

Report and Financial Statements

31 December 2009

Registered number 04487961



REPORT AND FINANCIAL STATEMENTS

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CORPORATE DIRECTORY

Directors

James Holmes Martin Eberhardt Peter Redmond Hugh Fleming Christopher Day

Secretary

Hugh Fleming

Auditors

Sawin & Edwards 15 Southampton Place London WC1A 2AJ

Bankers

Lloyds TSB Cheapside Branch 70-71 Cheapside London EC2V 6EN

Anglo Irish Bank Corporation Plc 10 Old Jewry London EC2R 8DN

Solicitors

McGuire Woods London LLP 15 – 19 Kingsway London WC2B 6UN

Registered office

Aldermary House 15 Queen Street London EC4N 1TX

Registered number

04487961

DIRECTORS' REPORT

The directors present their report and financial statements for the year ended 31 December 2009

Principal Activity and review of business

The company's principal activity is the provision of financial services. The company is domiciled in England and was incorporated in England and Wales. It is authorised and regulated by the Financial Services Authority and became a member of the London Stock Exchange during 2007.

Results and dividends

The profit for the year before taxation amounted to £11,287 (2008 loss £82,095) No dividend was declared and paid to Merchant House Group Plc during the year (2008 £nil)

Future developments

The company has significantly increased its revenue base compared with 2008 following the establishment during the latter part of 2009 of Investment Management activity and the acquisition of a Plan Management business to complement its traditional corporate finance and specialist broking activity which will provide more regular income in 2010 and beyond. In 2010, it has acquired further structured products to add to its Plan Management division which will significantly underpin the Company's continued development.

Directors

The directors who served during the period and their interests in the share capital of the company were as follows

	0.5p Ordinary Shar	
	2009	2008
James Holmes	-	-
Martin Eberhardt	-	-
Peter Redmond	-	-
Hugh Fleming	-	-
Christopher Day (appointed 20 November 2009)	-	-

The company is a 100% subsidiary of Merchant House Group Plc

James Holmes and Martin Eberhardt are also directors of Merchant House Group Plc and their interests in the holding company are disclosed in the consolidated financial statements of the group, which are available at the company's registered office at 7th Floor, Aldermary House, 15 Queen Street, London, EC4N 1TX

Peter Redmond's interests in the holding company are as follows

	0.5p Ordi	nary Shares
	2009	2008
Peter Redmond	16,000	16,000

Political and charitable donations

During the year, the company did not make any donations

Supplier Payment Policy

Provided there are no disputes concerning the supply of goods or services it is the company's normal practice to pay suppliers in accordance with their agreed terms and conditions. At the year end, trade creditor days amounted to 59 days (2008–13 days)

Financial Assets and Liabilities

See Note 15 to the Financial Statements

DIRECTORS' REPORT (continued)

Subsequent events

See Note 16 to the Financial Statements

Principal Risks and Uncertainties

The principal risk is that prolonged uncertainty in the credit market will have an adverse impact on the company's trading activity to the extent that this involves arranging finance

Statement of Directors' responsibilities

The directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under the law the directors have elected to prepare the financial statements in accordance with International Financial Reporting Standards and applicable law. The financial statements are required by law to give a true and fair view of the state of affairs of the company and of the profit or loss for that period. In preparing those financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently,
- make judgements and estimates that are reasonable and prudent,
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements, and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are responsible for the maintenance and integrity of the corporate and financial information included on the company website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions

The directors confirm that so far as they are aware, there is no relevant audit information (as defined by section 418 (3) of the Companies Act 2006) of which the company's auditors are unaware. They have taken all the steps that they ought to have taken as directors in order to make themselves aware of any relevant audit information and to establish that the company's auditors are aware of that information.

Auditors

Sawin & Edwards have indicated their willingness to continue in office A resolution to reappoint Sawin & Edwards for the ensuing year will be proposed at the Annual General Meeting

This report was approved by the board on 30 June 2010

Hugh Fleming
Company Secretary
30 June 2010

INDEPENDENT AUDITORS' REPORT

TO THE SHAREHOLDERS OF MERCHANT CAPITAL LTD

We have audited the financial statements of Merchant Capital Ltd for the year ended 31 December 2009, which comprise the Income Statement, the Statement of Comprehensive Income, Statement of Financial Position, Statement of Changes in Equity, Cash Flow Statement and the related notes numbered 1 to 16 The financial reporting framework that has been applied in their preparation is applicable law and International Financial Reporting Standards (IFRSs) as adopted by the European Union

This report is made solely to the company's members, as a body, in accordance with Section 495 and 496 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditors

As explained more fully in the Directors' Responsibility Statement set out on page 3 the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view

Our responsibility is to audit the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland) Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors

Scope of the audit

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors; and the overall presentation of the financial statements.

Opinion

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 December 2009 and of its profit for the year then ended;
- have been properly prepared in accordance with IFRSs as adopted by the European Union, and
- have been prepared in accordance with the Companies Act 2006

Opinion on other matters prescribed by the Companies Act 2006

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements

INDEPENDENT AUDITORS' REPORT

TO THE SHAREHOLDERS OF MERCHANT CAPITAL LTD (continued)

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the company's financial statements are not in agreement with the accounting records and returns,
 or
- · certain disclosures of directors' remuneration specified by law are not made, or
- · we have not received all of the information and explanations we require for our audit

Keeley Edwards - Senior Statutory Auditor

For and on behalf of Sawin & Edwards Statutory Auditors 15 Southampton Place London WC1A 2AJ

Shirin & Cohrage

30 June 2010

INCOME STATEMENT

FOR THE YEAR ENDED 31 DECEMBER 2009

	Notes	Year to 31 December 2009 £	Year to 31 December 2008 £
Revenue	2	404,265	41,356
Cost of sales		(45,604)	(24,250)
Gross Profit		358,661	17,106
Administrative expenses		339,569	101,640
Doubtful debts		18,703	-
Total Expenses		358,272	101,640
Profit/(Loss) from operations		389	(84,534)
Investment Income	3	10,898	2,439
Profit/(Loss) before taxation Income Tax expense	4 5	11,287	(82,095)
Profit/(Loss) for the year		11,287	(82,095)
STATEMENT OF COME			
		Year to 31 December 2009 £	Year to 31 December 2008 £
Profit/(Loss) for the year attributable to the p	arent's equity holders	11,287	(82,095)
Total comprehensive income/(expense) for the The parents equity holders	year attributable to	11,287	(82,095)

STATEMENT OF FINANCIAL POSITION

AS AT 31 DECEMBER 2009

	Note	2009 £	2008 £
ASSETS			
Current Assets Investments Trade and other receivables Cash and cash equivalents	7 8	500,000 306,549 <u>243</u>	51,360 <u>95,747</u>
Total current assets		806,792	<u>147,107</u>
TOTAL ASSETS		<u>806,792</u>	<u>147,107</u>
EQUITY and LIABILITIES			
Current Liabilities Taxation payables Trade and other payables	9	7,655 <u>38,493</u>	<u>-</u> 23,750
Total current liabilities		<u>46,148</u>	23,750
Long term Liabilities	10	100,000	
Total Liabilities		<u>146,148</u>	23,750
EQUITY Equity attributable to equity holders of the company Retained profit	11	641,000 19,644	115,000 8,357
Total Equity		<u>660,644</u>	123,357
TOTAL EQUITY AND LIABILITIES		<u>806,792</u>	<u>147,107</u>

These financial statements were approved by the directors on 30 June 2010 and are signed on their behalf by

James Holmes Chairman

Company Registration Number 04487961

STATEMENT OF CHANGES IN EQUITY

FOR THE YEAR ENDED 31 DECEMBER 2009

	Share Capital	Retained Profit	Total
	£	£	£
Balance at 1 January 2009	115,000	8,357	123,357
Total Comprehensive Income for the year		11,287	11,287
	115,000	19,644	134,644
Transactions with owners recorded directly in equity			
Contribution by owners			
Issue of shares	526,000	_	526,000
Balance at 31 December 2009	641,000	19,644	660,644

FOR THE YEAR ENDED 31 DECEMBER 2008

	Share Capital	Retained Profit	Total
	£	£	£
Balance at 1 January 2008	50,000	90,452	140,452
Total Comprehensive Expense for the year		(82,095)	(82,095)
	50,000	8,357	58,357
Transactions with owners recorded directly in equity			
Contribution by owners			
Issue of shares	65,000		65,000
Balance at 31 December 2008	115,000	8,357	123,357

CASH FLOW STATEMENT for the year ended 31 December 2009

	Note	Year ended 31 December 2009	Year ended 31 December 2008
Reconciliation of operating loss to net cash (outflow) from operating activities		£	£
Operating profit/(loss)		389	(84,534)
(Increase)/Decrease in trade and other receivables		(202,189)	51,070
Increase in trade and other payables	_	22,398	491
Net cash (outflow)/inflow from operating activities		(179,402)	(32,973)
Cash flows from investing activities	•		
Interest received		10,898	2,439
Net cashflow from investing activities		10,898	2,439
Cash flows from financing activities	,		
Proceeds from loan		47,000	-
Issue of shares		526,000	65,000
Purchase of Investments		(500,000)	-
Net cashflow from financing activities	-	73,000	65,000
(Decrease)/Increase in cash and cash equivalents		(95,504)	34,466
Cash and cash equivalents at 1 January 2009		95,747	61,281
Cash and cash equivalents at 31 December 2009	12	243	95,747

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2009

1. Accounting policies

Basis of accounting

The financial statements have been prepared in accordance with International Financial Reporting Standards (IFRSs)

The financial statements have been prepared on the historical cost basis. The principal accounting policies adopted are set out below

New Standard and Interpretation not applied

The IASB has issued the following relevant standard which is not effective and has not been adopted early for these financial statements

IFRS 3 (revised) Business Combinations effective date 1st July 2009 IAS 27 (amended) Consolidated and separate Financial statements effective date 1st July 2009

The directors do not anticipate that the adoption of these standards will have a material impact on the Company's financial position or performance

Revenue recognition

The company recognises revenue from its corporate finance activities when it has performed the services corresponding to agreed fees. Income from retainer fees, profit shares and commissions is recognised when these fall due under the contracted terms. Work in progress is recognised at realisable invoice value where fees and commissions have been earned in respect of contracted periods.

Taxation

The tax expense represents the sum of the tax currently payable and deferred tax. The tax currently payable is based on taxable profit for the period. Taxable profit differs from net profit as reported in the income statement, because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The Company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the balance sheet date.

Deferred tax is the tax expected to be payable or recoverable on differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit, and is accounted for using the balance sheet liability method. Deferred tax liabilities are generally recognised for all taxable temporary differences and deferred tax assets are recognised to the extent that it is probable that taxable profits will be available against which deductible temporary differences can be utilised. Such assets and liabilities are not recognised if the temporary difference arises from the original recognition of other assets and liabilities in a transaction that affects neither the tax profit nor the accounting profit.

The carrying amount of deferred tax assets is reviewed at each balance sheet date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered

Deferred tax is calculated at the tax rates that are expected to apply in the period when the liability is settled or the asset is realised. Deferred tax is charged or credited in the income statement, except when it relates to items charged or credited directly to equity, in which case the deferred tax is also dealt with in equity

No recognition has been made for the deferred tax asset arising in respect of current losses as the directors are of the opinion that this may not be realisable in the foreseeable future

NOTES TO THE FINANCIAL STATEMENTS (continued)

FOR THE YEAR ENDED 31 DECEMBER 2009

Financial instruments

Financial assets and financial liabilities are recognised on the balance sheet when the Company becomes a party to the contractual provisions of the instrument.

Trade receivables

Trade receivables do not carry any interest and are stated at their nominal value as reduced by appropriate allowances for estimated irrecoverable amounts

Investments

Investments held as current assets are stated at fair value, determined by the directors as representing their net realisable value

Financial liabilities and equity

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangement entered into. An equity instrument is any contract that evidences a residual interest in the assets of the Company after deducting all of its liabilities.

Trade payables

Trade payables are not interest bearing and are stated at their nominal value

Cash and cash equivalents

Cash and cash equivalents comprise cash held at bank and on short term deposits

Equity instruments

Equity instruments issued by the Company are recorded at the proceeds received

2. Revenue

The revenue and profit before tax are attributable to the principal activity of the company

Analysis by geographical market

	Analysis by geographical market	2009 £	2008 £
	USA UK	10,000 <u>394,265</u>	<u>41,356</u>
		<u>404,265</u>	<u>41,356</u>
3.	Investment income	2009 £	2008 £
	Interest on bank deposits	10,898	<u>2,439</u>
4.	Profit/(Loss) before taxation	2009 £	2008 £
	This is stated after charging Auditors' remuneration – auditing of the financial statements of the company pursuant to legislation other services	4,750 4,513	5,000

NOTES TO THE FINANCIAL STATEMENTS (continued)

FOR THE YEAR ENDED 31 DECEMBER 2009

5. Income tax expense		
Analysis of tax charge in year	2009 £	2008
Corporation Tax		£
Factors affecting tax charge for the year		
Profit/(Loss) before taxation	<u>11,287</u>	(82,095)
Profit/(Loss) multiplied by standard rate of UK Corporation Tax 28% (2008 28%)	3,160	(22,987)
Effects of Utilisation of losses Group losses surrendered	(108) (3,052)	2
Tax charge		-
Potential UK tax credits available multiplied by standard UK Corporation Tax 28% (2008 28%)	<u> </u>	<u> 22,987</u>
6. Particulars of employees and directors	2009 £	2008 £
Directors' fees	≡	Ī
The company had no employees during the year (2008 Nil)		
7. Investments	2009	2008
	£	£
Investments held at fair value	<u>500,000</u>	<u>=</u>
8. Trade and other receivables	2009	2008
Receivables from related parties Trade and other receivables Prepayments and accrued income	£ 59,605 59,876 <u>187,068</u>	£ - 10,012 41,348
	<u>306,549</u>	<u>51,360</u>
9. Trade and other payables	2009 £	2008 £
Trade and other payables Accruals	29,230 <u>9,263</u>	1,750 22,000
	<u>38,493</u>	<u>23,750</u>

NOTES TO THE FINANCIAL STATEMENTS (continued)

FOR THE YEAR ENDED 31 DECEMBER 2009

10. Long term loan	2009	2008
-	£	£
Subordinated loan	<u>100,000</u>	=

The loan was made on 24 July 2009, is repayable after five years and one day and the principal amount bears interest at 10% per annum

11. Share capital

	2009 Number	2009 £	2008 Number	2008 £
Authorised				
Ordinary shares of 0 5p each	35,000,000	175,000	35,000,000	175,000
Issued				
Ordinary shares of 0 5p each	128,200,000	641,000	23,000,000	115,000

On 30th March 2009, the company issued 2,000,000 0 5p ordinary shares fully paid, on 1st May 2009 it issued 3,200,000 0 5p ordinary shares fully paid and on 30th November 2009 100,000,000 0 5p ordinary shares subsequently fully paid on 31st December 2009 to the parent company, Merchant House Group Plc

12. Cash and cash equivalents	2009 £	2008 £
Cash at bank and in hand	243	26,621
Short term deposits	243	69,126 95,747

13. Controlling party

The company is a 100% subsidiary of Merchant House Group Plc
The company is not aware of any immediate controlling party of Merchant House Group Plc

14. Related Party Transactions

Group Companies

The balance owed by Merchant House Group Plc to the Company as at 31 December 2009 was £20,495 (2008 £Nil) Included in administrative expenses is an amount of £295,000 (2008 £55,800) relating to management charges levied by Merchant House Group Plc As at the same date, the Company was owed £39,110 (2008 £Nil) by Merchant Corporate Recovery Plc, an associate of Merchant House Group Plc and included in sales is an amount of £7,750 (2008 £Nil) in respect of commission payable to the Company

The Company also issued shares to Merchant House Group Plc as per note 11

NOTES TO THE FINANCIAL STATEMENTS (continued)

FOR THE YEAR ENDED 31 DECEMBER 2009

14. Related Party Transactions (continued)

Other Related Parties

During the year ended 31 December 2009, P Redmond was also a director of Synigence Plc Martin Eberhardt and James Holmes were also directors of Hollywood Media Services Plc James Holmes was also a director of Merchant Corporate Recovery Plc During the year, the Company recognised a doubtful debt expense of £4,313 in respect of Hollywood Media Services Plc

During the year transactions took place as follows

	Sales included			Sales included	
	Sales	in debtors at	Sales	in debtors at	
	(Gross) 2009	` ,	year end	(Gross)	year end
			2009 2009 2008	2008	2008
	£	£	£	£	
Hollywood Media Services Pic	17,250	4,313	-	-	
Synigence Plc	_	-	(5,875)	-	

Included in cost of sales is an amount of £7,353 (2008 £24,250) paid to Peter Redmond, a director of the Company At 31 December 2009 the Company owed Peter Redmond £Nil (2008 £16,250)

15. Financial assets and liabilities

The company's principal financial instruments comprise cash and short term deposits, the main purpose of which is to finance the company's operations and expansion. The company has other financial instruments such as trade receivables and trade payables which arise directly from normal trading

The main purpose of these financial instruments is to finance the companies operations.

The company has not entered into any derivative or other hedging instruments

The main risks arising from the company's financial instruments are interest rate risk and liquidity risk. The Board reviews and agrees policies for managing each of these risks and these are summarised below

Interest rate risks

The Company finances its operations through the use of cash deposits at variable rates of interest for a variety of short term periods, depending on cash requirements. The rates are reviewed regularly and the best rate obtained in the context of the company's need

Liquidity risks

The company's policy throughout the year has been to ensure that it has adequate liquidity by careful management of its working capital

Currency risks

The company, wherever possible invoices in sterling, but in the rare instances when the company invoices in a foreign currency the company does not hedge the asset and converts the currency received into sterling at the earliest opportunity

NOTES TO THE FINANCIAL STATEMENTS (continued)

FOR THE YEAR ENDED 31 DECEMBER 2009

15. Financial assets and liabilities (continued)

Fair values

The Directors have given serious consideration and have reached the conclusion that there is no significant difference between the book values and the fair values of the assets and liabilities of the company as at 31 December 2009

Extent and nature of Financial instruments

The company held the following financial assets at 31 December 2009

	2009	2008
	£	£
Receivables from related parties	59,605	-
Trade and other receivables	59,876	10,012
Short term deposits	•	69,132
Cash at bank and in hand	<u>243</u>	26,615
	<u>119,724</u>	<u> 105,759</u>

Short term deposits have been held at Anglo Irish Bank Corporation Plc and National Westminster Bank Plc The weighted average rate of interest earned on these deposits was 0.75% (2008: 5.27%) No funds are held on fixed rate terms

The company held the following financial liabilities at 31 December 2009

	2009	2008
	£	£
Trade and other payables	29,230	23,750
Taxation payable	7,655	-
Long term loan	100,000	-
	1 <u>36,885</u>	23,750

16. Subsequent Events

On 29th April 2010 the Company took over an additional structured product investment book previously administered by KeyData Investment Services Limited (in administration) for nil consideration