

Registered number
04467937

Aware Promotional Merchandise Ltd

Abbreviated Accounts

30 June 2008

WEDNESDAY



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COMPANIES HOUSE

Aware Promotional Merchandise Ltd
Abbreviated Balance Sheet
as at 30 June 2008

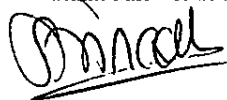
| | Notes | 2008 £ | 2007 £ |
|---|-------|-----------|-----------|
| Fixed assets | | | |
| Tangible assets | 2 | 6,816 | 7,292 |
| Current assets | | | |
| Debtors | | 71,693 | 60,996 |
| Cash at bank and in hand | | 23,442 | 11,449 |
| | | 95,135 | 72,445 |
| Creditors: amounts falling due within one year | | (95,041) | (72,287) |
| Net current assets | | 94 | 158 |
| Total assets less current liabilities | | 6,910 | 7,450 |
| Provisions for liabilities | | (245) | (259) |
| Net assets | | 6,665 | 7,191 |
| Capital and reserves | | | |
| Called up share capital | 3 | 2 | 2 |
| Profit and loss account | | 6,663 | 7,189 |
| Shareholder's funds | | 6,665 | 7,191 |

The director is satisfied that the company is entitled to exemption under Section 249A(1) of the Companies Act 1985 and that no member or members have requested an audit pursuant to section 249B(2) of the Act.

The director acknowledges her responsibilities for:

- (i) ensuring that the company keeps proper accounting records which comply with Section 221 of the Companies Act 1985; and
- (ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of Section 226 of the Companies Act 1985, and which otherwise comply with the requirements of this Act relating to accounts, so far as applicable to the company.

The accounts have been prepared in accordance with the special provisions relating to small companies within Part VII of the Companies Act 1985.



Mrs S. Vincent

Director

Approved by the board on  18/12 2008

Aware Promotional Merchandise Ltd
Notes to the Abbreviated Accounts
for the year ended 30 June 2008

1 Accounting policies

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007).

Turnover

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

| | |
|---------------------|-------------------|
| Plant and machinery | 25% straight line |
| Motor vehicles | 25% straight line |

Deferred taxation

Full provision is made for deferred taxation resulting from timing differences between the recognition of gains and losses in the accounts and their recognition for tax purposes. Deferred taxation is calculated on an un-discounted basis at the tax rates which are expected to apply in the periods when the timing differences will reverse.

2 Tangible fixed assets

| | £ |
|-----------------------|-------------|
| Cost | |
| At 1 July 2007 | 13,247 |
| Additions | 2,154 |
| | <hr/> |
| At 30 June 2008 | 15,401 |
| Depreciation | |
| At 1 July 2007 | 5,955 |
| Charge for the year | 2,630 |
| | <hr/> |
| At 30 June 2008 | 8,585 |
| Net book value | |
| At 30 June 2008 | <hr/> 6,816 |
| At 30 June 2007 | <hr/> 7,292 |

3 Share capital

| | 2008 | 2007 |
|-------------------------------------|-----------|-----------|
| | £ | £ |
| Authorised: | | |
| Ordinary shares of £1 each | <hr/> 100 | <hr/> 100 |
| | <hr/> | <hr/> |
| | 2008 | 2007 |
| | No | No |
| | £ | £ |
| Allotted, called up and fully paid: | | |
| Ordinary shares of £1 each | <hr/> 2 | <hr/> 2 |