CONSULTANCY LIMITED

Abbreviated Accounts

31 March 2010

Balance Sheet as at 31 March 2010

	Notes	2010 £	2009 £
Fixed assets			
Tangible	2	<u>53,688</u>	<u>34,762</u>
Total fixed assets		53,688	34,762
Current assets			
Debtors		53,189	105,443
Cash at bank and in hand		23,700	83,423
Total current assets		<u>76,889</u>	<u>188,866</u>
Creditors: amounts falling due within one year		(31,521)	(74,459)
Net current assets		45,368	114,407
Total assets less current liabilities		<u>99,056</u>	<u>149,169</u>
Creditors: amounts falling due after one year		(34,139)	(33,142)
Total net Assets (liabilities)		64,917	116,027
Capital and reserves			
Called up share capital		2	2
Profit and loss account		<u>64,915</u>	<u>116,025</u>
Shareholders funds		<u>64,917</u>	<u>116,027</u>

- a. For the year ending 31 March 2010 the company was entitled to exemption under section 477(2) of the Companies Act 2006.
- b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006
- c. The directors acknowledge their responsibility for:
 - i. ensuring the company keeps accounting records which comply with Section 386; and
 - ii. preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company.
- d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 22 December 2010

And signed on their behalf by:

A. D. Wotke, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the abbreviated accounts

For the year ending 31 March 2010

1 Accounting policies

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standards for Small Entities (effective January 2005)

The accounts are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents the total invoice value, excluding value added tax, of sales made during the year.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Motor Vehicles 25.00% Reducing Balance

2 Tangible fixed assets

Cost	£
At 31 March 2009	46,350
additions	58,760
disposals	(46,350)
revaluations	
transfers	
At 31 March 2010	<u>58,760</u>
Depreciation	
At 31 March 2009	11,588
Charge for year	13,762
on disposals	<u>(20,278)</u>
At 31 March 2010	<u>5,072</u>
Net Book Value	
At 31 March 2009	34,762
At 31 March 2010	<u>53,688</u>

3 Transactions with directors

The director A. Wotke had interest bearing advances during the year. The movements on the advances are as follows: £38,942 outstanding at 31 March 2010, £14,673 outstanding at 31 March 2009. Maximum balance outstanding during the year was £48,000. The board has approved a drawdown facility to the director for up to a maximum balance of £50,000 at any one point in time and is subject to review from time to time. Interest is charged on the outstanding balances to the company at a rate equal to HM Revenue & Customs' official rate of interest applicable during the period. The Director A. Wotke received dividends of

£34,500 during the year (£41,795 during 2009).

4 Related party disclosures

The company paid dividends to Mrs. L. Wotke of £34,500 during the year (£41,795 during 2009) who is married to the director A. Wotke.