

Registered number  
04374623

Julie Hunt Advertising Limited

Unaudited Abbreviated Accounts

30 April 2014

**Julie Hunt Advertising Limited****Registered number:** 04374623**Abbreviated Balance Sheet****as at 30 April 2014**

	Notes	2014 £	2013 £
<b>Fixed assets</b>			
Tangible assets	2	39,214	26,822
<b>Current assets</b>			
Debtors		169,900	90,613
Cash at bank and in hand		138,583	123,786
		<u>308,483</u>	<u>214,399</u>
<b>Creditors: amounts falling due within one year</b>		<u>(217,380)</u>	<u>(120,891)</u>
<b>Net current assets</b>		91,103	93,508
<b>Net assets</b>		<u>130,317</u>	<u>120,330</u>
<b>Capital and reserves</b>			
Called up share capital	3	2	2
Profit and loss account		130,315	120,328
<b>Shareholders' funds</b>		<u>130,317</u>	<u>120,330</u>

The director is satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

Members have not required the company to obtain an audit in accordance with section 476 of the Act.

The director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

J Hunt

Director

Approved by the board on 15 August 2014

**Julie Hunt Advertising Limited**  
**Notes to the Abbreviated Accounts**  
**for the year ended 30 April 2014**

**1 Accounting policies**

***Basis of preparation***

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

***Turnover***

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers. Turnover represents the value of services provided under contracts to the extent that there is a right to consideration and is recorded at the value of the consideration due. Where a contract has only been partially completed at the balance sheet date, turnover represents the value of the service provided to date based on a proportion of the total expected consideration at completion.

***Depreciation***

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Plant and machinery	15% reducing balance
Motor vehicles	25% straight line

***Going concern***

The director has given consideration to the continuing operations of the company and this has given rise to no material uncertainties regarding going concern. As a result the accounts have been prepared under the going concern basis of accounting.

**2 Tangible fixed assets** **£**

**Cost**

At 1 May 2013	76,696
Additions	19,312
At 30 April 2014	<u>96,008</u>

**Depreciation**

At 1 May 2013	49,874
Charge for the year	6,920
At 30 April 2014	<u>56,794</u>

**Net book value**

At 30 April 2014	<u>39,214</u>
At 30 April 2013	<u>26,822</u>

**3 Share capital** **Nominal** **2014** **2014** **2013**

	value	Number	£	£
Allotted, called up and fully paid:				
A Ordinary shares	£1 each	1	1	1
B Ordinary shares	£1 each	1	1	1
			<u>2</u>	<u>2</u>

#### 4 Loans to directors

Description and conditions	B/fwd £	Paid £	Repaid £	C/fwd £
J Hunt				
Personal expenses	1,060	58,023	(38,500)	20,583
	<u>1,060</u>	<u>58,023</u>	<u>(38,500)</u>	<u>20,583</u>

The balance of £20,583 (2013: £1,060) is included within other debtors. The maximum overdrawn balance in the year was £21,889, and interest was charged at the official rate of 4% on balances greater than £5,000. The overdrawn balance was cleared within nine months of the year end by way of a dividend.

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