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Registered number
4469972

Informed Publishing Limited

Abbreviated Accounts

31 December 2012

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COMPANIES HOUSE

**Informed Publishing Limited
Independent auditors' Report**

**Independent auditors' report to Informed Publishing Limited
under section 449 of the Companies Act 2006**

We have examined the abbreviated accounts which comprise the Abbreviated Balance Sheet and the related notes, together with the full accounts of the company for the year ended 31 December 2012 prepared under section 396 of the Companies Act 2006

This report is made solely to the company, in accordance with section 449 of the Companies Act 2006. Our work has been undertaken so that we might state to the company those matters we are required to state to it in a special auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company, for our work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditors

The directors are responsible for preparing the abbreviated accounts in accordance with section 444 of the Companies Act 2006. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with the regulations made under that section and to report our opinion to you.

We conducted our work in accordance with Bulletin 2008/4 issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we considered necessary to confirm, by reference to the full accounts, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts are properly prepared.

Opinion

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with section 444(3) of the Companies Act 2006, and the abbreviated accounts have been properly prepared in accordance with the regulations made under that section.



MARTIN MAY BA FCA
(Senior Statutory Auditor)

for and on behalf of

Martin May Statutory Auditors and Chartered Accountants

Date 2 July 2013

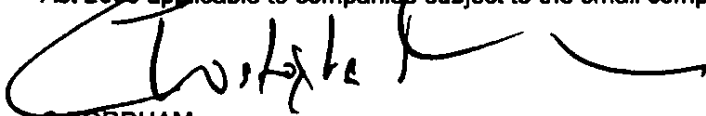
399 Hendon Way
London NW4 3LH

Informed Publishing Limited
Registered number:
Abbreviated Balance Sheet
as at 31 December 2012

4469972

	Notes	2012		2011	
		£	£	As restated £	£
Fixed assets					
Investments	2		-		3,349
Current assets					
Debtors		140,772		112,820	
Cash at bank and in hand		<u>1,153,461</u>		<u>529,189</u>	
		1,294,233		642,009	
Creditors: amounts falling due within one year		(881,168)		(490,084)	
Net current assets			413,065		151,925
Net assets			<u>413,065</u>		<u>155,274</u>
Capital and reserves					
Called up share capital	3		1		1
Profit and loss account			413,064		155,273
Shareholders' funds			<u>413,065</u>		<u>155,274</u>

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime



C FORDHAM

Director

Approved by the board on 30 June 2013

Informed Publishing Limited
Notes to the Abbreviated Accounts
for the year ended 31 December 2012

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Prior year adjustment

The Prior Year Adjustments have arisen primarily from a re-evaluation of the income and expenses cut off as at 31 December 2011 which resulted in restating the profit and loss reserve account by £46,738 lower than previously stated

Turnover

Turnover represents subscriptions and other income received

Fixed asset investments

Fixed assets investments are stated at cost less provision for diminution in value

Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated at the rate of exchange ruling at the balance sheet date. Transactions in foreign currencies are recorded at the rate ruling at the rate of exchange ruling at the balance sheet date instead of the average rate during the year as the difference between these two rates are deemed immaterial. All exchange rate differences are taken to the profit and loss account.

2 Investments

£

Cost

At 1 January 2012

3,349

Permanent diminution in value of investments

(3,349)

At 31 December 2012

-

The permanent diminution in value of investments represents a write off of an investment in shares in a listed company which went into administration during 2009

3 Share capital

**Nominal
value**

**2012
Number**

**2012
£**

**2011
£**

Allotted, called up and fully paid

Ordinary shares

£0.01 each

100

1

1

Informed Publishing Limited
Notes to the Abbreviated Accounts
for the year ended 31 December 2012

4 Ultimate parent company

The company is a 100% subsidiary of Insider Publishing Limited, a company registered in England

On 19 March 2013, Insider Publishing Limited was acquired by Euromoney Consortium 2 Limited, a company registered in England & Wales

Euromoney Consortium 2 Limited is an indirectly majority owned subsidiary of Euromoney Institutional Investor PLC

The directors regard the ultimate parent undertaking as Rothermere Continuation Limited, which is incorporated in Bermuda. The ultimate controlling party is the Viscount Rothermere

