COMPANY REGISTRATION NUMBER 04392892

WAY WITH WORDS LIMITED UNAUDITED FINANCIAL STATEMENTS 31 MARCH 2014





www.exceeduk.co.uk

FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2014

CONTENTS	AGE
Officers and professional advisers	1
Directors' report	2
Accountants' report to the board of directors	3
Profit and loss account	4
Balance sheet	5
Notes to the financial statements	6
The following pages do not form part of the financial statements	
Detailed profit and loss account	11
Notes to the detailed profit and loss account	12

OFFICERS AND PROFESSIONAL ADVISERS

The board of directors Mr P Gubbins

Mr AP Kossowski

Company secretary Exceed Cosec Services Limited

Registered office Central House 1 Ballards Lane

Finchley Central

London N3 1LQ

Accountants Exceed (UK) Limited

Bank House 81 St Judes Road Englefield Green

Surrey

United Kingdom TW20 0DF

Bankers Barclays

Leicester LE87 2BB

Company registration number 04392892

DIRECTORS' REPORT

YEAR ENDED 31 MARCH 2014

The directors present their report and the unaudited financial statements of the company for the year ended 31 March 2014.

PRINCIPAL ACTIVITIES

The principal activity of the company during the year was marketing of transcription and related services.

DIRECTORS

The directors who served the company during the year were as follows:

Mr P Gubbins Mr AP Kossowski

SMALL COMPANY PROVISIONS

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

Registered office:

Central House 1 Ballards Lane

Finchley Central

London

N3 1LQ

Signed on behalf of the directors

I∦AP Kossowski

Director

Approved by the directors on All Angust 2014

ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS ON THE UNAUDITED ACCOUNTS OF WAY WITH WORDS LIMITED

YEAR ENDED 31 MARCH 2014

In accordance with our terms of engagement, and in order to assist you to fulfil your duties under the Companies Act 2006, we have compiled the financial statements of the company which comprise the Profit and Loss Account, Balance Sheet and the related notes from the accounting records and information and explanations you have given to us.

This report is made to the Company's Board of Directors, as a body, in accordance with the terms of our engagement. Our work has been undertaken so that we might compile the financial statements that we have been engaged to compile, report to the Company's Board of Directors that we have done so, and state those matters that we have agreed to state to them in this report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's Board of Directors, as a body, for our work or for this report.

We have carried out this engagement in accordance with technical guidance issued by the Institute of Chartered Accountants in England and Wales and have complied with the ethical guidance laid down by the Institute relating to members undertaking the compilation of financial statements.

You have acknowledged on the balance sheet as at 31 March 2014 your duty to ensure that the company has kept adequate accounting records and to prepare financial statements that give a true and fair view under the Companies Act 2006. You consider that the company is exempt from the statutory requirement for an audit for the year.

We have not been instructed to carry out an audit of the financial statements. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the financial statements.

freed

EXCEED (UK) LIMITED

Bank House 81 St Judes Road Englefield Green Surrey United Kingdom TW20 0DF

5th August 2014

PROFIT AND LOSS ACCOUNT YEAR ENDED 31 MARCH 2014

	Note	2014 £	2013 £
TURNOVER		950,605	963,970
Cost of sales		597,941	646,394
GROSS PROFIT		352,664	317,576
Distribution costs Administrative expenses		- 93,638	171 88,610
OPERATING PROFIT	2	259,026	228,795
Interest receivable		82	273
PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION	Ī	259,108	229,068
Tax on profit on ordinary activities	3	72,409	64,139
PROFIT ON ORDINARY ACTIVITIES AFTER TAXATION	,	186,699	164,929
Other taxes not shown under the above	٠	14,072	10,288
PROFIT FOR THE FINANCIAL YEAR		172,627	154,641

BALANCE SHEET

31 MARCH 2014

	2014		,	2013
	Note	£	£	£
FIXED ASSETS			•	
Tangible assets	5		8	27
CURRENT ASSETS			_	
Debtors	6	150,308		122,298
Investments	7	-		1
Cash at bank		127,801		87,678
		278,109		209,977
CREDITORS: Amounts falling due within one		•		
year _.	8	149,083		108,617
NET CURRENT ASSETS		<u></u>	129,026	101,360
TOTAL ASSETS LESS CURRENT LIABILITIE	ES		129,034	101,387
CAPITAL AND RESERVES				
Called-up equity share capital	10		120	120
Profit and loss account	11		128,914	101,267
SHAREHOLDERS' FUNDS			129,034	101,387
•			-	

For the year ended 31 March 2014 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and with the Financial Reporting Standard for Smaller Entities (effective April 2008).

These accounts were approved by the board of directors and authorised for issue on \$1. August...,2014 and are signed on their behalf by:

Mr AP Kossowski

Mr AP Kossowski

Director

Company Registration Number: 04392892

The notes on pages 6 to 9 form part of these financial statements.

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2014

1. ACCOUNTING POLICIES

Basis of accounting

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents the value of services provided under contracts to the extent that there is a right to consideration and is recorded at the value of the consideration due. Where a contract has only been partially completed at the balance sheet date turnover represents the value of the service provided to date based on a proportion of the total expected consideration at completion.

Where payments are received from customers in advance of services provided, the amounts are recorded as Deferred Income and included as part of Creditors due within one year.

Fixed assets

Fixed assets are stated at their cost prices, less accumulated depreciation and less amounts recognised in respect of impairment.

All fixed assets are initially recorded at cost.

Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

-	33.33% straight line
-	33.33% straight line
-	16.66% straight line
-	33.33% straight line
	-

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of the transaction. Exchange differences are taken into account in arriving at the operating profit.

2. OPERATING PROFIT

Operating profit is stated after charging:

	2014	2013
	£	£
Directors' remuneration	. -	_
Depreciation of owned fixed assets	19	2,809
Net loss on foreign currency translation	4,406	3,801

The extraordinary charge relates to a loan write off within the group undertakings.

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2014

3. TAXATION ON ORDINARY ACTIVITIES

(a) Analysis of charge in the year

4.

(a) Analysis of charge in the year		
	2014 £	2013 £
Foreign tax Current tax on income for the year	72,409	64,139
Total current tax	72,409	64,139
The company is tax resident in South Africa. The company (2013 - 28%).	y tax rate in South Af	frica is 28%
(b) Factors affecting current tax charge		
	2014 £	2013 £
Profit on ordinary activities before taxation	259,108	229,068
Profit on ordinary activities by rate of tax	72,409	64,139
Total current tax (note 3(a))	72,409	64,139
DIVIDENDS		
Equity dividends		
	2014 £	2013 £
Paid during the year:	444,000	106.000
Equity dividends on ordinary shares	144,980	106,000

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2014

5. TANGIBLE FIXED ASSETS

		Computer 'Equipment'	Franscriptio n sets £	Office Equipment £	Computer Software £	Total £
	COST At 1 April 2013 and 31 March 2014	55,014	1,915	7,729	33,516	98,174
	DEPRECIATION At 1 April 2013 Charge for the year	55,014	1,915	7,702 19	33,516	98,147 19
	At 31 March 2014	55,014	1,915	7,721	33,516	98,166
	NET BOOK VALUE At 31 March 2014		-	8		8
	At 31 March 2013		_	27	_	27
6.	DEBTORS					
	Trade debtors Other debtors				2014 £ 149,671 637 150,308	2013 £ 121,759 539 122,298
7.	INVESTMENTS	•				
	Shares in group undertak	ings			2014 £	2013 £
8.	CREDITORS: Amount	ts falling due w	ithin one year	r		
	Trade creditors Corporation tax Other taxation Other creditors				2014 £ 95,941 18,440 33,401 1,301	2013 £ 187 12,070 32,901 63,459
					149,083	108,617

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 MARCH 2014

9. RELATED PARTY TRANSACTIONS

During the year the company purchased services in the normal course of business from Way With Words SA (Pty) Ltd for £428,156 (2013 - £462,196), of which Mr AP Kossowski is a director.

Included under creditors falling due within one year is an amount due to Way With Words SA (Pty) Ltd of £95,940 (2013 - £61,895). This loan in unsecured, subject to interest at the 3 month LIBOR rate and payable on demand.

10. SHARE CAPITAL

Allotted, called up and fully paid:

		2014		2013	3
		No	£	No	£
	Ordinary shares of £0.10 each	1,200	120	1,200	120
11.	PROFIT AND LOSS ACCOUNT				
				2014	2013
	Balance brought forward			£ 101,267	£ 52,626
	Profit for the financial year			172,627	154,641
	Equity dividends			(144,980)	(106,000)
	Balance carried forward			128,914	101,267

12. ULTIMATE CONROLLING PARTY

The company is controlled by its directors.

DETAILED PROFIT AND LOSS ACCOUNT

YEAR ENDED 31 MARCH 2014

	2014		2013
TURNOVER	£	£ 950,605	£ 963,970
COST OF SALES Cost of sales - Out sourced functions		597,941	646,394
GROSS PROFIT		352,664	317,576
OVERHEADS Advertising Administrative expenses	93,638		171 88,610
		93,638	88,781
OPERATING PROFIT		259,026	228,795
Bank interest receivable		82	273
PROFIT ON ORDINARY ACTIVITIES		259,108	229,068

NOTES TO THE DETAILED PROFIT AND LOSS ACCOUNT

YEAR ENDED 31 MARCH 2014

	2014		2013
	£	£	£
ADMINISTRATIVE EXPENSES			
Establishment expenses			
Rent, rates and water	2,535		2,346
Insurance	2,650		2,650
•		5,185	4,996
General expenses			
Travel and accommodation	_		1,200
Telephone	4,370		4,059
Printing, stationery and postage	231		403
Subscriptions	98		99
Internet fees	11,533		10,501
Administrative costs	1,500		1,719
Advertising and promotion	59,261		44,029
Legal and professional fees	373		630
Accountancy fees Depreciation	1,100		1,205 2,809
Depreciation	19		2,009
		78,485	66,654
Financial costs	•		
Bad debts written off	48		7,195
Bank charges	5,514		5,964
Foreign currency (gains)/losses	4,406		3,801
		9,968	16,960
		93,638	88,610
INTEREST RECEIVABLE			
Bank interest receivable		82	273
		E	