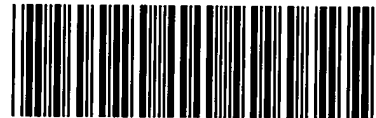


ABBREVIATED UNAUDITED ACCOUNTS FOR THE YEAR ENDED 31 AUGUST 2014

FOR

CUSTOMER ESSENTIAL LIMITED

FRIDAY



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17/04/2015

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COMPANIES HOUSE

CUSTOMER ESSENTIAL LIMITED (REGISTERED NUMBER: 04491227)

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FOR THE YEAR ENDED 31 AUGUST 2014**

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**CUSTOMER ESSENTIAL LIMITED**  
**COMPANY INFORMATION**  
**FOR THE YEAR ENDED 31 AUGUST 2014**

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**DIRECTOR:** Mrs E D Machtynger

**SECRETARY:** J Machtynger

**REGISTERED OFFICE:** Bridge House  
London Bridge  
London  
SE1 9QR

**REGISTERED NUMBER:** 04491227 (England and Wales)

**ABBREVIATED BALANCE SHEET**  
**31 AUGUST 2014**

	Notes	2014 £	2013 £
<b>FIXED ASSETS</b>			
Tangible assets	2	4,984	2,248
<b>CURRENT ASSETS</b>			
Debtors		746	1,175
Cash at bank		<u>28,363</u>	<u>40,247</u>
		29,109	41,422
<b>CREDITORS</b>			
Amounts falling due within one year		<u>28,605</u>	<u>14,202</u>
<b>NET CURRENT ASSETS</b>		<u>504</u>	<u>27,220</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>5,488</u>	<u>29,468</u>
<b>CAPITAL AND RESERVES</b>			
Called up share capital	3	700	700
Capital redemption reserve		300	300
Profit and loss account		<u>4,488</u>	<u>28,468</u>
<b>SHAREHOLDERS' FUNDS</b>		<u>5,488</u>	<u>29,468</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 August 2014.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 August 2014 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 15 April 2015 and were signed by:

  
 Mrs E D Machtynger - Director

NOTES TO THE ABBREVIATED ACCOUNTS  
FOR THE YEAR ENDED 31 AUGUST 2014

1. ACCOUNTING POLICIES

**Basis of preparing the financial statements**

The use of the going concern basis of accounting is appropriate because there are no material uncertainties related to events or conditions that may cast significant doubt about the ability of the company to continue as a going concern.

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax, except in respect of service contracts where turnover is recognised when the company obtains the right to consideration.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery - 33% on cost

**Deferred tax**

Deferred tax is recognised in respect of all material timing differences that have originated but not reversed at the balance sheet date. Deferred tax assets on accumulated losses are not recognised unless there is certainty that the losses will be recoverable in future years.

**Hire purchase and leasing commitments**

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

2. TANGIBLE FIXED ASSETS

	Total £
<b>COST</b>	
At 1 September 2013	9,101
Additions	<u>6,129</u>
At 31 August 2014	<u>15,230</u>
<b>DEPRECIATION</b>	
At 1 September 2013	6,853
Charge for year	<u>3,393</u>
At 31 August 2014	<u>10,246</u>
<b>NET BOOK VALUE</b>	
At 31 August 2014	<u><u>4,984</u></u>
At 31 August 2013	<u><u>2,248</u></u>

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid: Number:	Class:	Nominal value:	2014 £	2013 £
700	Ordinary	£1	<u><u>700</u></u>	<u><u>700</u></u>