

Registered number  
04467937

Aware Promotional Merchandise Ltd

Abbreviated Accounts

30 June 2007

MONDAY



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03/03/2008

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COMPANIES HOUSE

**Aware Promotional Merchandise Ltd**  
**Abbreviated Balance Sheet**  
**as at 30 June 2007**

	Notes	2007 £	2006 £
<b>Fixed assets</b>			
Tangible assets	2	7,292	1,879
<b>Current assets</b>			
Stocks		1,324	2,283
Debtors		59,672	76,504
Cash at bank and in hand		11,449	13,246
		<u>72,445</u>	<u>92,033</u>
<b>Creditors amounts falling due within one year</b>		(72,287)	(88,046)
<b>Net current assets</b>		<u>158</u>	<u>3,987</u>
<b>Total assets less current liabilities</b>		<u>7,450</u>	<u>5,866</u>
<b>Provisions for liabilities</b>		(259)	(15)
<b>Net assets</b>		<u>7,191</u>	<u>5,851</u>
<b>Capital and reserves</b>			
Called up share capital	3	2	2
Profit and loss account		7,189	5,849
<b>Shareholders' funds</b>		<u>7,191</u>	<u>5,851</u>

The directors are satisfied that the company is entitled to exemption under Section 249A(1) of the Companies Act 1985 and that no member or members have requested an audit pursuant to section 249B(2) of the Act

The directors acknowledge their responsibilities for

- (i) ensuring that the company keeps proper accounting records which comply with Section 221 of the Companies Act 1985, and
- (ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of Section 226 of the Companies Act 1985, and which otherwise comply with the requirements of this Act relating to accounts, so far as applicable to the company

The accounts have been prepared in accordance with the special provisions relating to small companies within Part VII of the Companies Act 1985

Mrs S Vincent  
Director

Approved by the board on 21/2/08 2008

**Aware Promotional Merchandise Ltd**  
**Notes to the Abbreviated Accounts**  
**for the year ended 30 June 2007**

**1 Accounting policies**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007)

**Turnover**

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers

**Depreciation**

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives

Plant and machinery	25% straight line
Motor vehicles	25% straight line

**Stocks**

Stock is valued at the lower of cost and net realisable value

**Deferred taxation**

Full provision is made for deferred taxation resulting from timing differences between the recognition of gains and losses in the accounts and their recognition for tax purposes. Deferred taxation is calculated on an un-discounted basis at the tax rates which are expected to apply in the periods when the timing differences will reverse

**2 Tangible fixed assets**

	£
<b>Cost</b>	
At 1 July 2006	6,318
Additions	6,929
	<hr/>
At 30 June 2007	13,247
<b>Depreciation</b>	
At 1 July 2006	4,439
Charge for the year	1,516
	<hr/>
At 30 June 2007	5,955
<b>Net book value</b>	
At 30 June 2007	<hr/> 7,292
At 30 June 2006	<hr/> 1,879

**3 Share capital**

	2007	2006
	£	£
Authorised		
Ordinary shares of £1 each	<hr/> 100	<hr/> 100

**Aware Promotional Merchandise Ltd**  
**Notes to the Abbreviated Accounts**  
**for the year ended 30 June 2007**

	2007	2006	2007	2006
	No	No	£	£
Allotted, called up and fully paid Ordinary shares of £1 each	2	2	<u>2</u>	<u>2</u>