

REGISTRAR'S COPY

Company Registration No. 4386207 (England and Wales)

ABBHEY HOME MEDIA GROUP LIMITED
DIRECTORS' REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2009

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ABBHEY HOME MEDIA GROUP LIMITED

COMPANY INFORMATION

Directors	I F Miles P E S Miles
Secretary	E T Jepsen
Company number	4386207
Registered office	435/437 Edgware Road London W2 1TH
Auditors	Hazlems Fenton LLP Chartered Accountants Palladium House 1 - 4 Argyll Street London W1F 7LD

ABBEY HOME MEDIA GROUP LIMITED

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ABBAY HOME MEDIA GROUP LIMITED

DIRECTORS' REPORT

FOR THE YEAR ENDED 31 MARCH 2009

The directors present their report and financial statements for the year ended 31 March 2009.

Principal activities and review of the business

The principal activities of the company incorporate the creation, acquisition and exploitation of children's intellectual property rights, through international licensing, merchandising and publishing and the distribution of audio and visual products.

The company's activities are structured into two principal divisions: a packaged media distribution business consisting primarily of licensed-in properties which trades through retail sales of a substantial catalogue of children's DVD, audio and book titles and an intellectual property creation business which is concerned with the development of new children's series, principally for broadcast, and which requires a significant upfront investment in animation creation, and is typically loss making during the early years of the product exploitation cycle, but where the rights are owned in perpetuity.

The directors are satisfied with the performance of the company in the year and anticipate improvements in the coming year.

During the year, the company changed its status from 'Plc' to 'Limited'.

Results and dividends

The results for the year are set out on page 5.

Directors

The following directors have held office since 1 April 2008:

I F Miles

P E S Miles

S Moore

(Resigned 13 February 2009)

Creditor payment policy

The company's policy is to settle the terms of payments with suppliers when agreeing the terms of each transaction, ensuring that the suppliers are aware of the terms of payment and abiding by these terms.

Trade creditor days as at 31 March 2009 were 73 days (2008 - 67 days).

Auditors

It was noted that on 01 April 2009, the auditors Hazlems Fenton converted to a Limited Liability Partnership (LLP). Under s1216(3) of the Companies Act 2006, the audit appointment automatically transferred to the LLP. In accordance with section 487 of the Companies Act 2006, a resolution to reappoint Hazlems Fenton LLP will be put to the Annual General Meeting.

ABBEY HOME MEDIA GROUP LIMITED

DIRECTORS' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 MARCH 2009

Statement of directors' responsibilities

The directors are responsible for preparing the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). The financial statements are required by law to give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Statement of disclosure to auditors

So far as the directors are aware, there is no relevant audit information of which the company's auditors are unaware. Additionally, the directors have taken all the necessary steps that they ought to have taken as directors in order to make themselves aware of all relevant audit information and to establish that the company's auditors are aware of that information.

On behalf of the board



I F Miles

Director

18 August 2009

ABBHEY HOME MEDIA GROUP LIMITED

INDEPENDENT AUDITORS' REPORT

TO THE SHAREHOLDERS OF ABBHEY HOME MEDIA GROUP LIMITED

We have audited the financial statements of Abbey Home Media Group Limited for the year ended 31 March 2009 set out on pages 5 to 17. These financial statements have been prepared under the accounting policies set out therein.

This report is made solely to the company's members, as a body, in accordance with Section 235 of the Companies Act 1985. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of the directors and auditors

The directors' responsibilities for preparing the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) are set out in the Statement of Directors' Responsibilities.

Our responsibility is to audit the financial statements in accordance with relevant legal and regulatory requirements and International Standards on Auditing (UK and Ireland).

We report to you our opinion as to whether the financial statements give a true and fair view and are properly prepared in accordance with the Companies Act 1985. We also report to you whether in our opinion the information given in the directors' report is consistent with the financial statements.

In addition we report to you if, in our opinion, the company has not kept proper accounting records, if we have not received all the information and explanations we require for our audit, or if information specified by law regarding directors' remuneration and other transactions is not disclosed.

We read the directors' report and consider the implications for our report if we become aware of any apparent misstatements within it.

Basis of audit opinion

We conducted our audit in accordance with International Standards on Auditing (UK and Ireland) issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the directors in the preparation of the financial statements, and of whether the accounting policies are appropriate to the company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

ABBHEY HOME MEDIA GROUP LIMITED

INDEPENDENT AUDITORS' REPORT (CONTINUED)

TO THE SHAREHOLDERS OF ABBHEY HOME MEDIA GROUP LIMITED

Opinion

In our opinion:

- the financial statements give a true and fair view in accordance with United Kingdom Generally Accepted Accounting Practice, of the state of the company's affairs as at 31 March 2009 and of its loss for the year then ended ;
- the financial statements have been properly prepared in accordance with the Companies Act 1985; and
- the information given in the directors' report is consistent with the financial statements.

Emphasis of matter

In forming our opinion on the financial statements, which is not qualified, we draw attention to the fact that the company meets its day to day working capital requirements through continuing financial assistance provided by the long-term loan provider and bank overdrafts.



Hazlems Fenton LLP

18 August 2009

Chartered Accountants
Registered Auditor

Chartered Accountants
Palladium House
1 - 4 Argyll Street
London W1F 7LD

ABBEY HOME MEDIA GROUP LIMITED

PROFIT AND LOSS ACCOUNT

FOR THE YEAR ENDED 31 MARCH 2009

	Notes	2009 £	2008 £
Turnover	2	2,047,682	1,950,453
Cost of sales		<u>(990,477)</u>	<u>(996,213)</u>
Gross profit		1,057,205	954,240
Administrative expenses		<u>(1,326,161)</u>	<u>(1,296,192)</u>
Operating loss	3	(268,956)	(341,952)
Interest payable and similar charges	4	<u>(224,091)</u>	<u>(248,676)</u>
Loss on ordinary activities before taxation		(493,047)	(590,628)
Tax on loss on ordinary activities	5	-	930
Loss for the year	15	<u><u>(493,047)</u></u>	<u><u>(589,698)</u></u>

The profit and loss account has been prepared on the basis that all operations are continuing operations.

There are no recognised gains and losses other than those passing through the profit and loss account.


ABBEY HOME MEDIA GROUP LIMITED

BALANCE SHEET

AS AT 31 MARCH 2009

		2009	2008
	Notes	£	£
Fixed assets			
Intangible assets	6	1,838,878	2,161,341
Tangible assets	7	11,673	17,279
Investments	8	29,431	29,431
		<u>1,879,982</u>	<u>2,208,051</u>
Current assets			
Stocks	9	157,318	104,150
Debtors	10	1,189,377	1,208,950
Cash at bank and in hand		68	278
		<u>1,346,763</u>	<u>1,313,378</u>
Creditors: amounts falling due within one year	11	<u>(4,115,311)</u>	<u>(4,277,926)</u>
Net current liabilities		<u>(2,768,548)</u>	<u>(2,964,548)</u>
Total assets less current liabilities		<u>(888,566)</u>	<u>(756,497)</u>
Creditors: amounts falling due after more than one year	12	<u>(936,460)</u>	<u>(575,482)</u>
		<u>(1,825,026)</u>	<u>(1,331,979)</u>
Capital and reserves			
Called up share capital	14	50,000	50,000
Profit and loss account	15	<u>(1,875,026)</u>	<u>(1,381,979)</u>
Shareholders' funds	16	<u>(1,825,026)</u>	<u>(1,331,979)</u>

Approved by the Board and authorised for issue on 18 August 2009



I F Miles
Director

ABBHEY HOME MEDIA GROUP LIMITED

CASH FLOW STATEMENT

FOR THE YEAR ENDED 31 MARCH 2009

	Notes	£	2009 £	£	2008 £
Net cash (outflow)/inflow from operating activities	1		(15,927)		163,001
Returns on investments and servicing of finance					
Interest paid		(224,091)		(248,676)	
Net cash outflow for returns on investments and servicing of finance			(224,091)		(248,676)
Taxation			-		4,424
Capital expenditure and financial investment					
Payments to acquire intangible assets		(53,779)		(67,173)	
Payments to acquire tangible assets		(4,352)		(1,990)	
Payments to acquire investments		-		(95)	
Receipts from sales of intangible assets		750		-	
Net cash outflow for capital expenditure			(57,381)		(69,258)
Net cash outflow before management of liquid resources and financing			(297,399)		(150,509)
Financing					
Other new long term loans		360,978		-	
Repayment of other long term loans		-		(257,700)	
Net cash inflow/(outflow) from financing			360,978		(257,700)
Increase/(decrease) in cash in the year			63,579		(408,209)

ABBAY HOME MEDIA GROUP LIMITED

NOTES TO THE CASH FLOW STATEMENT

FOR THE YEAR ENDED 31 MARCH 2009

1	Reconciliation of operating loss to net cash (outflow)/inflow from operating activities	2009	2008
		£	£
	Operating loss	(268,956)	(341,952)
	Depreciation of tangible assets	9,958	12,597
	Amortisation of intangible assets	375,492	375,771
	(Increase)/decrease in stocks	(53,168)	53,693
	Decrease/(increase) in debtors	19,573	(280,580)
	(Decrease)/Increase in creditors within one year	(98,826)	343,472
	Net cash (outflow)/inflow from operating activities	(15,927)	163,001

2	Analysis of net debt	1 April 2008	Cash flow	Other non-cash changes	31 March 2009
		£	£	£	£
	Net cash:				
	Cash at bank and in hand	278	(210)	-	68
	Bank overdrafts	(3,549,076)	63,789	-	(3,485,287)
		<u>(3,548,798)</u>	<u>63,579</u>	<u>-</u>	<u>(3,485,219)</u>
	Bank deposits	-	-	-	-
	Debt:				
	Debts falling due after one year	(575,482)	(360,978)	-	(936,460)
	Net debt	(4,124,280)	(297,399)	-	(4,421,679)

3	Reconciliation of net cash flow to movement in net debt	2009	2008
		£	£
	Increase/(decrease) in cash in the year	63,579	(408,209)
	Cash (inflow)/outflow from (increase)/decrease in debt	(360,978)	257,700
	Movement in net debt in the year	(297,399)	(150,509)
	Opening net debt	(4,124,280)	(3,973,771)
	Closing net debt	(4,421,679)	(4,124,280)

ABBEEY HOME MEDIA GROUP LIMITED

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2009

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention.

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

1.3 Turnover

Turnover represents amounts receivable for goods, services and contractual arrangements provided in the normal course of business, including withholding taxes but net of trade discounts, VAT and other sales related taxes.

The company's policy is to recognise the income derived from contractual arrangements with third parties when the following criteria have been met:

- the contract has been executed by both parties;
- the arrangement is fixed or determinable;
- the collection of the fee is reasonably assured.

Turnover from television programme series which meet the above criteria are only recognised in income when the programme has been sufficiently completed to be available for delivery to the broadcaster.

Turnover from licensing activities comprises the following:

- Advance royalties, being amounts due under contractual arrangements regardless of the level of sales generated by the licensee, are recorded once the above criteria have been met.

Where the level of royalties earned from the licensee exceeds the advance royalties the excess is included in turnover in the quarter in which the licensee makes the relevant sales.

Any fees received in advance, which do not meet the above criteria are included in deferred income until the above criteria are met.

Turnover also includes income from the distribution of audio and visual media and the publishing of children's books and associated products. This income is recognised on shipment, with provisions for returns being made as required.

1.4 Goodwill

Acquired goodwill is written off in equal annual instalments over its estimated useful economic life.

1.5 Trademarks and intellectual property rights

Trademarks and intellectual property rights are valued at cost less accumulated amortisation and any provision for impairment. Amortisation is provided at rates to write off the cost of each asset over its expected life as follows:

Trademarks - 5 years straight line

Intellectual property rights - 5 to 10 years straight line

ABBEEY HOME MEDIA GROUP LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2009

1 Accounting policies

(continued)

1.6 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Fixtures, fittings and equipment	20% and 25% straight line
Motor vehicles	25% straight line

1.7 Investments

Shares in subsidiaries are stated at cost less provision for diminution in value.

1.8 Stock

Stock is valued at the lower of cost and net realisable value.

1.9 Pensions

The company operates a defined contribution scheme for the benefit of its employees. Contributions payable are charged to the profit and loss account in the year they are payable.

1.10 Deferred taxation

Deferred taxation is provided in full in respect of taxation deferred by timing differences between the treatment of certain items for taxation and accounting purposes. The deferred tax balance has not been discounted.

1.11 Foreign currency translation

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. All differences are taken to the profit and loss account.

1.12 Group accounts

The company has taken advantage of section 229(2) of the Companies Act 1985 to exclude all its subsidiaries from consolidation on the grounds that they are dormant and their inclusion is not material for the purpose of giving a true and fair view.

1.13 Royalties payable

Royalties payable are accrued at the same time that royalty income is recognised as turnover (as defined above), although these amounts only become payable on actual receipt of the related royalty income and are settled quarterly.

1.14 Going concern

The financial statements have been prepared on a going concern basis on the grounds that the company's bankers and its long-term loan provider will continue to provide financial support in the foreseeable future.

ABBEY HOME MEDIA GROUP LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) **FOR THE YEAR ENDED 31 MARCH 2009**

2 Segmental information

	Net assets		Profit before tax		Turnover	
	2009	2008	2009	2008	2009	2008
	£	£	£	£	£	£
Class of business						
Audio and visual	(1,724,729)	(1,116,100)	(395,671)	(491,779)	1,887,674	1,648,825
Publishing	(75,132)	(145,365)	(90,474)	(94,231)	81,226	148,434
Broadcasting	(25,165)	(70,514)	(6,902)	(1,618)	78,782	133,194
Others	-	-	-	(3,000)	-	20,000
	<u>(1,825,026)</u>	<u>(1,331,979)</u>	<u>(493,047)</u>	<u>(590,628)</u>	<u>2,047,682</u>	<u>1,950,453</u>

Geographical market

	Net assets		Profit before tax		Turnover	
	2009	2008	2009	2008	2009	2008
	£	£	£	£	£	£
United Kingdom	(1,825,026)	(1,331,979)	(493,047)	(590,628)	1,942,024	1,686,333
Other EU Countries	-	-	-	-	19,458	138,362
Rest of World	-	-	-	-	86,200	125,758
	<u>(1,825,026)</u>	<u>(1,331,979)</u>	<u>(493,047)</u>	<u>(590,628)</u>	<u>2,047,682</u>	<u>1,950,453</u>

3 Operating loss

	2009	2008
	£	£
Operating loss is stated after charging:		
Amortisation of intangible assets	375,492	375,771
Depreciation of tangible assets	9,958	12,597
Fees payable to the company's auditor for the audit of the company's annual accounts	10,994	12,561
and after crediting:		
Profit on foreign exchange transactions	<u>(1,509)</u>	<u>(617)</u>

4 Interest payable

	2009	2008
	£	£
On bank loans and overdrafts	<u>224,091</u>	<u>248,676</u>

ABBHEY HOME MEDIA GROUP LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) **FOR THE YEAR ENDED 31 MARCH 2009**

5 Taxation	2009	2008
	£	£
Domestic current year tax		
Adjustment for prior years	-	(930)
	<u>-</u>	<u>(930)</u>
Current tax charge	<u>-</u>	<u>(930)</u>
 Factors affecting the tax charge for the year		
Loss on ordinary activities before taxation	(493,047)	(590,628)
	<u>(493,047)</u>	<u>(590,628)</u>
 Loss on ordinary activities before taxation multiplied by standard rate of UK corporation tax of 21.00% (2008 - 20.00%)	(103,540)	(118,126)
	<u>(103,540)</u>	<u>(118,126)</u>
Effects of:		
Non deductible expenses	2,492	2,249
Depreciation add back	7,341	7,519
Capital allowances	1,874	(1,656)
Other tax adjustments	91,833	109,084
	<u>103,540</u>	<u>117,196</u>
 Current tax charge	<u>-</u>	<u>(930)</u>

The company has estimated losses of £ 1,627,241 (2008 - £ 1,172,096) available for carry forward against future trading profits.

ABBEEY HOME MEDIA GROUP LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) **FOR THE YEAR ENDED 31 MARCH 2009**

6 Intangible fixed assets

	Trademarks £	Goodwill £	Intellectual property rights £	Total £
Cost				
At 1 April 2008	31,648	839,057	2,912,256	3,782,961
Additions	1,490	-	52,289	53,779
Disposals	-	-	(115,866)	(115,866)
At 31 March 2009	33,138	839,057	2,848,679	3,720,874
Amortisation				
At 1 April 2008	21,757	273,470	1,326,393	1,621,620
Amortisation on disposals	-	-	(115,116)	(115,116)
Charge for the year	5,166	40,407	329,919	375,492
At 31 March 2009	26,923	313,877	1,541,196	1,881,996
Net book value				
At 31 March 2009	6,215	525,180	1,307,483	1,838,878
At 31 March 2008	9,891	565,587	1,585,863	2,161,341

7 Tangible fixed assets

	Fixtures fittings and equipment £	Motor vehicles £	Total £
Cost			
At 1 April 2008	94,097	17,500	111,597
Additions	4,352	-	4,352
At 31 March 2009	98,449	17,500	115,949
Depreciation			
At 1 April 2008	78,651	15,667	94,318
Charge for the year	8,125	1,833	9,958
At 31 March 2009	86,776	17,500	104,276
Net book value			
At 31 March 2009	11,673	-	11,673
At 31 March 2008	15,446	1,833	17,279

ABBHEY HOME MEDIA GROUP LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) **FOR THE YEAR ENDED 31 MARCH 2009**

8 Fixed asset investments

	Shares in subsidiary undertakings £
Cost	
At 1 April 2008 & at 31 March 2009	29,431
Net book value	
At 31 March 2009	29,431
At 31 March 2008	29,431

Holdings of more than 20%

The company holds more than 20% of the share capital of the following companies:

Company	Country of registration or incorporation	Class	Shares held %
Subsidiary undertakings			
Petalcraft Demonstrations Limited	England and Wales	Ordinary	75.10
Abbey Broadcast Communications Limited	England and Wales	Ordinary	100.00
Tolly Music Limited	England and Wales	Ordinary	100.00
Baby Bright Media Limited	England and Wales	Ordinary	95.00

The aggregate amount of capital and reserves and the results of these undertakings for the last relevant financial year were as follows:

		Capital and reserves 2009 £	Profit/(loss) for the year 2009 £
	Principal activity		
Petalcraft Demonstrations Limited	Dormant	19,812	-
Abbey Broadcast Communications Limited	Dormant	100	-
Tolly Music Limited	Dormant	1,000	-
Baby Bright Media Limited	Dormant	100	-

9 Stocks

	2009 £	2008 £
Finished goods and goods for resale	157,318	104,150

ABBEY HOME MEDIA GROUP LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) **FOR THE YEAR ENDED 31 MARCH 2009**

10 Debtors	2009	2008
	£	£
Trade debtors	640,397	646,093
Other debtors	486,884	499,272
Prepayments and accrued income	62,096	63,585
	<u>1,189,377</u>	<u>1,208,950</u>

11 Creditors: amounts falling due within one year	2009	2008
	£	£
Bank loans and overdrafts	3,485,287	3,549,076
Trade creditors	260,066	232,048
Taxes and social security costs	51,840	36,399
Other creditors	32,709	32,709
Accruals and deferred income	285,409	427,694
	<u>4,115,311</u>	<u>4,277,926</u>

The bank overdrafts are secured by a guarantee from Ashgarden Limited, a company owned and controlled by the directors, I F Miles and P E S Miles.

12 Creditors: amounts falling due after more than one year	2009	2008
	£	£
Other loans	<u>936,460</u>	<u>575,482</u>
Analysis of loans		
Wholly repayable within five years	<u>936,460</u>	<u>575,482</u>
	<u>936,460</u>	<u>575,482</u>

13 Pension and other post-retirement benefit commitments		
Defined contribution		
	2009	2008
	£	£
Contributions payable by the company for the year	<u>7,365</u>	<u>9,581</u>

ABBHEY HOME MEDIA GROUP LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) **FOR THE YEAR ENDED 31 MARCH 2009**

14	Share capital	2009	2008
		£	£
	Authorised		
	50,000 Ordinary shares of £1 each	50,000	50,000
		<u> </u>	<u> </u>
	Allotted, called up and fully paid		
	50,000 Ordinary shares of £1 each	50,000	50,000
		<u> </u>	<u> </u>
15	Statement of movements on profit and loss account		
			Profit and loss account £
	Balance at 1 April 2008		(1,381,979)
	Loss for the year		(493,047)
			<u> </u>
	Balance at 31 March 2009		(1,875,026)
			<u> </u>
16	Reconciliation of movements in shareholders' funds	2009	2008
		£	£
	Loss for the financial year	(493,047)	(589,698)
	Opening shareholders' funds	(1,331,979)	(742,281)
		<u> </u>	<u> </u>
	Closing shareholders' funds	(1,825,026)	(1,331,979)
		<u> </u>	<u> </u>
17	Directors' emoluments	2009	2008
		£	£
	Emoluments for qualifying services	104,615	-
		<u> </u>	<u> </u>

ABBEY HOME MEDIA GROUP LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2009

18 Employees

Number of employees

The average monthly number of employees (including directors) during the year was:

	2009 Number	2008 Number
Directors	3	2
Staff	6	8
	<u>9</u>	<u>10</u>

Employment costs

	2009 £	2008 £
Wages and salaries	335,873	266,051
Social security costs	38,358	30,009
Other pension costs	7,365	9,581
	<u>381,596</u>	<u>305,641</u>

19 Control

The company is under the control of the directors, I F Miles and P E S Miles, who are the only shareholders of the company.

20 Related party transactions

The Edgware Road office is jointly owned by The Ashgarden Investments Pension Fund and Ashgarden Limited, a company owned and controlled by I F Miles and P E S Miles. During the year the company paid rent of £50,000 (2008 - £50,127) and service charges of £13,507 (2008 - £14,688).

The bank overdrafts are secured by a guarantee from Ashgarden Limited.

Other loans referred to within creditors falling due after more than one year of £575,482 (2008 - £575,482) relate to a loan advanced by Ashgarden Limited for the purchase of certain businesses and assets of Just Group Plc.

During the financial year the company received £nil (2008 - £20,000) in management charges from Ashgarden Limited.

Included within other debtors is £165,000 (2008 - £165,000) owed by Ashgarden Limited. This amount is provided interest free, unsecured and repayable on demand.