

Registered number  
04467937

Aware Promotional Merchandise Ltd

Abbreviated Accounts

30 June 2011



**Aware Promotional Merchandise Ltd****Registered number.** 04467937**Abbreviated Balance Sheet  
as at 30 June 2011**

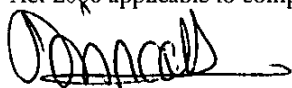
	Notes	2011 £	2010 £
<b>Fixed assets</b>			
Tangible assets	2	-	2,183
<b>Current assets</b>			
Debtors		41,463	44,464
Cash at bank and in hand		189	7,714
		<u>41,652</u>	<u>52,178</u>
<b>Creditors' amounts falling due within one year</b>		(41,678)	(53,768)
		<u>-----</u>	<u>-----</u>
<b>Net current liabilities</b>		(26)	(1,590)
		<u>-----</u>	<u>-----</u>
<b>Net (liabilities)/assets</b>		(26)	593
		<u>-----</u>	<u>-----</u>
<b>Capital and reserves</b>			
Called up share capital	3	2	2
Profit and loss account		(28)	591
		<u>-----</u>	<u>-----</u>
<b>Shareholders' funds</b>		(26)	593
		<u>-----</u>	<u>-----</u>

The director is satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006

Members have not required the company to obtain an audit in accordance with section 476 of the Act

The director acknowledges her responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime



Mrs S Vincent

Director

Approved by the board on 25/1/ 2012

**Aware Promotional Merchandise Ltd**  
**Notes to the Abbreviated Accounts**  
**for the year ended 30 June 2011**

**1 Accounting policies**

**Basis of preparation**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

**Turnover**

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers

**Depreciation**

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives

Plant and machinery	25% straight line
Motor vehicles	25% straight line

**Deferred taxation**

Full provision is made for deferred taxation resulting from timing differences between the recognition of gains and losses in the accounts and their recognition for tax purposes. Deferred taxation is calculated on an un-discounted basis at the tax rates which are expected to apply in the periods when the timing differences will reverse

**2 Tangible fixed assets**

£

**Cost**

At 1 July 2010	15,401
Disposals	(4,750)
At 30 June 2011	<u>10,651</u>

**Depreciation**

At 1 July 2010	13,218
Charge for the year	1,788
On disposals	(4,355)
At 30 June 2011	<u>10,651</u>

**Net book value**

At 30 June 2011	<u>-</u>
At 30 June 2010	<u>2,183</u>

**3 Share capital**

	Nominal value	2011 Number	2011 £	2010 £
Allotted, called up and fully paid Ordinary shares	£1 each	2	<u>2</u>	<u>2</u>

**Aware Promotional Merchandise Ltd**  
**Notes to the Abbreviated Accounts**  
**for the year ended 30 June 2011**

**4 Loans to directors**

<b>Description and conditions</b>	<b>B/fwd</b>	<b>Paid</b>	<b>Repaid</b>	<b>C/fwd</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
Mrs S Vincent				
Loan received in the year Interest	-	15,471	-	15,471
	<u>-</u>	<u>15,471</u>	<u>-</u>	<u>15,471</u>