

Registered number. 04382145

BOOMERANG CLUB CARDS LIMITED

UNAUDITED
ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 DECEMBER 2011



BOOMERANG CLUB CARDS LIMITED
REGISTERED NUMBER: 04382145

ABBREVIATED BALANCE SHEET
AS AT 31 DECEMBER 2011

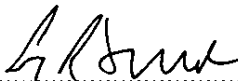
	Note	£	2011 £	£	2010 £
CURRENT ASSETS					
Debtors			<u>100</u>		<u>100</u>
NET ASSETS			<u><u>100</u></u>		<u><u>100</u></u>
CAPITAL AND RESERVES					
Called up share capital	2		<u>100</u>		<u>100</u>
SHAREHOLDERS' FUNDS			<u><u>100</u></u>		<u><u>100</u></u>

For the year ended 31 December 2011 the company was entitled to exemption from audit under section 480 of the Companies Act 2006

Members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Companies Act 2006 and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year, in accordance with the requirements of sections 394 and 395 of the Act and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company

The abbreviated accounts, which have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006, were approved and authorised for issue by the board and were signed on its behalf on


.....
G R Smith
Director

The notes on page 2 form part of these financial statements

BOOMERANG CLUB CARDS LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2011

1. ACCOUNTING POLICIES

1.1 Basis of preparation of financial statements

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

2. SHARE CAPITAL

	2011 £	2010 £
Allotted, called up and fully paid		
100 Ordinary shares of £1 each	100	100

3. ULTIMATE PARENT UNDERTAKING AND CONTROLLING PARTY

The ultimate parent company is Boomerang Media Group Limited, incorporated and registered in the UK and whose registered office is The Manor House, Manor Park, Aldershot, GU12 4JU

The company has taken advantage of the exemption under Companies Act 2006 not to prepare consolidated financial statements on the grounds that the UK group is a small group

The ultimate controlling party is Trident Private Equity Firm II LP by the virtue of their ownership of 65 60% of the ultimate parent company