

**Dianomi Limited**

Unaudited

Abbreviated accounts

Year ended 31 December 2007

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## **Dianomi Limited**

### **Company information**

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<b>Directors</b>	R E Hodson T M Hope (appointed 4 March 2007) R C De Marcellus R P G Queisser
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<b>Company secretary</b>	R P G Queisser
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<b>Company number</b>	4513809
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<b>Registered office</b>	One America Square Crosswall London EC3N 2SG
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**Dianomi Limited**

**Abbreviated balance sheet  
as at 31 December 2007**

	Note	£	2007 £	£	2006 £
<b>Fixed assets</b>					
Intangible fixed assets	2		35,249		-
Tangible fixed assets	3		13,072		5,452
			<u>48,321</u>		<u>5,452</u>
<b>Current assets</b>					
Debtors		315,159		149,373	
Cash at bank		365,783		13,145	
		<u>680,942</u>		<u>162,518</u>	
<b>Creditors</b> , amounts falling due within one year	4	(398,487)		(129,244)	
<b>Net current assets</b>			<u>282,455</u>		<u>33,274</u>
<b>Total assets less current liabilities</b>			<u>330,776</u>		<u>38,726</u>
<b>Creditors</b> , amounts falling due after more than one year	5		(75,000)		-
<b>Net assets</b>			<u>255,776</u>		<u>38,726</u>
<b>Capital and Reserves</b>					
Called up share capital	6		252		210
Share premium account			474,948		-
Profit and loss account			(219,424)		38,516
<b>Shareholders' funds</b>			<u>255,776</u>		<u>38,726</u>

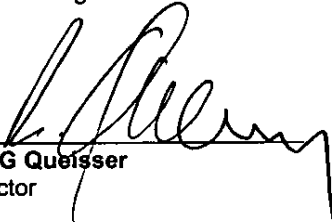
**Dianomi Limited**

**Abbreviated balance sheet (continued)  
as at 31 December 2007**

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The directors consider that the company is entitled to exemption from the requirement to have an audit under the provisions of section 249A(1) of the Companies Act 1985 and members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 249B(2) of the Act. The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 221 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at 31 December 2007 and of its loss for the year then ended in accordance with the requirements of section 226 of the Act and which otherwise comply with the requirements of the Companies Act 1985 relating to the financial statements so far as applicable to the company.

The abbreviated accounts, which have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 applicable to small companies, were approved and authorised for issue by the board and were signed on its behalf on 15 October 2008.



**R P G Quisner**  
Director

The notes on pages 3 to 6 form part of these financial statements

**1. Accounting policies**

**1.1 Basis of preparation of financial statements**

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with applicable accounting standards

**1.2 Cash flow**

The company has taken advantage of the exemption in Financial Reporting Standard No 1 from the requirement to produce a cash flow statement on the grounds that it is a small company

**1.3 Turnover**

Turnover comprises revenue recognised by the company in respect of goods and services supplied, exclusive of Value Added Tax and trade discounts

**1.4 Intangible fixed assets and amortisation**

Intangible assets are stated at cost less amortisation. Amortisation is provided at rates calculated to write off the cost over its useful economic life subject to annual impairment reviews

Amortisation is provided at the following rates

Brand names	-	10%	straight line
Website	-	10%	straight line

**1.5 Tangible fixed assets and depreciation**

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases

Fixtures & fittings	-	20%	reducing balance
Office equipment	-	20%	reducing balance
Computer equipment	-	33%	reducing balance

**1.6 Operating leases**

Rentals under operating leases are charged on a straight line basis over the lease term

Benefits received and receivable as an incentive to sign an operating lease are recognised on a straight line basis over the period until the date the rent is expected to be adjusted to the prevailing market rate

**Dianomi Limited**

**Notes to the abbreviated accounts  
for the year ended 31 December 2007**

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**1 Accounting policies (continued)**

**1.7 Deferred taxation**

Full provision is made for deferred tax assets and liabilities arising from all timing differences between the recognition of gains and losses in the financial statements and recognition in the tax computation

A net deferred tax asset is recognised only if it can be regarded as more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted

Deferred tax assets and liabilities are calculated at the tax rates expected to be effective at the time the timing differences are expected to reverse

Deferred tax assets and liabilities are not discounted

**1.8 Pensions**

The company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the company to the fund in respect of the year

**2 Intangible fixed assets**

	£
<b>Cost</b>	
Additions	39,067
At 31 December 2007	39,067
<b>Amortisation</b>	
At 1 January 2007	-
Charge for the year	3,818
At 31 December 2007	3,818
<b>Net book value</b>	
At 31 December 2007	35,249
At 31 December 2006	-

**Dianomi Limited**

**Notes to the abbreviated accounts  
for the year ended 31 December 2007**

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**3. Tangible fixed assets**

	£
<b>Cost</b>	
At 1 January 2007	10,441
Additions	11,967
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At 31 December 2007	22,408
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<b>Depreciation</b>	
At 1 January 2007	4,989
Charge for the year	4,347
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At 31 December 2007	9,336
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<b>Net book value</b>	
At 31 December 2007	13,072
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At 31 December 2006	5,452
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**4. Creditors:  
Amounts falling due within one year**

The bank overdraft is secured by way of a debenture over the company's assets dated 9 January 2007

**5. Creditors:  
Amounts falling due after more than one year**

The other loan is secured by way of a debenture over the company's assets dated 22 May 2007

**Dianomi Limited**

**Notes to the abbreviated accounts  
for the year ended 31 December 2007**

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**6. Share capital**

	<b>2007 £</b>	<b>2006 £</b>
<b>Authorised</b>		
1,000 Ordinary shares of £1 each	-	1,000
97,536 Ordinary shares of 1p each	<b>975</b>	-
2,464 Ordinary - A shares of 1p each	<b>25</b>	-
	<hr/>	<hr/>
	<b>1,000</b>	<b>1,000</b>
	<hr/>	<hr/>
<b>Allotted, called up and fully paid</b>		
210 Ordinary shares of £1 each	-	210
22,736 Ordinary shares of 1p each	<b>227</b>	-
2,464 Ordinary - A shares of 1p each	<b>25</b>	-
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	<b>252</b>	<b>210</b>
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During the year the company restructured its share capital. Each of the authorised ordinary shares of £1 were sub-divided into 100 ordinary shares of 1p each. 2,464 Ordinary shares were then converted to Ordinary - A Shares.

The company issued 2,464 ordinary - A shares at nominal value of £0.01 and consideration per share of £133.92857.

The company issued 336 ordinary shares at nominal value of £0.01 and consideration per share of £133.92857.

The company issued 1,400 ordinary shares at nominal value of £0.01 and consideration per share of £71.42857.