FUNDRAISING INNOVATIONS LIMITED ANNUAL REPORT FOR THE YEAR ENDED 31 MARCH 2015

SATURDAY



A16 12/12/2015 COMPANIES HOUSE

DIRECTORS AND ADVISERS

Directors M Todd

P A Green A H Baloch J Manek A H Baloch

Secretary H C Kenny

Company number 04426857

Registered office The Cart Wagon Lodge

Friday Street Farm

East Sutton Kent ME17 3DD

Registered auditors Wilkins Kennedy FKC

Stourside Place Station Road Ashford Kent TN23 1PP

Business address The Cart Wagon Lodge,

Friday Street Farm

East Sutton Kent ME17 3DD

Bankers National Westminster Bank plc

3 High Street Maidstone Kent ME14 1HJ

HSBC Bank plc 39 High Street Ashford

Kent TN24 8TG

Solicitors Whitehead Monckton

Monckton House 72 King Street Maidstone Kent

ME14 1BL

CONTENTS

	Page
Strategic report	1
Directors' report	2 - 3
·	
Independent auditors' report	4 - 5
Consolidated profit and loss account	6
Statement of recognised gains and losses	7
Balance sheets	8
Consolidated cash flow statement	9
Consolidated Cash now statement	ਰ
Notes to the consolidated cash flow statement	10
Notes to the financial statements	11 - 24

STRATEGIC REPORT

FOR THE YEAR ENDED 31 MARCH 2015

The directors present the strategic report and financial statements for the year ended 31 March 2015.

Review of the business

The results for the year and the financial position at the year end were considered satisfactory by the directors who expect continued growth in the foreseeable future.

Borrowings

The group continues to tightly manage its cashflows and as a consequence it did not have any borrowings during the financial year ended 31 March 2015 (2014: £Nil).

Business risk

It is important that the group is able to offer the full range of available energy tariffs to as many customers as possible in order to maintain its share of the energy switching market. The year has seen a number of new entrants to the energy markets and inclusion of these new tariffs on the price comparison is essential in order to maintain market share. However, payment terms of these tariffs are not advantageous and there are risks associated with the financial stability of new market entrants.

Consumer interest in switching energy supplier is both seasonal and price driven, however, with the increased political and media interest in energy costs, demand remains strong. The group's continued investment in new technological and communication equipment means that it is able to take full advantage of rapid increases in demand. Also, the group's strategy of developing its internet, inbound voice and outbound voice channels allows the stimulation of demand during periods of low consumer interest.

Financial risk management

It is the group's objective to manage its financial risks so as to minimise any adverse fluctuations and maximise cash flow whilst ensuring the group has sufficient liquid resources to meet the operating needs of the business.

The parent company invests its cash in a range of deposit accounts with UK banks. The group's principal foreign exchange exposure arises from services purchased overseas. The group hedges these exposures by holding foreign currency reserves.

All customers who wish to trade with the group on credit terms are monitored on an ongoing basis by the finance team. By value over 85% of the group's revenue comes from blue chip companies.

Financial position

The financial position remains strong and in line with the directors expectations. Net current assets for the group have increased from £2,833,569 as at 31 March 2014 to £3,308,575 as at 31 March 2015. The turnover of the group has increased from £16,521,013 in 2014 to £20,265,183 in 2015. This represents an increase of 22.66% (2014: 45.56%). Profit before tax has also increased at £1,305,561 (2014: £1,108,240).

Financial performance indicators

We consider that the key financial performance indicators of the group are those that express the financial performance of the group, being turnover and the gross profit margin. Turnover on our core business has increased by 22.66% on the previous financial year and the overall profit has increased significantly as a result of restructuring. The overall gross profit margin has decreased to 25.52% for 2015 compared with 29.65% in 2014.

On behalf of the board

Director

3 DECEMBER 2015

DIRECTORS' REPORT

FOR THE YEAR ENDED 31 MARCH 2015

The directors present their report and financial statements for the year ended 31 March 2015.

Principal activities

The company is a limited company incorporated in England, registered number 04426857 with its registered office at The Cart Wagon Lodge, Friday Street Farm, Friday Street, East Sutton, Kent.

The principal activity of the group was the provision of energy price comparison service for domestic and business customers through its websites and call centres.

Results and dividends

The consolidated profit and loss account for the year is set out on page 6.

An interim ordinary dividend was paid amounting to £252,640. The directors do not recommend payment of a final dividend.

Future developments

Investment in Innovation - Innovation is important to the future success of the group. The group's expenditure is predominantly associated with computer and internet software systems. Successfully developed software is used to develop new services and to improve and extend the functionality and scope of internet and voice operations.

Directors

The following directors have held office since 1 April 2014:

M Todd

P A Green

A H Baloch

J Manek

A H Baloch

Statement of directors' responsibilities

The directors are responsible for preparing the Strategic Report, Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the group and of the profit or loss of the group for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the group will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and the group and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

DIRECTORS' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2015

Statement of disclosure to auditors

So far as the directors are aware, there is no relevant audit information of which the group's auditors are unaware. Additionally, the directors have taken all the necessary steps that they ought to have taken as directors in order to make themselves aware of all relevant audit information and to establish that the group's auditors are aware of that information.

On behalf of the board

P A Green Director

3 DECEMBER 2015

INDEPENDENT AUDITORS' REPORT

TO THE MEMBERS OF FUNDRAISING INNOVATIONS LIMITED

We have audited the group and parent company financial statements (the "financial statements") of Fundraising Innovations Limited for the year ended 31 March 2015 set out on pages 6 to 24. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditors

As explained more fully in the Directors' Responsibilities Statement set out on pages 2 - 3, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the group's and the company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the directors; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Annual Report to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the group's and parent company's affairs as at 31 March 2015 and of the group's profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Strategic Report and Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

INDEPENDENT AUDITORS' REPORT (CONTINUED) TO THE MEMBERS OF FUNDRAISING INNOVATIONS LIMITED

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent company financial statements are not in agreement with the accounting records and returns;
 or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Robert Reynolds (Senior Statutory Auditor) for and on behalf of Wilkins Kennedy FKC

Chartered Accountants Statutory Auditor

7 Decomber 2015

Stourside Place Station Road Ashford Kent TN23 1PP

CONSOLIDATED PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 MARCH 2015

	Notes	2015 £	2014 £
Turnover	2	20,265,183	16,521,013
Cost of sales		(15,094,496)	(11,622,989)
Gross profit		5,170,687	4,898,024
Administrative expenses		(3,863,168)	(3,789,721)
Operating profit	3	1,307,519	1,108,303
Other interest receivable and similar incontract payable and similar charges	ome 4	219 (2,177)	207 (270)
Profit on ordinary activities before taxation		1,305,561	1,108,240
Tax on profit on ordinary activities	5	(289,246)	(304,311)
Profit on ordinary activities after taxa	tion	1,016,315	803,929

The profit and loss account has been prepared on the basis that all operations are continuing operations.

STATEMENT OF RECOGNISED GAINS AND LOSSES FOR THE YEAR ENDED 31 MARCH 2015

	2015 £	2014 £
Profit for the financial year	1,016,315	803,929
Currency translation differences on foreign currency net investments	(12,244)	25,139
Total recognised gains and losses relating to the year	1,004,071	829,068
		

BALANCE SHEETS AS AT 31 MARCH 2015

		Grou	p	Compa	ıny
		2015	2014	2015	2014
	Notes	£	£	£	3
Fixed assets					
Intangible assets	8	78,787	83,422	37,614	39,827
Tangible assets	9	1,045,664	716,594	927,250	594,494
Investments	10	-	-	106,057	106,057
		1,124,451	800,016	1,070,921	740,378
Current assets					
Debtors	11	7,342,560	6,253,530	7,412,561	6,319,259
Cash at bank and in hand		1,217,077	839,975	1,169,809	809,901
		8,559,637	7,093,505	8,582,370	7,129,160
Creditors: amounts falling due within one year	12	(5,251,062)	(4,259,936)	(5,156,046)	(4,160,300)
Net current assets		3,308,575	2,833,569	3,426,324	2,968,860
Total assets less current liabilities		4,433,026	3,633,585	4,497,245	3,709,238
Provisions for liabilities	13	(64,964)	(16,954)	(51,106)	(1,335)
		4,368,062	3,616,631	4,446,139	3,707,903
Capital and reserves					
Called up share capital	15	15,790	15,790	15,790	15,790
Share premium account	16	38,757	38,757	38,757	38,757
Profit and loss account	16	4,313,515	3,562,084	4,391,592	3,653,356
Shareholders' funds	17	4,368,062	3,616,631	4,446,139	3,707,903
•					

Approved by the Board and authorised for issue on Sec. 2015

P A Øreen Director

Company Registration No.

CONSOLIDATED CASH FLOW STATEMENT FOR THE YEAR ENDED 31 MARCH 2015

	£	2015 £	£	2014 £
Net cash inflow from operating activities	_	1,877,232	-	903,664
Returns on investments and servicing of finance				
Interest received	219		207	
Interest paid	(2,177)		(270)	
Net cash outflow for returns on investments				
and servicing of finance		(1,958)		(63)
Taxation		(483,811)		(41,151)
Capital expenditure				
Payments to acquire tangible assets	(762,471)		(522,074)	
Receipts from sales of tangible assets	750		-	
Net cash outflow for capital expenditure		(761,721)		(522,074)
Equity dividends paid		(252,640)		-
Net cash inflow before management of liquid resources and financing		377,102		340,376
Increase in cash in the year		377,102		340,376

NOTES TO THE CONSOLIDATED CASH FLOW STATEMENT FOR THE YEAR ENDED 31 MARCH 2015

1	Reconciliation of operating profit to net ca	sh inflow from o	perating	2015	2014
				£	£
	Operating profit			1,307,519	1,108,303
	Depreciation of tangible assets			410,170	308,059
	Amortisation of intangible assets			4,635	4,635
	Loss on disposal of tangible assets			31,250	21,668
	Increase in debtors			(1,089,030)	(1,890,891)
	Increase in creditors within one year			1,233,701	1,315,775
	Net effect of foreign exchange differences			(21,013)	36,115
	Net cash inflow from operating activities			1,877,232	903,664
2	Analysis of net funds	1 April 2014	Cash flow	Other non- ash changes	31 March 2015
		£	£	£	£
	Net cash:	-	_	_	_
	Cash at bank and in hand	839,975	377,102	-	1,217,077
	Net funds	839,975	377,102	•	1,217,077
3	Reconciliation of net cash flow to moveme	ent in net funds		2015 £	2014 £
	Increase in cash in the year			377,102	340,376
	Movement in net funds in the year			377,102	340,376
	Opening net funds			839,975	499,599
	Closing net funds			1,217,077	839,975
				==	

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2015

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention.

The accounts are prepared on a going concern basis. The use of the going concern basis of accounting is appropriate because there are no material uncertainties related to events or conditions that may cast significant doubt about the ability of the group to continue as a going concern.

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

1.3 Basis of consolidation

The consolidated profit and loss account and balance sheet include the financial statements of the company and its subsidiary undertakings made up to 31 March 2015. Intra-group sales and profits are eliminated fully on consolidation.

1.4 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

The group generates fees from internet lead generation and telesales through a variety of contractual arrangements. The group's policy is to recognise turnover and its associated costs in the period that the lead was generated

1.5 Goodwill

Acquired goodwill is written off in equal annual instalments over its estimated useful economic life.

1.6 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Land and buildings Leasehold

Computer equipment

Fixtures, fittings & equipment

Motor vehicles

Over the term of the lease

33 1/3% straight line basis

10 - 33 1/3% straight line basis

20% reducing balance or straight line basis

1.7 Leasing

Rentals payable under operating leases are charged against income on a straight line basis over the lease term.

1.8 Investments

Fixed asset investments are stated at cost less provision for diminution in value.

1.9 Pensions

The group operates a defined contribution scheme for the benefit of its employees. Contributions payable are charged to the profit and loss account in the year they are payable.

1.10 Deferred taxation

Deferred taxation is provided in full in respect of taxation deferred by timing differences between the treatment of certain items for taxation and accounting purposes. The deferred tax balance has not been discounted.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2015

1 Accounting policies

(Continued)

1.11 Foreign currency translation

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. All differences are taken to profit and loss account.

2 Turnover

The total turnover of the group for the year has been derived from its principal activity.

Segmental analysis by geographical area

The analysis by geographical area of the group's turnover is set out as below:

		2015 £	2014 £
	Geographical segment	2	_
	Europe	20,290,851	16,331,645
	Rest of the world	19,220	189,368
		20,310,071	16,521,013
3	Operating profit	2015	2014
		£	£
	Operating profit is stated after charging:		
	Amortisation of intangible assets	4,635	4,635
	Depreciation of tangible assets	410,170	308,059
	Loss on disposal of tangible assets	31,250	21,668
	Loss on foreign exchange transactions	5,170	60,873
	Operating lease rentals	136,255	138,061
	and after crediting:		
	Profit on foreign exchange transactions	(16,068)	-
	Auditors' remuneration		
	Fees payable to the group's auditor for the audit of the group's annual		
	accounts (company £24,000; 2014: £38,000)	27,771	43,200
	Accounting and tax matters	6,102	42,387
		33,873	85,587

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2015

4	Interest payable	2015 £	2014 £
	On overdue tax	64	-
	Other interest	2,113	270
		2,177	<u> 270</u>
5	Taxation	2015	2014
	Domestic current year tax	£	£
	U.K. corporation tax	242,000	280,000
	Adjustment for prior years	(764)	(349)
	Total current tax	241,236	279,651
	Deferred tax		
	Deferred tax charge/credit current year	48,010	24,660
		289,246	304,311
	Factors affecting the tax charge for the year		
	Profit on ordinary activities before taxation	1,305,561 ————	1,108,240
	Profit on ordinary activities before taxation multiplied by standard rate of UK		
	corporation tax of 21% (2014 - 23%)	274,168	254,895
	Effects of:		
	Non deductible expenses	27,277	29,678
	Depreciation add back	90,280	75,912
	Capital allowances	(144,138)	(97,453)
	Adjustments to previous periods Other tax adjustments	(764) (5,587)	(349) 16,968
		(32,932)	24,756
	Current tax charge for the year	241,236	279,651

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2015

6 Profit for the financial year

As permitted by section 408 Companies Act 2006, the holding company's profit and loss account has not been included in these financial statements. The profit for the financial year is made up as follows:

		2015 £	2014 £
	Holding company's profit for the financial year	990,876	856,607 ———
7	Dividends	2015 £	2014 £
	Ordinary interim paid	252,640 ———	
8	Intangible fixed assets Group		
	Cost		Goodwill £

	£
Cost	
At 1 April 2014 & at 31 March 2015	92,692
Amortisation	
At 1 April 2014	9,270
Charge for the year	4,635
At 31 March 2015	13,905
Net book value	
At 31 March 2015	78,787
At 21 March 2014	
At 31 March 2014	83,422

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2015

8	Intangible fixed assets	(Continued)
	Intangible fixed assets (continued)	
	Company	Goodwill £
	Cost	-
	At 1 April 2014 & at 31 March 2015	44,253
	Amortisation	
	At 1 April 2014	4,426
	Charge for the year	2,213
	At 31 March 2015	6,639
	Net book value	
	At 31 March 2015	37,614
	At 31 March 2014	39,827

9 Tangible fixed assets

Group					
	Land and buildings Leasehold	Website development	Fixtures, fittings & equipment	Motor vehicles	Total
	£	£	£	£	£
Cost					
At 1 April 2014	125,265	1,422,985	409,693	18,650	1,976,593
Exchange differences	-	-	10,339	622	10,961
Additions	-	690,195	72,276	-	762,471
Disposals	-	(100,695)	(28,119)	(10,000)	(138,814)
At 31 March 2015	125,265	2,012,485	464,189	9,272	2,611,211
Depreciation					
At 1 April 2014	23,152	996,624	232,504	7,719	1,259,999
Exchange differences	-	-	2,047	145	2,192
On disposals	-	(84,033)	(17,080)	(5,701)	(106,814)
Charge for the year	12,105	325,402	71,629	1,034	410,170
At 31 March 2015	35,257	1,237,993	289,100	3,197	1,565,547
Net book value					
At 31 March 2015	90,008	774,492	175,089	6,075	1,045,664
At 31 March 2014	102,113	491,098	112,452	10,931	716,594

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2015

9	Tangible fixed assets				(0	Continued)
	Company					
		Land and buildings Leasehold	Website development	Fixtures, fittings & equipment	Motor vehicles	Total
		£	£	£	£	£
	Cost	105 005	4 400 005	265 742	10.000	1 000 000
	At 1 April 2014 Additions	125,265	1,422,985 681,716	265,743 37,162	10,000	1,823,993 718,878
	Disposals	-	(100,695)		(10,000)	(123,133)
	At 31 March 2015	125,265	2,004,006	290,467	-	2,419,738
	Depreciation					
	At 1 April 2014	23,152	996,624	204,022	5,701	1,229,499
	On disposals	-	(84,033)		(5,701)	(102,172)
	Charge for the year	12,105	323,404	29,652		365,161
	At 31 March 2015	35,257	1,235,995	221,236		1,492,488
	Net book value					
	At 31 March 2015	90,008	768,011	69,231	_	927,250
	At 31 March 2014	102,113	426,361	61,721	4,299	594,494
10	Fixed asset investments					
	Company					
						Shares in
					unc	group dertakings
						£
	Cost At 1 April 2014 & at 31 March 2015					106,057
	Net book value					
	At 31 March 2015					106,057
	At 31 March 2014					106,057

In the opinion of the directors, the aggregate value of the company's investment in subsidiary undertakings is not less than the amount included in the balance sheet.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2015

10 Fixed asset investments

(Continued)

Holdings of more than 20%

The company holds more than 20% of the share capital of the following companies:

Company	Country of registration or incorporation	Shares held	
		Class	%
Subsidiary undertakings			
Switch and Save Limited	England and Wales	Ordinary	100.00
Moneyhelpline Limited	England and Wales	Ordinary	100.00
Ways2Save Consultancy Private Limited	India	Ordinary	100.00
Switch and Give Limited	England and Wales	Ordinary	100.00
The Energy Helpline Limited	England and Wales	Ordinary	100.00
First Helpline Limited	England and Wales	Ordinary	100.00
Save by Switching Limited	England and Wales	Ordinary	100.00
Energyhelpline Business Limited	England and Wales	Ordinary	100.00

The principal activity of these undertakings for the last relevant financial year was as follows:

	Principal activity
Switch and Save Limited	Dormant company
Moneyhelpline Limited	Dormant company
Ways2Save Consultancy Private Limited	Service company
Switch and Give Limited	Dormant company
The Energy Helpline Limited	Dormant company
First Helpline Limited	Dormant company
Save by Switching Limited	Dormant company
Energyhelpline Business Limited	Dormant company

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2015

11	Debtors					
		Grou	p .	Compa	Company	
		2015	2014	2015	2014	
		£	£	£	£	
	Trade debtors	1,972,705	1,725,403	1,970,045	1,636,931	
	Amounts owed by group undertakings	-	-	311,035	340,890	
	Corporation tax	6,125	6,125	6,125	6,125	
	Other debtors	515,166	594,374	276,792	407,685	
	Prepayments and accrued income	4,848,564	3,927,628	4,848,564	3,927,628	
		7,342,560	6,253,530	7,412,561	6,319,259	
	Amounts falling due after more than one yeabove are:	ear and included in	the debtors	2015	2014	
		£	£	£	£	
	Other debtors	152,000	248,000	152,000	248,000	
			=			

12 Creditors: amounts falling due within one year

-	Grou	Group		ny
	2015	2014	2015	2014
	£	£	£	£
Trade creditors	2,046,213	485,123	2,002,323	441,868
Corporation tax	43,550	286,125	43,550	286,125
Taxes and social security costs	401,012	502,896	389,727	486,239
Directors current accounts	1,878	1,167	1,878	1,167
Other creditors	102,391	50,241	99,919	44,349
Accruals and deferred income	2,656,018	2,934,384	2,618,649	2,900,552
	5,251,062	4,259,936	5,156,046	4,160,300

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2015

13	Provisions for liabilities
	Group

Cicup	Deferred taxation £
Balance at 1 April 2014	16,954
Profit and loss account	48,010
Balance at 31 March 2015	64,964
Company	
Balance at 1 April 2014	1,335
Profit and loss account	49,771
Balance at 31 March 2015	51,106

The deferred tax liability is made up as follows:

	Group		Company	
	2015	2014	2015	2014
	£	£	£	£
Accelerated capital allowances	66,713	16,954	52,855	1,335
Other timing differences	(1,749)	-	(1,749)	-
	64,964	16,954	51,106	1,335

14 Pension and other post-retirement benefit commitments Defined contribution

The group operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the group in an independently administered fund. The pension cost charge represents contributions payable by the group to the fund.

	2015	2014
	£	£
Contributions payable by the group for the year	44,447	35,244
Contributions payable to the fund at the year end and included in creditors	(8,744)	(5,430)

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2015

2014 £	2015 £	Share capital
	4	Allotted, called up and fully paid
15,790	15,790	15,790 Ordinary shares of £1 each
		
		Statement of movements on reserves
- C.	0.1	Group
Profit and loss	Share premium	
account	account	
£	£	
3,562,084	38,757	Balance at 1 April 2014
1,016,315	-	Profit for the year
(12,244)	-	Foreign currency translation differences
(252,640)		Dividends paid
4,313,515	38,757	Balance at 31 March 2015
		Company
Profit	Share	
and loss	premium	
account £	account £	
L	£	
3,653,356	38,757	Balance at 1 April 2014
990,876	-	Profit for the year
(252,640)	<u> </u>	Dividends paid
4,391,592	38,757	Balance at 31 March 2015

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2015

17	Reconciliation of movements in shareholders' funds Group	2015 £	2014 £
	Profit for the financial year	1,016,315	803,929
	Dividends	(252,640)	-
		763,675	803,929
	Other recognised gains and losses	(12,244)	25,139
	Net addition to shareholders' funds	751,431	829,068
	Opening shareholders' funds	3,616,631	2,787,563
	Closing shareholders' funds	4,368,062	3,616,631
		2015	2014
	Company	£	£
	Profit for the financial year	990,876	856,607
	Dividends	(252,640)	-
	Net addition to shareholders' funds	738,236	856,607
	Opening shareholders' funds	3,707,903	2,851,296
	Closing shareholders' funds	4,446,139	3,707,903

18 Contingent liabilities

Group and company

The financial statements include an amount in the sum of £41,652 within other creditors in respect of telesales services provided to the company. Correspondence has been received from the supplier's legal representative indicating that the liability is in the region of £85,000. The directors do not consider this claim to have any validity and have not accrued for the disputed amount of £43,348. The amount is contingent upon a final agreement with the supplier being reached.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2015

19 Financial commitments

20

financial statements

At 31 March 2015 the group had annual commitments under non-cancellable operating leases as follows:

	Land and buildings		
	2015	2014	
	£	£	
Expiry date:			
Within one year	40,984	-	
Within one year Between two and five years	242,843	275,648	
	283,827	275,648	
			

At 31 March 2015 the company had annual commitments under non-cancellable operating leases as follows:

			Land and buildings		
			2015	2014	
			£	£	
Expiry date:					
Within one year			40,984	-	
Between two and five years			100,084	150,584	
			141,068	150,584	
				. 	
Capital commitments					
	Group		Company		
	2015	2014	2015	2014	
	£	£	£	£	
Contracted for but not provided in the					

25,175

21,168

25,175

21,168

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2015

21	Directors' remuneration	2015 £	2014 £
	Remuneration for qualifying services Company pension contributions to defined contribution schemes	316,664 9,246	312,441 9,300
		325,910	321,741

The number of directors for whom retirement benefits are accruing under defined contribution schemes amounted to 4 (2014 - 4).

Remuneration disclosed above include the following amounts paid to the highest paid director:

Remuneration for qualifying services	103,016	100,794
Company pension contributions to defined contribution schemes	3,009	3,000

22 Employees

Number of employees

The average monthly number of employees (including directors) during the year was:

	2015	2014
	Number	Number
Directors	4	4
Call centre staff	185	177
Non sales staff	72	64
	261 ————	245
Employment costs	2015	2014
	£	£
Wages and salaries	2,997,710	2,994,646
Social security costs	307,071	277,908
Other pension costs	44,447	35,244
	3,349,228	3,307,798

23 Control

The group does not have an ultimate controlling party. However, in the opinion of the directors, the group is controlled by J Manek, H C Kenny, M Todd and A H Baloch by virtue of the fact that they own 100% of the issued share capital.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2015

24 Related party relationships and transactions

Transactions in relation to loans with directors during the year are outlined in the table below:

Description	% Rate	Opening Balance £	Amounts Advanced £	Interest Charged £	Amounts Repaid £	Closing Balance £
			~	~	~	~
A H Baloch - Loan	-	24,494	38			24,532
		24,494	38	٠ -	-	24,532
Dividends to Directors		=====	===			
,					2015	2014
					£	£
J Manek					80,000	-
M Todd					80,000	-
A H Baloch					12,640	-
						
					172,640	-
			•			

In addition to the amounts detailed above, dividends in the sum of £80,000 (2014: £Nil) were paid to the company secretary, H C Kenny.

Other transactions

During the year, the company secretary and shareholder, H C Kenny, loaned the company £36,155.

This balance remained outstanding at the year end.